



Down to the Last Detail

Kristian Stevens

INTRODUCTION

What is the goal?

My Goal is to get you

Interview

Job

Important connection

Make you stand out from the rest

All with out saying a word and on your budget.

Picture this ...

6am



9am



12.30pm

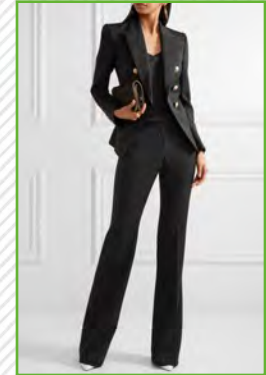


2pm



6pm

FIRST IMPRESSIONS



Professional Look

Comfort and fit

Versatile / Adaptable

Suits your personality and style

Interview, at work and out

Maximum effect



CLASSIFICATIONS



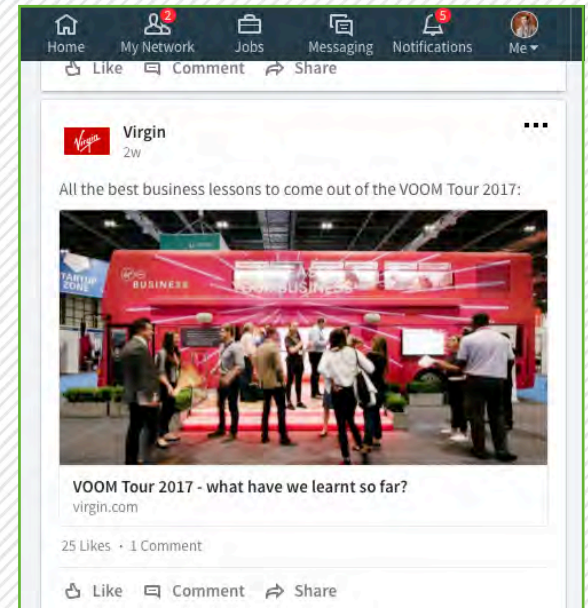
- Confidence
- Reassurance
- Exceptions
- Start overdressed
- Seasons
- Layers



WHAT IS YOUR INDUSTRY LOOKING FOR?

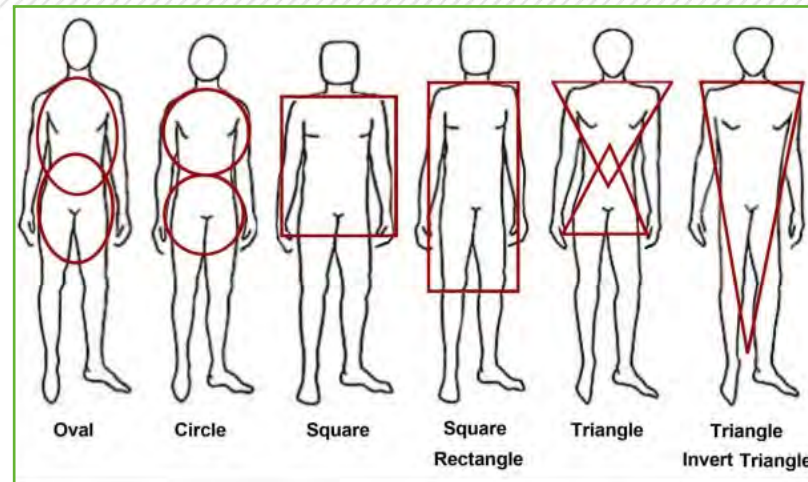
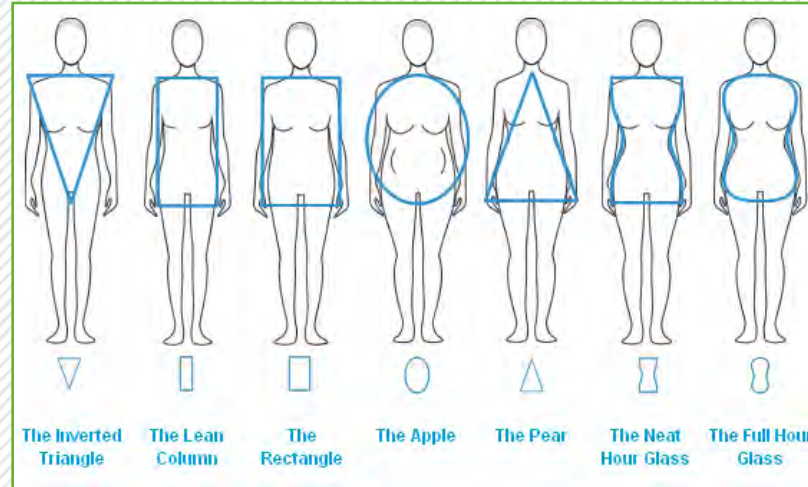
Do your research.

