## Questions to Pose Alexandria Lee, Head Manager of Cactus Club Cafe

- 1. What factors do you think drive the decrease in customer volume during the months of January to April?
- 2. What are the negative impacts of dry season on the restaurant and restaurant staff?
- 3. Do you think introducing daily specials would be feasible for our restaurant?
- 4. Do you think introducing daily specials would increase customer volume during dry season?
- 5. How would daily specials impact our restaurant's menu planning and inventory management?
- 6. Would introducing daily specials require additional kitchen staff or resources?
- 7. How would you determine what daily specials to offer?
- 8. How would you promote the daily specials to customers?
- 9. How would you track the success of the daily specials?
- 10. Have you introduced daily specials at this restaurant or another restaurant before? If so, what was the impact on customer volume and revenue?
- 11. How would introducing daily specials affect the pricing strategy for our menu?
- 12. Would introducing daily specials require changes to our existing restaurant procedures, such as ordering or prep processes?
- 13. What timeline would you propose for introducing daily specials to our menu?