

Brasília: Building a City of the Future and Connecting a Nation

Brasília was established as Brazil's new capital to promote national integration and stimulate development in the interior regions. This infographic delves into the city's visionary creation and its profound lasting impact on the nation, with a particular emphasis on the implications for literacy and education.

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A Modern Capital for a Modern Nation

- 1956–1960:** President Juscelino Kubitschek's visionary plan: "50 years of progress in 5."
- Designers:** Lúcio Costa (planner) + Oscar Niemeyer (architect).
- Goal:** Develop the country's interior and symbolize modernization.

Engineering and Communication Challenges

- Establishment of essential telegraph and telephone lines drastically connects the vast interior regions.
- Formation of radio networks ensures that even the most remote areas can stay in touch with urban centers like Rio de Janeiro and São Paulo.
- Construction of communication towers signifies a nationwide infrastructure boost, making communication more accessible and fostering literacy through information dissemination.

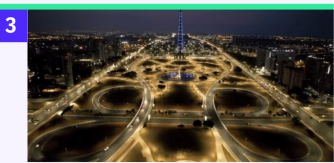


Communication Fuels Integration

- The advent of radio and later TV broadcasting acts as a unifying force for culturally diverse regions, bridging gaps and enhancing collective identity.
- Government broadcasts and cultural programming play a crucial role in promoting national identity and encourage literacy, as access to information can empower individuals and communities.
- Communication emerges as a vital tool for integration, transforming literacy from a privilege to a pivotal element that supports social cohesion in a continental nation.

The Technological Ripple Effect

- 1965:** The foundation of Embratel marks a leap in national telecommunications and access to information.
- 1980s:** Launch of Brasilsat satellites revolutionizes connectivity, bringing the world closer and facilitating educational programs that enhance literacy.
- Brasília rises as not only the administrative but also the digital hub, where technology fosters a knowledge-driven society.



Brasilia Today: The Hub of Connection

- Headquarters of the **National Telecommunications Agency** (ANATEL), which regulates telecommunications, post and broadcasting in Brazil, and digital governance agencies. These are pivotal in promoting policies that enhance communication and literacy across the country.
- Brasília symbolizes innovation, where connectivity is paramount for education and information access, reducing literacy gaps.
- The city continues to actively link Brazil's regions, both physically and digitally, supporting ongoing educational initiatives that drive literary improvements across the nation.

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