

**NACUBO Annual Meeting**

**IFLA Satellite Conference**

**IFLA 2010**



**Corey Sue**

**October 7, 2010**



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NACUBO ANNUAL MEETING

# BUILDING BRIDGES

SAN FRANCISCO | JULY 24 – 27, 2010

## Welcome to the 2010 Annual Meeting

Demographics are changing and the workforce is evolving. Our campuses are preparing for the diverse student populations, but what are we doing about our own offices?

How do we build connections to other divisions or campuses to improve efficiencies while utilizing fewer resources? This year's conference will build bridges between theory and practice to help you make your organization stronger.



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NACUBO ANNUAL MEETING

## BUILDING BRIDGES

SAN FRANCISCO | JULY 24 – 27, 2010

# Tales from the Front: Aligning Business Operations With The Strategic Plan

Implementation of the “Business Centers”  
model at Oregon State University  
Presenters: Aaron D. Howell & Tom Fenske



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# Business Centers

Defining Business Centers – Regional business offices providing one-stop service-levels for high volume, routine transactions in accounting, payroll and human resources functions.

- 1st step in creating an organizational structure around the thematic areas – tying to the strategic plan - one business center for each thematic areas:
  - Earth Sciences, Health Sciences, Arts & Sciences, Business & Engineering
- Aligned administrative support removes barriers for academic alignment
- Provides improved service to customers/faculty
- Allows for more consistent and efficient processes

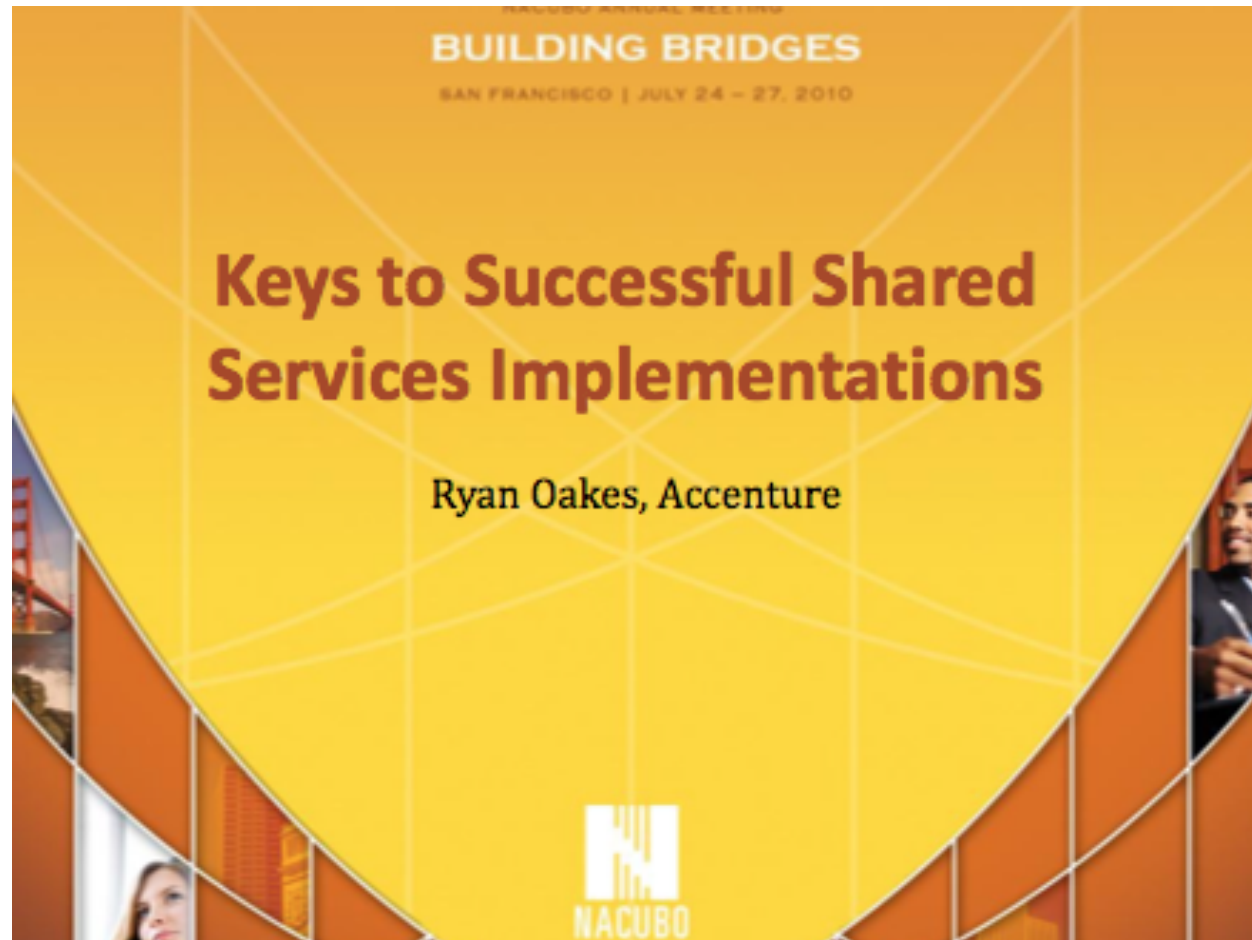
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# What are the benefits of shared services in Higher Education



