

① MATH 110  
March 14-18  
Week 11

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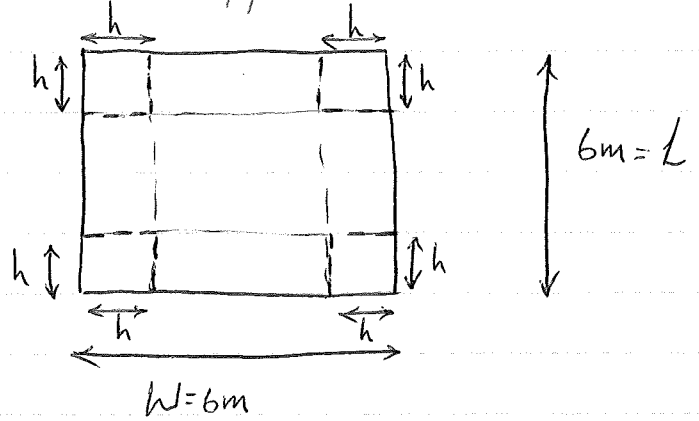
Last week: Curve sketching, abs. min and max

This week: Optimization (Ref. book section 3.5)

Example: I have a sheet of cardboard of size  $6 \times 6 \text{ m}^2$ . I need to cut out squares from the corners of the cardboard so that I may fold it into a box\*. How large should this cut out squares be to maximize the volume of the box?

\*with an open top

Step 0: Make a sketch and label variables/parameters



Step 1: Identify and write the known information

$$W = L = 6\text{m}$$

Step 2: Write the question in a mathematical form

Step 2.1  $\Rightarrow$  Identify the variable to be optimized ( $V$  here)  
Volume the box  $\Rightarrow V$

Step 2.2  $\Rightarrow$  Identify the independent variables with respect to which you should optimize ( $h$  here)  
of cut out squares  $\Rightarrow h$  ✓  
[A x makes it difficult

Step 3: Find the equation(s) connecting the two

$$V = (6 - 2h)(6 - 2h)h$$

Step 4: Identify which parameters/variables change w/  $h$

(e.g. say "I have a cardboard of size  $\dots \times W \text{ m}^2 \dots$ "  
But  $W$  and  $L$  are not going to change w/  $h$ )

Step 5: differentiate (with respect to  $h$ ) to identify the critical numbers

$$\begin{aligned} \frac{dV}{dh} &= \frac{d}{dh} ((6-2h)(6-2h)h) = \frac{d}{dh} ((6-2h)^2 h) \\ &= \frac{d}{dh} ((6-2h)^2) \cdot h + (6-2h)^2 \frac{dh}{dh} \\ &= 2 \cdot (-2) \cdot (6-2h)h + (6-2h)^2 \\ &= \underbrace{-24h} + \underbrace{8h^2} + 36 + \underbrace{4h^2} - \underbrace{24h} \\ &= 12h^2 - 48h + 36 \end{aligned}$$

critical numbers  $\Rightarrow$   $\frac{dV}{dh} = 0 \Rightarrow h = \frac{48 \pm \sqrt{48^2 - 4 \cdot 12 \cdot 36}}{2 \cdot 12}$   
 $\frac{dV}{dh}$  DNE  $\frac{dV}{dh}$  exists everywhere  
 endpoint?  $\Rightarrow$  What is the domain?  $0 \leq h \leq 3$   
 $\Rightarrow h=0$   
 $h=3$

$$h = \frac{48 \pm \sqrt{48^2 - 4 \cdot 12 \cdot 36}}{2 \cdot 12} = \frac{4 \pm \sqrt{4^2 - 4 \cdot 3}}{2} = \frac{4 \pm \sqrt{16 - 12}}{2} = \frac{4 \pm 2}{2}$$

