

IMBA Class of 2025 Program Schedule

*Dates are displayed in Shanghai, China time (China Standard Time)

#	Location	n Course Code			Course Name	Session	In-person Class		
							Course Dates	Exam Date	Instructor
	Shanghai	Orientation		on	Program Opening & Orientation I	2023W	Nov 16, 2023		SET & BCC
1	Shanghai	BASM	501	823	Business Strategy	2023W	Nov 17-19, 2023	Dec 15, 2023	Limin Fang
	Shanghai	Orientation			Student Engagement - Team Building	2023W	Nov 25, 2023		SET
2	Shanghai	BAPA	550	823	Foundations of Managerial Economics	2023W	Dec 15-17, 2023	Jan 12, 2024	Anming Zhang
3	Shanghai	BABS	550	823	Application of Statistics in Management	2023W	Jan 12-14, 2024	Feb 2, 2024	Julia Yan
4	Shanghai	BAAC	550	823	Foundations in Accounting	2023W	Feb 2-4, 2024	Mar 1, 2024	Sabrina Rai
5	Shanghai	BASC	550	823	Operations	2023W	Mar 1-3, 2024	Mar 22, 2024	Mahesh Nagarajan
6	Shanghai	BAFI	550	823	Fundamental Finance	2023W	Mar 22-24, 2024	Apr 12, 2024	James Shou
7	Shanghai	BAMA	550	823	Marketing	2023W	Apr 18-20, 2024	TBD	Tim Silk
8	Vancouver	BA	514	823	Vancouver Residency	2024\$	Apr 29 - May 10, 2024	-	Danielle van Jaarsveld
9	Shanghai	BAAC	551	823	Foundations in Accounting II	2024S	Jun 7-9, 2024	July 12, 2024	Sabrina Rai
10	Shanghai	BAMA			Integrated Marketing Communication	2024S	Jul 12-14, 2024	Aug 9, 2024	Ann Stone
11	Shanghai	BA	563	823	Decision Making for Managers	2024S	Aug 9-11, 2024	Sept 13, 2024	Dave Hardisty
12	Shanghai	BAFI	502	823	Corporate Finance	2024W	Sep 13-15, 2024	Oct 18, 2024	Adam Foley
13	Shanghai	BAMA	506	823	Consumer Behaviour	2024W	Oct 18-20, 2024	Nov 15, 2024	Lisa Cavanaugh
14	Shanghai	BASM	502	823	Corporate Strategy	2024W	Nov 15-17, 2024	Dec 13, 2024	Adam Pankratz
15	Shanghai	BASC	500	823	Process Fundamentals	2024W	Dec 13-15, 2024	Jan 10, 2025	Tim Huh
16	Shanghai	BAEN	549	823	Innovation and Sustainability	2024W	Jan 10-12, 2025	Feb 7, 2025	Justin Bull
17	Shanghai	BAMA	508	823	Marketing Research	2024W	Feb 7-9, 2025	Mar 14, 2025	Yanwen Wang
18	Shanghai	BASC	523		Supply Chain Management	2024W	Feb 28-Mar 2, 2025	Apr 11, 2025	Chris Ryan
19	Shanghai	BAMA	514	823	Brand Management	2024W	Apr 11-13, 2025	May 9, 2025	Tim Silk
20	Shanghai	BAHR	508	823	Managing Change	2025S	May 9-11, 2025	TBD	TBD
21	Shanghai				Entrepreneurship	2025S	June 6-8, 2025	TBD	Fraser Pogue
22	Shanghai	BA	564	823	Leadership Development	2025S	June 26-28, 2025	TBD	TBD
23	Shanghai	ВА	508	823	Capstone	2025S	TBD	TBD	TBD

*Subject to change

		chedule for Courses in Shanghai	IMBA Schedule for Courses in Shanghai				
	(with _l	previous course in-class Exam)		(without previous course in-class exam)			
DAY	TIME	ACTIVITY		TIME	ACTIVITY	CLASS HOURS	
	1-3pm	Exam		1-5pm	Class	4 (includes short break)	
	3-3:30pm	Break		5-6pm	Dinner Break	0	
FRI	3:30-6pm	Class			Class	1.5	
	6-7pm	Dinner Break		6-7:30pm			
	7-10pm	Class					
	9am-12pm	Class		9am-12pm	Class	3 (includes short break)	
SAT	12-1pm	Lunch Break		12-1pm	Lunch Break	0	
	1-5pm	Class		1-5pm	Class	4 (includes short break)	
	9am-12pm	Class		9am-12pm	Class	3 (includes short break)	
SUN	12-1pm	Lunch Break		12-1pm	Lunch Break	0	
SUN	1 Fnm	Class		1-5pm	Class	4 (includes short break)	
	1-5pm	TOTAL	19.5		TOTAL	19.5	