



GIE 2024

Class 1 - Introduction

Agenda

- Welcome and Overview
- Team Introductions
- Course Outline
- GIE Approach and Logistics
- Ambassador and Scholarships
- Q&A



Global Immersion Destinations

February 2024



GIE Faculty Lead: Rob Prowse



At Sauder since 2014

Education: University of Ottawa (B. Comm),
Wilfrid Laurier University (MBA)

Four Time GIE Faculty Lead (Israel 2018 - 2020, Chile 2023)

Past & Present Teaching: UBC Sauder MBA Program (FTMBA,
PMBA, IMBA) & Sauder Executive Education Courses

Professional Roles: Management Consultant specializing in business
strategy, HR processes, leadership development and change
management; Faculty in Residence at Sauder Executive Education

Industry: Financial Services, Pharmaceuticals, Transportation, Public
Sector

Hobbies: Everything athletic + adventure + travel + visiting
McDonalds in every country

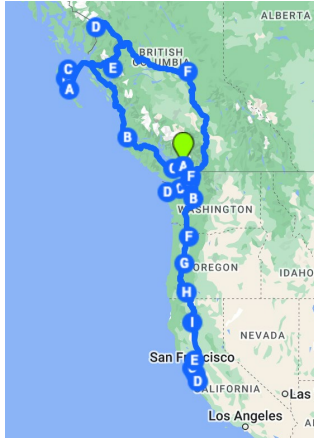


Cape Town, South Africa



Partner Institution: University of Cape Town, Graduate School of Business

GIE Faculty Lead: Chunhua Wu



At Sauder since: 2012

Born in Wuzhen, China

Lived in Shanghai, Singapore, St. Louis, Vancouver

Education:

Washington University in St. Louis (PhD); Fudan University (BSc)

Two Time GIE Faculty Lead

Professional Roles:

Marketing & Behavioural Science Professor

CDL Scientist; Startup Founder;

Tech Investor (SpaceX, Cohere, etc)

Industry:

Internet, Tech, Retail, Analytics, VC

Research:

Economic Impacts of Technology; Data-Driven Marketing; Retail Analytics

Research Context: taxi driving, diamond pricing, sports tickets, etc

Hobbies:

Photography, Running, Family Road Trip

Tel Aviv, Israel



Partner Institution: Tel Aviv University, Coller School of Management



GIE Faculty Lead: Lisa Cavanaugh



Education: Duke University (Ph.D. and BA)

At Sauder since 2017

Lived in Los Angeles, California; Washington, DC; Santa Fe, New Mexico, Durham, North Carolina, and Michigan

Five Time GIE Faculty Lead (Tokyo, Santiago, Berlin, Montreal, Madrid)

Professional Roles: Strategic Marketing & Brand Development; New Product Development; Marketing & Behavioural Science Professor; Academic Director of the RHL Graduate School

Industry: Sports, Entertainment, Retail, Advertising, Social Enterprise

Research: consumer psychology emphasizing emotion, identity, social influence, digital marketing & brand management

Hobbies: Dancing, volleyball, hiking, yoga, art, cooking, canine training



Santiago, Chile



Partner Institution: University of Chile



Robert H. Lee Graduate School



Pam Lim
Assistant Dean, RHL



Dharm Joshi
Director, MBA Programs



Alina Yukhymets
Director, Masters Programs



Paola Portaro
MBA Program Manager



Adam Agostino
Manager, Global Learning



Rocio Izquierdo
Experiential Learning Coordinator

GIE Learning Goals & Objectives

By the end of this course, students will be able to:

- Apply knowledge of business models and frameworks to address strategic business problems and opportunities in a global context;
- Integrate contextual factors to analyze situations, develop alternatives and derive solutions to business challenges and opportunities in a specific global setting;
- Deepen intercultural understanding and communication skills; and
- Understand how leadership, teamwork, and consulting skills can be expressed in different cultural contexts.