## *Economic*

- Higher productivity
- Lower cost location
- Reduced expenses
- Reduced systems infrastructure costs
- Leverage investments related to ERP systems, other technology



## *Strategic*

- Shift funding/focus from back office to front office
- Support meeting increased demand with fewer FTE's
- Achieve process and systems standardization
- Enable new/re-organized entities



## *Quality*

- Improved information for decision making
- Better service to key stakeholders (e.g. students, parents, faculty, and staff)
- Reduced error rates - quality at source
- Develop centres of expertise and innovation



## *Speed*

- Reduced cycle times: e.g.,
  - Close
  - Authorizations
  - Procurement
  - Payments
  - Billing
  - Sourcing

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## NACUBO Presentations

<http://nacubocon.org/blog/grouped-by-day/>



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# Marketing Libraries in a Web 2.0 World

Stockholm August 7th and 8th 2010

The International Federation of Library Associations and Institutions (IFLA) and the Management and Marketing Section, in collaboration with the Stockholm University Library, are organizing a pre-conference and satellite meeting in Stockholm, the Capital of Sweden, in August 7th and 8th 2010. This is held in conjunction with the IFLA annual conference, which takes place in Gothenburg, Sweden, the following week.

Marketing the 21st library and information organization to its 21st century customers using Web 2.0 tools is a "hot topic". This satellite meeting will focus on the marketing applications and aspects (not technical), of Web 2.0.

Last day of registration is May 31st 2010, and payment must have been received by Stockholm University no later than June 15th 2010. Last-minute registration is possible from June 1st to July 15th 2010 at a higher cost and payment must have been received by Stockholm University no later than July 30th 2010. Registration is binding but may be transferred to a colleague.

Information about registration, prices and programme can be found at [www.sub.su.se/iflamarketing](http://www.sub.su.se/iflamarketing)

Let's meet in Stockholm!

**STOCKHOLM  
UNIVERSITY  
LIBRARY**  
[www.sub.su.se](http://www.sub.su.se)



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# The Library 2.0: origins of the concept, evolutions, perceptions and realities

