



digital tattoo.ubc.ca
what's yours?

Think Before You Ink

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Think Before You Ink

Pre-assessment
<http://bit.ly/dtpre2019foe>





Session learning outcomes

- **align** your digital participation with your goals and your professional obligations.
- **integrate** your identity as a teacher into your evolving digital identity.
- **consider and grapple with** broader societal and professional issues related to digital identity and participation - for you and your prospective students.



Meaning



Tattoo



personal



Tattoo



personal



choice



Tattoo



personal



choice



permanence



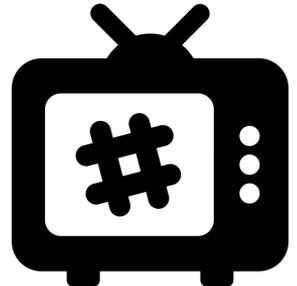
Identity





Thinking ahead - Perception

How do you wish to be perceived online?



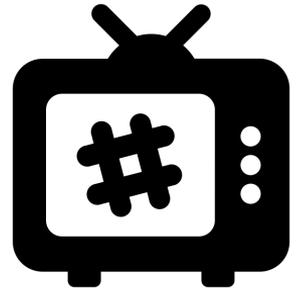
Created by Gregor Cresnar
from Noun Project



Current State - Judgement

What perceptions may others have?

1. Search your name on google and social media sites that you use - use an Incognito search
2. Imagine you are a parent, a student or administrator. What are some of the judgements that they may make?
3. Share in triads





Context: Becoming teachers



BC Teachers Act

*applicants must **also be of good moral character and otherwise fit and proper***

Section 30 of the *Teachers Act* requires that a person meet certain standards... to be issued a certificate of qualification or an independent school teaching certificate.

From: <https://www.bcteacherregulation.ca>



Professional Standards for BC Educators

2: Educators act ethically and maintain the integrity, credibility and reputation of the profession.

Educators are role models. **Educators are held to a higher standard and are accountable for their conduct on duty and off duty.** Educators understand the law as it relates to their duties. Educators' individual conduct contributes to the perception of the profession as a whole. Educators know and recognize the importance of the Professional Standards for BC Educators.



Teacher sent numerous inappropriate and personal Facebook and text messages to a 15 year old student - *Loss of Certificate*

Teacher accessed pornography on a district laptop during non-workhours and had inappropriate content “pop up” during class - *Consent resolution and reprimand*

[The teacher] breached acceptable boundaries with her students by using numerous social media platforms to exchange messages with them about non-school-related activities. In some of the messages, [The teacher] shared inappropriate and personal information about herself, and she used inappropriately familiar language. - *Reprimand and had to complete a course on boundaries*



BC Teacher Suspended For Showing '**Salad Fingers**' To Class

HuffPost Canada - Aug. 2, 2019

A substitute teacher in British Columbia has been suspended after showing his class the unholy trinity of weird internet videos: "**Salad Fingers**," ...

Teacher suspended after showing his class videos of **Salad** ...

JOE - Aug. 3, 2019

WORLD NEWS

Parents furious over Canadian school principal's lewd Internet photos, memes



By NICOLE HENSLEY

NEW YORK DAILY NEWS | JUN 29, 2014 | 9:12 PM



Ex-Nunavut **teacher** pays stiff price for abusive Facebook posts

Nunatsiaq News - Jun. 27, 2019

A former Nunavut **teacher** who created an uproar in Coral Harbour two years ago, when he posted a doctored picture on Facebook depicting ...

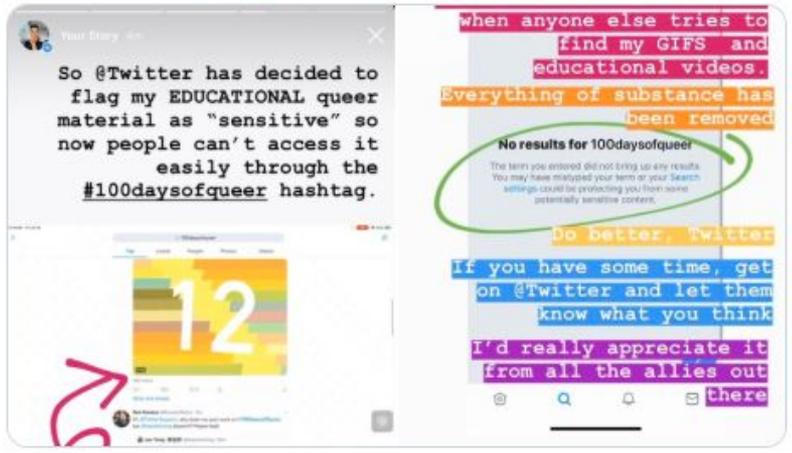


Joe Tong 湯溢傑 (he/him) @teachertong · Jul 19

Do better, @Twitter. I know you can.

This is when we need allies to ally. This needs to change.

#silenced #queer #education #censorship #SOGI @ubcequity @sogiUBC @QMUNITY @pride_site @vancouverpride @NEWS1130 @BuzzFeedLGBT @LALGBTcenter @ryanlpainter @lysmekah



3 11 15

The Vancouver Sun

@VancouverSun

teacher alleges Twitter censorship over LGBTQ+ abulary project vancouversun.com/news/local-new...





Everything you do now ends up in your permanent record. The best plan is to overload Google with a long tail of good stuff and to always act as if you're on Candid Camera, because you are.”

Seth Godin



Case studies

<http://bit.ly/digitaltattooworkshop>

1. Scroll to “Case Study” Section
2. Click on the **Teacher/Blogger** case study
3. Read the case study
4. Form into groups of 3-4 to discuss questions at the end of the case study.



Group debrief

- What were the big talking points?
- What could the teacher have done to better prepare for situation - keeping in mind that no one plans to be in situation?
- What did you do as a group in your discussion that might help you with your decision making process in future?



Takeaway: YOUR intention

- **How can I own** my digital identity?
- **Why would I expand** it to include my emerging identity as a teacher: what are the benefits?
- **How do my actions (and sometimes those of others)** impact my digital identity?
- **What's important to me?**





Assess Your Learning

Post Assessment

<http://bit.ly/dtpost2019foe>





Takeaway: Resources

Resources

For lesson plans, policies, tips and guidelines

<http://bit.ly/dt-help>

Digital Tattoo

Check out Tutorials on: Academic and Professional Life> Branding and Reputation OR Privacy and Surveillance> Online Safety

<https://digitaltattoo.ubc.ca/>





Connect with us...

Case Studies & Resources:

<http://bit.ly/DigitalTattooCaseStudy>

digitaltattoo.ubc.ca

Twitter: @DTATUBC



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Case Study Debrief

Dating App Debacle

- Jonas, a new tc, uses a dating app while on his practicum.
- A student finds Jonas's account and shares that information at school
- Jonas wonders: is he in violation of any standards for educators, will his administration support him?