Exploring the Course Outline

- Learning Materials
- United Nations Sustainable Development Goals
 - Goal 4: Quality Education
 - Goal 8: Decent Work and Economic Growth
 - Goal 9: Industry, Innovation and Infrastructure
 - Goal 16: Peace, Justice and Strong Institutions
 - Goal 17: Partnerships for the Goals

Exploring the Course Outline, continued

Assessment Summary

- Pre-Trip Research Assignments 15%
- Interim Project Presentation 15%
- Final Presentation and Report 40%
- Post Trip Reflection 10%
- Participation and Professionalism 20%
(Individual 15% & Peer Assessment 5%)

Exploring the Course Outline, continued

Pre-Trip Assignments: 15%

- Team Charter (5% - Team Submission) due GIE Class #2 (i.e., November 14, 2023)
 - Clearly defines team goals, roles and responsibilities of all team members
- Destination Research (10% Individual Submission) due February 12, 2024
 - Background research that will enrich the cultural, education and intellectual opportunities of the destination

Interim Client Project Presentation: 15%

- Team submission due GIE Class #3 (i.e., January 26, 2024)
 - Opportunity for each team to submit a progress report on their assigned client project and obtain feedback from the faculty lead

Exploring the Course Outline, continued

Final Presentation & Report: 40%

- Team submission due on final day of GIE Trip
 - Final deliverable in-destination; all students on the team are required to present
 - Teams will conduct at least one practice round and are expected to incorporate feedback from faculty lead
 - Assessment will be based on quality of content (70%) and presentation effectiveness (30%)

Post Trip Reflection: 10%

- Individual submission due on March 8, 2024
 - Summarizes your experiences in the course/program

Exploring the Course Outline, continued

Participation & Professionalism: 20%

- Individual Contributions: 15%
 - Detailed rubric outlines how participation and professionalism will be graded
- Peer Assessment: 5%
 - Students will participate in two mandatory peer assessments of their team members (pre-departure and post-course)

GIE Approach

Class 1

Wednesday September 27

12:00pm - 2:00pm

HA 132

Class 2

Tuesday November 14

4:00pm - 7:00pm

Chile → DL 125

Israel → HA 132

South Africa → HA 133

Class 3

Friday January 26

1:00pm - 4:00pm

Chile → DL 125

Israel → HA 132

South Africa → HA 133

Introduction

- Destination Announcement
- Faculty Introductions
- Academics: Course Outline and Expectations
- Logistics

Insights into your destination

- Itinerary Highlights
- Team Charter
- Projects Announcements and Team Assignments
- Update on Trip Logistics

The Final Push

- Team Presentations
- Final Details

Note:

- A mandatory Safety Abroad session will take place in Jan/Feb.
- Additionally, a post-trip debrief/celebration will take place in April.
- The date/time for these will be confirmed in due course.

GIE Application & Logistics

- GIE Application Due October 5 at 2:00pm
- RHL will assign destinations (and project teams)
- GIE Information on Program Canvas Site
- Logistics

student support
Academic Regulations
Practical Resources
Event Recordings
Contacts
Badges

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Academic Regulations Rigour, Respect & Responsibility	Frequently Asked Questions (FAQs) Your cohorts most common questions answered	Program Content Get to know all about your program: overview, course content, registration information and more
International Students Your one stop shop for all information as an international student at UBC	Transition to Vancouver Get fully settled in Vancouver with all that entails, health care, housing, transportation and more	Financial Information Managing tuition, fees & other expenses
Global Learning Learn about the global experiences available to you	Student Support Don't hesitate to find a support service for your wellbeing	Business Career Centre The Harl B. Varshney Business Career Centre

Quinn Stier Day
FT MBA - Class of 2024
Sep 15 at 4:30pm

Important! Don't miss [MBA in a Glass](#)
FT MBA - Class of 2024
Sep 15 at 5pm

Participate in a UBC [Student opinion video shoot!](#)
FT MBA - Class of 2024
Sep 19 at 5pm

REMINISCE: Sept 23rd [Student Leave: International Analytics with Julia Yin](#)
FT MBA - Class of 2024
Sep 21 at 12pm

Important! GIE Class 1 [Join us!](#)
FT MBA - Class of 2024
Sep 21 at 5pm

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Global Learning

GLOBAL OPPORTUNITIES

- Global Immersion Experiences** ▲
- Outbound Exchange ▲
- Global Network for Advanced Management (GNAM) ▲
- UBC MBA - Yale MAM Dual Degree ▲
- UBC Sauder LIFT: Africa ▲

Business and Quinn Stier Day
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HELLO

my name is

AMBASSADOR



Owning your journey

GIE Scholarships

- **Scholarships for academic and team performance**
\$10,000 per destination.
Details will be released closer to the GIE trip.
- **Internship Mobility Fund - Internship Travel Stipend**
\$2,500 each. Up to 2 per destination.



Q&A