$$= \begin{cases} 3 \\ 1 \end{cases}$$

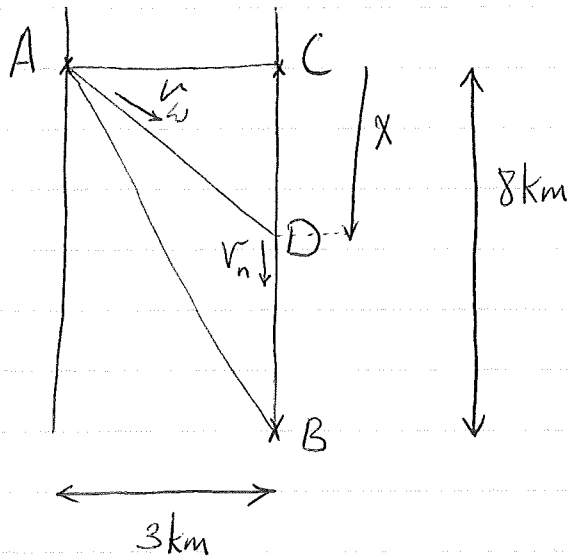
Step 6: plug all the known values and "optimize"!

	0	1	3	not in the domain
$f'$	+	-	+	
$f$	$\nearrow$	$\searrow$	$\nearrow$	

$V(0) = 0$   
 $V(1) = 16 \text{ m}^2$   
 $V(3) = 0$

The abs. max. of  $V(h)$  is  $V(1) = 16 \text{ m}^2$

Example: A man launches his boat from point A on a bank of a straight river, 3km wide and wants to reach point B, 3km downstream on the opposite bank, as quickly as possible. He could row his boat directly across the river to point C and then run to B, or he could row directly to B, or he could row to some point D between B and C and then run to B. If he can row 6 km/h and run 8 km/h, where should he land to reach B as soon as possible? (We assume that the speed of the water is negligible compared with the speed at which the man rows.)



Step 0: Given (label  $x$ )

Step 1:

$v_w$ : rowing speed = 6 km/h

$v_n$ : running speed = 8 km/h

Step 2.1

variable to be optimized:  $t$

a)  $x$    b)  $t$    c)  $AD+DB$    d) none of the above

Step 2.2 independent variable:  $x$

a)  $x$    b)  $t$    c)  $AD, DB$    d) none of the above

Step 3: Reminder:  $\text{time} = \frac{\text{distance}}{\text{speed}}$

$$t = t_{AB} = t_{AD} + t_{DB} = \frac{AD}{v_w} + \frac{DB}{v_n} = \frac{\sqrt{3^2 + x^2}}{6} + \frac{8-x}{8}$$

Step 4: river width,  $BC$ ,  $v_w$  and  $v_n$  do not change w/ time.

Step 5:

$$\frac{dt}{dx} = \frac{d}{dx} \left( \frac{\sqrt{3^2 + x^2}}{6} \right) + \frac{d}{dx} \left( \frac{8-x}{8} \right)$$

$$\frac{dt}{dx} = \frac{d}{du} \left( \frac{\sqrt{u}}{6} \right) \frac{du}{dx} - \frac{1}{8}, \quad u = 9 + x^2$$

$$\frac{dt}{dx} = \frac{1}{12} u^{-1/2} * \frac{d}{dx} (9 + x^2) - \frac{1}{8}$$

$$\frac{dt}{dx} = \frac{1}{12\sqrt{9+x^2}} * 2x - \frac{1}{8}$$

$$\frac{dt}{dx} = \frac{4x}{24\sqrt{9+x^2}} - \frac{3\sqrt{9+x^2}}{24\sqrt{9+x^2}} = \frac{4x - 3\sqrt{9+x^2}}{24\sqrt{x^2+9}}$$

