

876 Sawcut
Vancouver, BC V5Z 4A3

December 19, 2019

Laura Libertore
District Manager, Vancouver Metro
4370 Still Creek Drive
Burnaby, BC V5C 6G9

Dear Mrs. Libertore,

Here is my report, Increasing Sales for DIY and Residential Re-Paint Customers through Colour-Experts at Sherwin-Williams. While preparing this report, I have learned more about the Colour-Expert role and how it can help increase sales. I believe my suggestions will benefit the company. Thank you for your support while completing this report.

The report includes data that suggests improving training, increasing availability and increasing advertisement for the service will only grow sales over time. The report outlines five recommendations to increase sales through the Colour-Expert position.

Thank you for giving me the opportunity to conduct this research. If you have any question, do not hesitate to contact me by email at huntley.bain@gmail.com

Sincerely,

A handwritten signature in cursive script that reads "Huntley Bain".

Huntley Bain