ETEC 540: TEXT TECHNOLOGIES



YOU'VE MAIL



HOW DOES EMAIL SHAPE THE WAY WE COMMUNICATE?

A BRIEF HISTORY

- 1965: MIT's MAILBOX created
- 1969: US Dept., of Def. builds ARPANET
- 1971: First email sent by Ray Tomlinson on ARPANET
- 1982: Simple Mail Transfer Protocol established
- 1988: Microsoft Mail released
- 1991: World Wide Web available to the public
- 1993-Today: Private email services released

(Mitrović et al., 2021)



SHAPING OUR COMMUNICATION

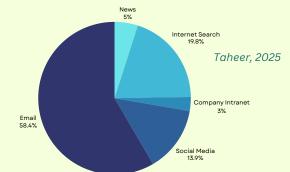
What We Check First in the Day



Immediate connectivity



New online etiquette



Integrated in daily life

IMPACT ON LITERACY

Formal vs. Informal Writina

This feature seems to have been intrinsic to email, especially in its early days, when it was mainly used by computer specialists to communicate informally and its style was closer to a form of conversation than to a traditional letter." (Sabater et al., 2008)

Hyperlinks



Multi modality (e.g. emojis)



EDUCATIONAL CONNECTIONS

- Collaboration
- Peer to Peer communication
- Accessibility between student and teacher
- Need for digital literacy



SPECULATIVE FUTURE?

"We are not talking about a space for experimenting with how things are now, making them better or different, but about other possibilities altogether" (Dunne & Raby, 2013, p. 12)

AI-Powered Receptionists



Neural Interface Messaging



Decentralized Comm. **Networks**



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