Critical numbers  $\Rightarrow \frac{dt}{dx} = 0 \Rightarrow 4x - 3\sqrt{9+x^2} = 0$

$$4x = 3\sqrt{9+x^2}$$

$$16x^2 = 9(9+x^2) \Rightarrow 7x^2 = 81$$

$$\Rightarrow x = \pm \sqrt{\frac{81}{7}} = \pm \frac{9}{\sqrt{7}}$$

$$\frac{dt}{dx} \text{ DNE} \Rightarrow \sqrt{x^2+9} = 0 \Rightarrow x^2+9=0$$

does not have a solution

end points?  $\Rightarrow$  What is the domain?

$$0 \leq x \leq 8 \Rightarrow \begin{cases} x=0 \\ x=8 \end{cases}$$

Step 6 Note that  $x = -\frac{9}{\sqrt{7}}$  is not in the domain.

$$t(0) = \frac{\sqrt{9}}{6} + \frac{8}{8} = 1.5 \text{ h}$$

$$t(8) = \frac{\sqrt{9+64}}{6} + \frac{8-8}{8} = \frac{\sqrt{73}}{6} \text{ h} \approx 1.42 \text{ h}$$

$$t\left(\frac{9}{\sqrt{7}}\right) = \frac{\sqrt{9 + \frac{9^2}{7}}}{6} + \frac{8 - \frac{9}{\sqrt{7}}}{8} = \frac{\sqrt{\frac{63+81}{7}}}{6} + 1 - \frac{9}{8\sqrt{7}}$$

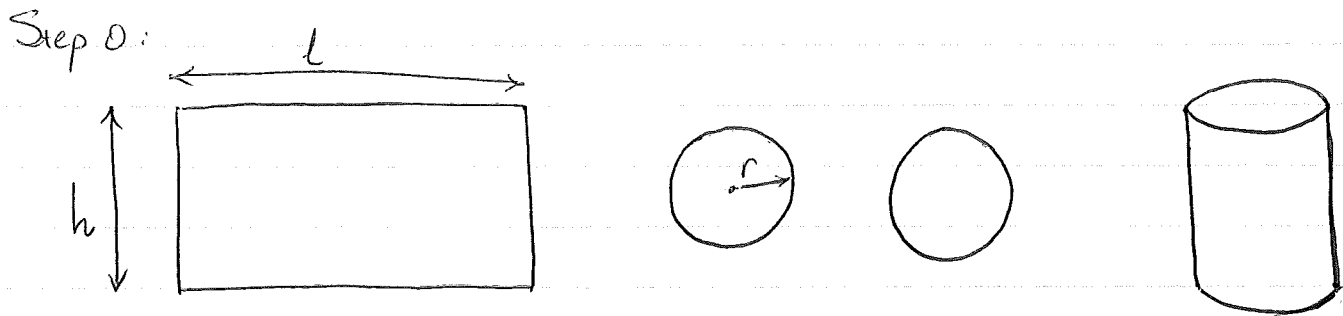
$$= \frac{\sqrt{\frac{144}{7}}}{6} + 1 - \frac{9}{8\sqrt{7}} = \frac{2 \cdot 12}{6\sqrt{7}} + 1 - \frac{9}{8\sqrt{7}}$$

$$= \frac{16-9}{8\sqrt{7}} + 1 = \frac{7}{8\sqrt{7}} + 1 = \frac{\sqrt{7}}{8} + 1 \approx 1.33 \text{ h}$$

$$1.33 < 1.42 < 1.5$$

$\Rightarrow t\left(\frac{9}{\sqrt{7}}\right) \approx 1.33$  is the abs min of  $t(x)$  on  $0 \leq x \leq 8$

Example: Suppose we are in charge of designing a 250 ml cylindrical pop can for drinking. What dimensions should we choose to minimize the surface area?



