

IMBA Class of 2025 Program Schedule

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*Dates are displayed in Shanghai, China time (China Standard Time)

#	Location	Course Code			Course Name	Session	In-person Class		Instructor
							Course Dates	Exam Date	
	Shanghai	Orientation			Program Opening & Orientation I	2023W	Nov 16, 2023		SET & BCC
1	Shanghai	BASM	501	823	Business Strategy	2023W	Nov 17-19, 2023	Dec 15, 2023	Limin Fang
	Shanghai	Orientation			Student Engagement - Team Building	2023W	Nov 25, 2023		SET
2	Shanghai	BAPA	550	823	Foundations of Managerial Economics	2023W	Dec 15-17, 2023	Jan 12, 2024	Anming Zhang
3	Shanghai	BABS	550	823	Application of Statistics in Management	2023W	Jan 12-14, 2024	Feb 2, 2024	Julia Yan
4	Shanghai	BAAC	550	823	Foundations in Accounting	2023W	Feb 2-4, 2024	Mar 1, 2024	Sabrina Rai
5	Shanghai	BASC	550	823	Operations	2023W	Mar 1-3, 2024	Mar 22, 2024	Mahesh Nagarajan
6	Shanghai	BAFI	550	823	Fundamental Finance	2023W	Mar 22-24, 2024	Apr 12, 2024	James Shou
7	Shanghai	BAMA	550	823	Marketing	2023W	Apr 12-14, 2024	TBD	Tim Silk
8	Vancouver	BA	514	823	Vancouver Residency	2024S	Apr 29 - May 10, 2024	-	Danielle van Jaarsveld
9	Shanghai	BAAC	551	823	Foundations in Accounting II	2024S	Jun 7-9, 2024	July 12, 2024	Sabrina Rai
10	Shanghai	BAMA	504	823	Integrated Marketing Communication	2024S	Jul 12-14, 2024	Aug 9, 2024	Ann Stone
11	Shanghai	BA	563	823	Decision Making for Managers	2024S	Aug 9-11, 2024	Sept 13, 2024	Dave Hardisty
12	Shanghai	BAFI	502	823	Corporate Finance	2024W	Sep 13-15, 2024	Oct 18, 2024	James Shou
13	Shanghai	BAMA	506	823	Consumer Behaviour	2024W	Oct 18-20, 2024	Nov 15, 2024	Lisa Cavanaugh
14	Shanghai	BASM	502	823	Corporate Strategy	2024W	Nov 15-17, 2024	Dec 13, 2024	Adam Pankratz
15	Shanghai	BASC	500	823	Process Fundamentals	2024W	Dec 13-15, 2024	Jan 10, 2025	Tim Huh
16	Shanghai	BAEN	549	823	Innovation and Sustainability	2024W	Jan 10-12, 2025	Feb 7, 2025	Justin Bull
17	Shanghai	BAMA	508	823	Marketing Research	2024W	Feb 7-9, 2025	Mar 14, 2025	Yanwen Wang
18	Shanghai	BASC	523	823	Supply Chain Management	2024W	Feb 28-Mar 2, 2025	Apr 11, 2025	Chris Ryan
19	Shanghai	BAEN	580E	823	Entrepreneurship	2024W	Apr 11-13, 2025	May 9, 2025	Fraser Pogue
20	Shanghai	BAMA	514	823	Brand Management	2025S	TBD	TBD	Tim Silk
21	Shanghai	BAHR	508	823	Managing Change	2025S	TBD	TBD	TBD
22	Shanghai	BA	564	823	Leadership Development	2025S	TBD	TBD	TBD
23	Shanghai	BA	508	823	Capstone	2025S	TBD	TBD	TBD

*Subject to change

IMBA Schedule for Courses in Shanghai (with previous course in-class Exam)				IMBA Schedule for Courses in Shanghai (without previous course in-class exam)		
DAY	TIME	ACTIVITY		TIME	ACTIVITY	CLASS HOURS
FRI	1-3pm	Exam		1-5pm	Class	4 (includes short break)
	3-3:30pm	Break		5-6pm	Dinner Break	0
	3:30-6pm	Class		6-7:30pm	Class	1.5
	6-7pm	Dinner Break				
	7-10pm	Class				
SAT	9am-12pm	Class		9am-12pm	Class	3 (includes short break)
	12-1pm	Lunch Break		12-1pm	Lunch Break	0
	1-5pm	Class		1-5pm	Class	4 (includes short break)
SUN	9am-12pm	Class		9am-12pm	Class	3 (includes short break)
	12-1pm	Lunch Break		12-1pm	Lunch Break	0
	1-5pm	Class		1-5pm	Class	4 (includes short break)
	TOTAL		19.5			