



Brianna Diogo

CONTENT CREATOR &
SOCIAL MEDIA
COORDINATOR

 Vancouver, BC

 briannadiogomedia@gmail.com

PROFILE

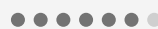
A creative, motivated individual who strives to work alongside a variety of driven professionals to create impactful, professional content that aligns with the goals of a brand and encapsulates what the institution stands for.

SKILLS

Organization



Problem Solving



Creativity



Adobe Creative Cloud



WORK EXPERIENCE

CONTENT CREATOR

IG @BRIDIOGO TIKTOK
@BRI.DIOGO

August 2020-present

- Started my instagram from scratch in October 2021 and have been able to grow while maintaining a high engagement rate
- create authentic, captivating content as well as partnering with brands to promote their products as well as directing traffic through multiple audiences

EVENT COORDINATOR

A Day to Remember Events Jun 2015 - Sep 2020

- Coordinate events such as wedding and corporate events, creating and executing tight schedules while handling stressful situations with flexibility and quick thinking
- Decorate and plan decor for events, including those large and small scale events

LEGAL ASSISTANT

Harrop-Phillips Law Firm Sep 2016 - Aug 2019

- Quickly and efficiently developed a system of organizing, logging and summarizing confidential files that could then be relayed to both executives and clients

MARKETING ASSOCIATE

Garden to Cup Organics Jan 2018-Jan 2021

- Led meetings and strategized marketing plans as well as designing key pillars of the overall brand

EDUCATION HISTORY

DUAL DEGREE BMM (BACHELOR OF ARTS AND MASTERS OF BUSINESS

Sep 2018-present

University of British Columbia

- Bachelor of Arts Majoring in English Literature (allowing me to perfect writing skills as well as creativity in written and digital media)
- Masters in Management (learning business-related skills that I have applied to content creation and other professional ventures)