



EDCP 481
Media Studies (Across the Curriculum)
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Can I Teach What I Want?
How to teach controversial issues (and not get fired)

1. Four steps
 - a. Approval: Seek pre-approval for introduction of controversial materials
 - i. i.e., Resource Approval or similar form
 - b. Lesson Plan or Media Study Guide: Prepare a formal lesson plan or MSG and formalize any handouts, activities, etc.
 - c. Methods: Adopt the controversial issues method or another proven method for addressing controversies.
 - i. Follow-up: Follow-up with subsequent lessons.
 - d. Copyright: Use legal copy of image (e.g., video), text or sound (e.g., song)
2. Methods
 - a. Controversial Issues Method Framework (Clarke, 1993; Werner & Nixon, 1990)
 - i. Issues: What is at Issue?
 - ii. Arguments: What are the Arguments?
 - iii. Assumptions: What is Assumed?
 - iv. Manipulations: How are the Arguments Manipulated?
 - b. Values Clarification Method
 - c. Critical Inquiry Method