Step 1:  $l = 2\pi r$ ,  $V = \pi r^2 h = 250 \text{ ml} = 250 \text{ cm}^3$

Step 2.1: variable to be optimized  $A$ : total area of the can

Step 2.2: identify the independent variables:  $h, r$

- a)  $r$    b)  $h$    c)  $r, h$    d) none of the above   e) I don't know

Remember  $\pi r^2 h = 250 \Rightarrow h = \frac{250}{\pi r^2}$

Step 3: Find the equation connecting  $A, r$  (and  $h$ )

$$A = h l + 2\pi r^2 = 2\pi r h + 2\pi r^2$$

Step 4: Identify which parameters, variables change w/  $r$  and  $l$   
 $h = h(r)$

Step 5:  $\frac{dA}{dr} = \frac{d}{dr} (2\pi r h) + \frac{d}{dr} (2\pi r^2) = \frac{d}{dr} (2\pi r) h + 2\pi r \frac{dh}{dr} + 4\pi r$

$$\frac{dA}{dr} = 2\pi h + 2\pi r \times \frac{-2 \times 250}{\pi r^3} + 4\pi r$$

$$\frac{dA}{dr} = 2\pi \frac{250}{\pi r^2} + \frac{-4 \times 250}{r^2} + 4\pi r = \frac{500}{r^2} - \frac{1000}{r^2} + 4\pi r$$

$$\frac{dA}{dr} = \frac{-500}{r^2} + 4\pi r$$

Critical numbers :

$$\frac{dA}{dr} = 0 \Rightarrow \frac{-500}{r^2} + 4\pi r = 0 \Rightarrow \frac{500}{r^2} = 4\pi r$$

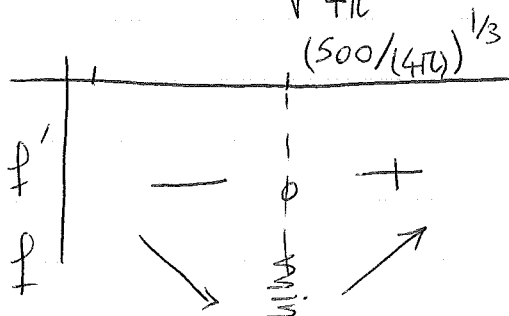
$$\Rightarrow r^3 = \frac{500}{4\pi} \Rightarrow r = \sqrt[3]{\frac{500}{4\pi}}$$

$$\frac{dA}{dr} \text{ DNE} \Rightarrow r = 0$$

end points?  $r > 0$

Step 6 :  $A\left(\sqrt[3]{\frac{500}{4\pi}}\right) = 2\pi \sqrt[3]{\frac{500}{4\pi}} \times \frac{250}{\pi \sqrt[3]{\left(\frac{500}{4\pi}\right)^2}} + 2\pi \sqrt[3]{\left(\frac{500}{4\pi}\right)^2}$

$$= \frac{500}{\sqrt[3]{\frac{500}{4\pi}}} + 2\pi \sqrt[3]{\frac{500^2}{(4\pi)^2}}$$

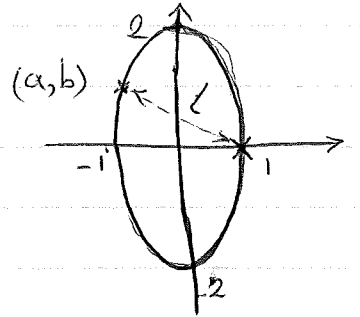


The abs. min of  $A$  is at  
 $r = \left(\frac{500}{4\pi}\right)^{1/3}$



Example: Find the points on the ellipse  $4x^2 + y^2 = 4$  that are farthest away from the point  $(1, 0)$ .

Step 0: ~~not~~ necessary



Step 1:  $4a^2 + b^2 = 4$

Step 2.1 maximize  $l$

Step 2.2 independent variable

a)  $a$       b)  $b$       c)  $a, b$       d) none of the above

e) I don't know

Step 3:  $l^2 = (a-1)^2 + (b-0)^2 = (a-1)^2 + b^2$

$$l = \sqrt{(a-1)^2 + b^2} \quad \left. \begin{array}{l} \\ \\ \end{array} \right\} \begin{array}{l} l = \sqrt{(a-1)^2 + 4a^2} = \sqrt{a^2 - 2a + 1 + 4 - 4a^2} \\ \\ l = \sqrt{-3a^2 - 2a + 5} \end{array}$$

$$b^2 = 4 - 4a^2$$

Step 4:  $l$  is given in terms of  $a$

Step 5:  $\frac{dl}{da} = \frac{d}{da} \left( \sqrt{-3a^2 - 2a + 5} \right) = \frac{-6a - 2}{2\sqrt{-3a^2 - 2a + 5}}$