LA BIBLIOTHEQUE 2.0

*Genèse et évolutions d'un concept*

OLIVIER LE DEUFF. PHD IN INFORMATION  
SCIENCES OLEDEUFF@GMAIL.COM  
PRÉSENTÉ PAR SILVERE MERCIER

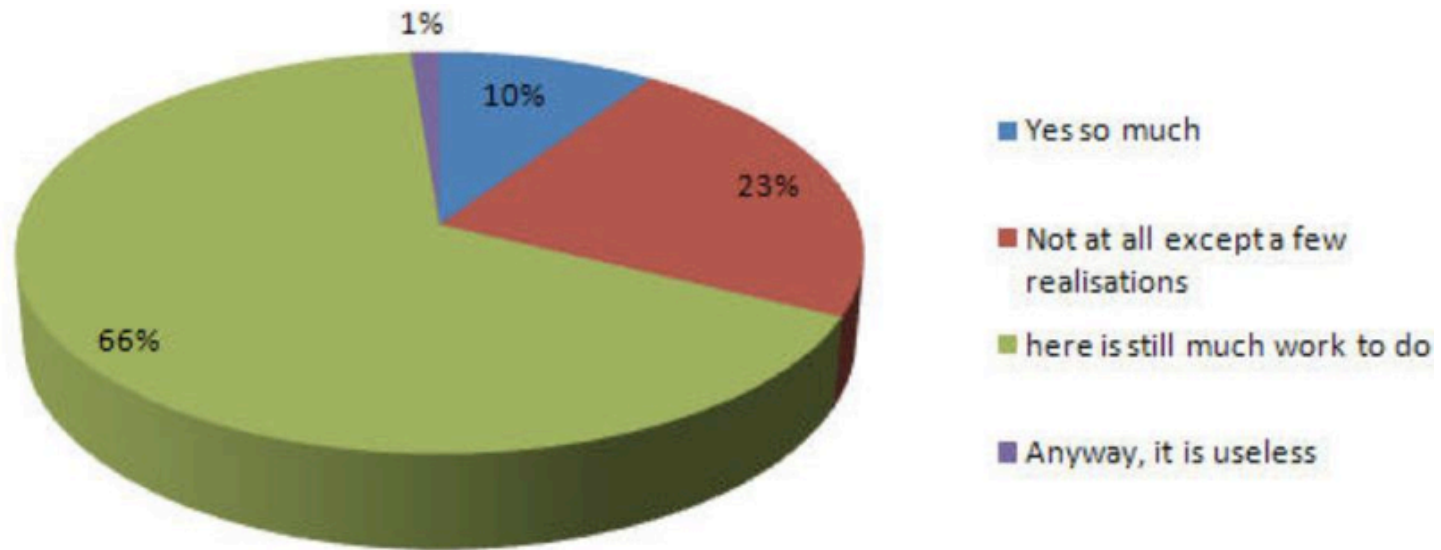
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## Reality of Library 2.0



Is the Library 2.0 a reality ?

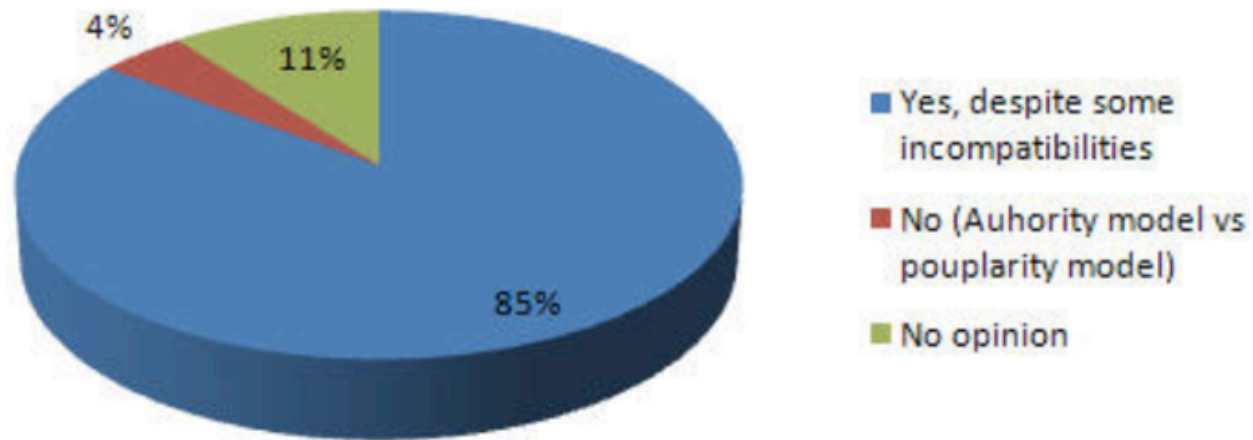
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## Web 2.0 compatibility with Library



Is web 2.0 compatible with Library ?