Critical numbers  $\Rightarrow$

$$\frac{dL}{da} = 0 \Rightarrow -6a - 2 = 0 \Rightarrow a = \frac{-2}{-6} = \frac{1}{3}$$

$$\frac{dL}{da} \text{ DNE} \Rightarrow \sqrt{-3a^2 - 2a + 5} = 0 \Rightarrow -3a^2 - 2a + 5 = 0$$

$$\Rightarrow 3a^2 + 2a - 5 = 0 \Rightarrow a = \frac{-2 \pm \sqrt{4 + 60}}{6}$$

$$\Rightarrow a = \frac{-2 \pm \sqrt{64}}{6} = \frac{-2 \pm 8}{6} = \left. \begin{array}{l} 1 \\ -\frac{10}{6} \end{array} \right\}$$

endpoints:  $-1 \leq a \leq 1$

$\Rightarrow$  Note that  $a = -\frac{10}{6}$  is not in the domain.

Step 6:

$$\begin{aligned} L\left(\frac{1}{3}\right) &= \sqrt{\left(\frac{1}{3} - 1\right)^2 + 4 - 4 \times \frac{1}{9}} = \sqrt{\frac{16}{9} + 4 - \frac{4}{9}} = \sqrt{\frac{16 + 36 - 4}{9}} \\ &= \sqrt{\frac{48}{9}} = \frac{4}{3}\sqrt{3} \approx 2.31 \end{aligned}$$

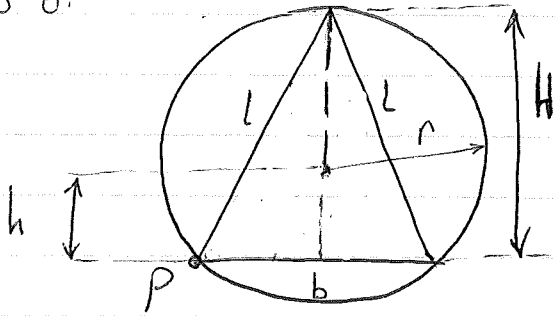
$$L(1) = \sqrt{(1-1)^2 + 4 - 4} = 0$$

$$L(-1) = \sqrt{(-1-1)^2 + 4 - 4} = 2$$

abs max of  $L$  is  $L\left(\frac{1}{3}\right) = 2.31$

Example: Find the dimensions of the isosceles triangle of largest area that can be inscribed in a circle of radius  $r = 2 \text{ cm}$

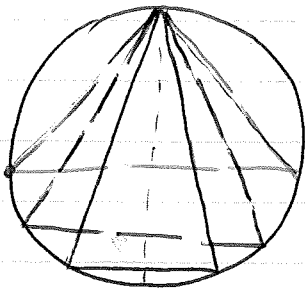
Step 0:



Step 1:  $r = 2 \text{ cm}$

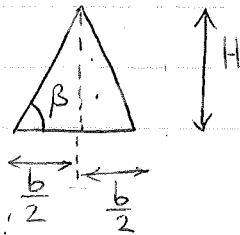
Step 2.1 var. to be optimized  $A$

Step 2.2 identify the independent var?



Step 3:  $A = \frac{1}{2} H b$

I can write  $b$  as a function of  $L$  or  $H$



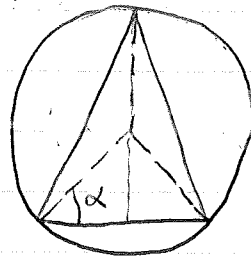
$$\frac{H}{L} = \sin \beta$$

$$\frac{\frac{b}{2}}{H} = \cot \beta$$

But  $b, H, L$  and  $\beta$  all change as I move  $P$  on the circle.

Let's draw the radiuses

$$\frac{\frac{b}{2}}{r} = \cos \alpha \Rightarrow b = 2r \cos \alpha$$



$$H = r + h$$

$$\frac{h}{r} = \sin \alpha \Rightarrow h = r \sin \alpha$$

$$H = r + r \sin \alpha$$

$$b = 2r \cos \alpha = 4 \cos \alpha$$

$$H = r + r \sin \alpha = 2 + 2 \sin \alpha$$

$$A = \frac{1}{2} b H = \frac{1}{2} 4 \cos \alpha \left( \frac{1}{2} + \frac{1}{2} \sin \alpha \right) = 4 \cos \alpha (1 + \sin \alpha)$$

Step 4: Now we've written  $A$  in terms of  $\alpha$ . So the independent variable is  $\alpha$ .

$$\begin{aligned} \text{Step 5: } \frac{dA}{d\alpha} &= \frac{d}{d\alpha} (4 \cos(\alpha) (1 + \sin(\alpha))) \\ &= \frac{d}{d\alpha} (4 \cos(\alpha)) (1 + \sin(\alpha)) + 4 \cos(\alpha) \frac{d}{d\alpha} (1 + \sin \alpha) \\ &= -4 \sin \alpha (1 + \sin(\alpha)) + 4 \cos^2 \alpha \\ &= -4 \sin \alpha - 4 \sin^2 \alpha + 4 \cos^2 \alpha \end{aligned}$$

Remember:  $\sin^2 \alpha + \cos^2 \alpha = 1$  It's a lot easier to use  $\cos^2 \alpha = 1 - \sin^2 \alpha$  instead of  $\sin \alpha = \sqrt{1 - \cos^2 \alpha}$

$$\begin{aligned} \frac{dA}{d\alpha} &= -4 \sin \alpha - 4 \sin^2 \alpha + 4 - 4 \sin^2 \alpha \\ &= -8 \sin^2 \alpha - 4 \sin \alpha + 4 \end{aligned}$$

Critical numbers

$$\left\{ \begin{aligned} \frac{dA}{d\alpha} = 0 &\Rightarrow -8 \sin^2 \alpha - 4 \sin \alpha + 4 = 0 & y = \sin \alpha \\ &-8y^2 - 4y + 4 = 0 \\ &-2y^2 - y + 1 = 0 \\ y &= \frac{1 \pm \sqrt{1+8}}{-4} = \frac{1 \pm 3}{-4} = \begin{cases} -1 \Rightarrow \alpha = -\pi/2 \\ -\frac{1}{2} \Rightarrow \alpha = \pi/6 \end{cases} \end{aligned} \right.$$

$\frac{dA}{d\alpha}$  is defined everywhere  
end points:  $0 \leq \alpha \leq \frac{\pi}{4}$

$$A\left(\frac{\pi}{6}\right) = 4 \cos\left(\frac{\pi}{6}\right) \left(1 + \sin\left(\frac{\pi}{6}\right)\right) = 4 * \frac{\sqrt{3}}{2} * \frac{3}{2} = 3\sqrt{3} \approx 5.20$$

$$A(0) = 4 \cos(0) (1 + \sin(0)) = 4$$

$$A\left(\frac{\pi}{4}\right) = 4 \cos\left(\frac{\pi}{4}\right) \left(1 + \sin\left(\frac{\pi}{4}\right)\right) = 4 * \frac{\sqrt{2}}{2} * \left(1 + \frac{\sqrt{2}}{2}\right) = 2\sqrt{2} + 2 \approx 4.8$$

So the abs. max of  $A$  is  $A\left(\frac{\pi}{6}\right) \approx 5.2$