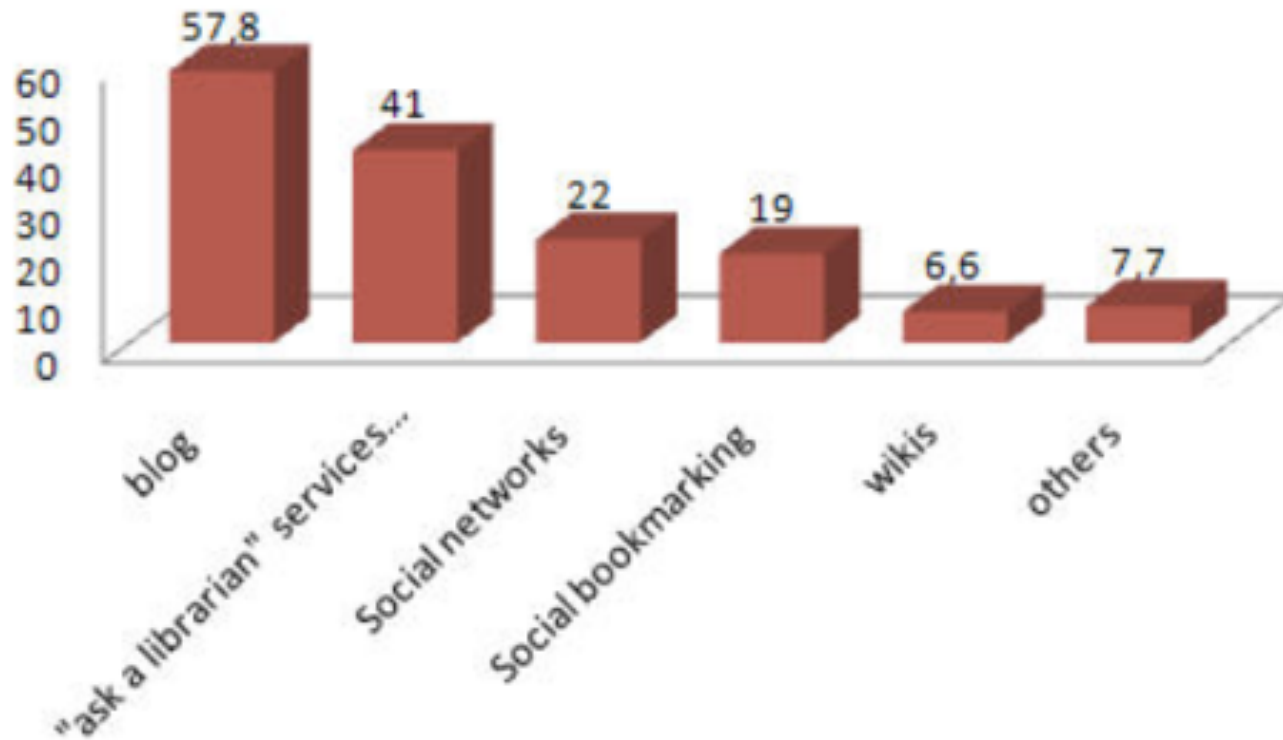
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# Most useful tools in Libraries



# Marketing Web 2.0 Library Services through the Framework of the “Value of Academic Libraries” Research Project Findings

Lisa Janicke Hinchliffe & Megan Oakleaf



IFLA 2010 Management and Marketing Satellite

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Marketing Libraries in a Web 2.0 World presentations

<http://www.sub.su.se/ifla/program.htm>



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## IFLA 2010

World Library and Information Congress:  
76th IFLA General Conference and Assembly  
Gothenburg, Sweden  
August 9-15, 2010



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Venue for the IFLA Conference



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“famous” Swedish meatballs



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Ingrid at the Canadian Caucus Meeting



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## UBC and IFLA sections



The screenshot displays the IFLA website's navigation and content. At the top left is the IFLA logo. A red navigation bar contains links for 'About IFLA', 'Membership', 'Activities and Groups', 'News', 'Publications', 'Annual Conference', 'Corporate Partners', and 'Promotion'. Below this is a search bar with a 'SEARCH' button. The main content area is titled 'Activities and Groups' and includes a paragraph: 'The most important work in IFLA happens in the various groups that make up the organization. They are all filled with enthusiastic people who gather materials and work to further the profession.' To the right of this text is a 'Jump to:' list with links for 'Divisions', 'Core Activities', 'Sections', 'Special Interest Groups', and 'Joint Activities'. A date 'Last update: 12 May 2009' is also present. On the left side of the page, there are sections for 'Regional Offices', 'Language Centres', 'Officers Corner', and 'RELATED CONTENT' with links to 'Core Activity Archive', 'Donate to IFLA Core Activities', and 'Mailing Lists'.



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## Management and Marketing Standing Committee Meeting



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Library Buildings and Equipment  
Standing Committee Meeting



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## Exhibition Hall



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Copyright and Other Legal Matters  
Libraries at the World Intellectual Property  
Organization: moving the library agenda



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If the library and the archive decide to safeguard their cultural heritage



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## IFLA Presentations

<http://www.ifla.org/en/conferences-programme-print/216>



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Questions or comments?



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