- Interviews
- Work
- Events
- Meetings
- Use your tools
- West coast fashion

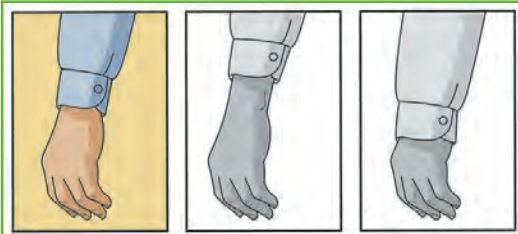
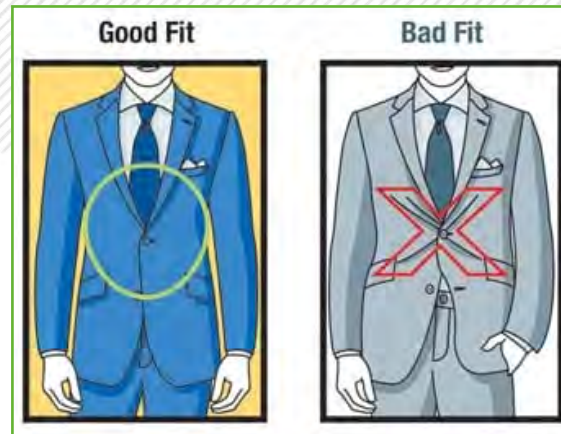
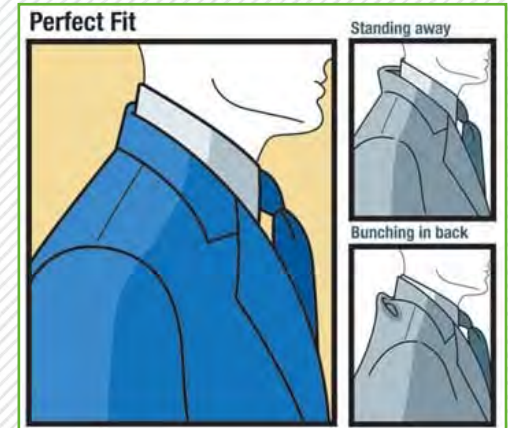
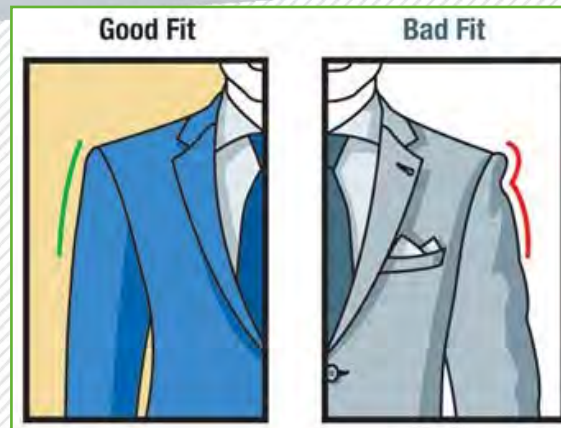
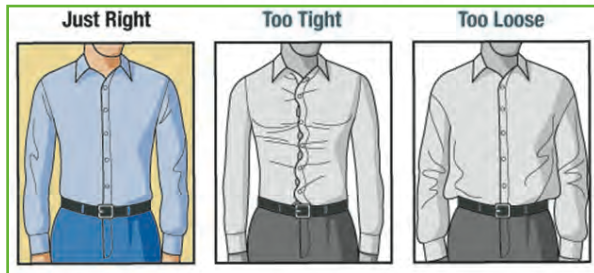
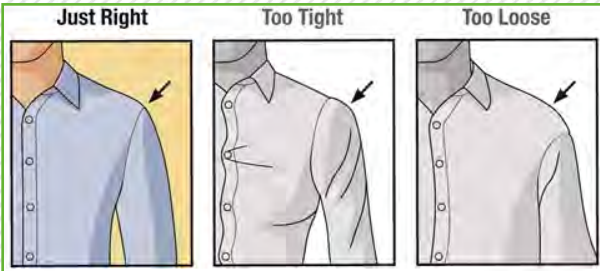


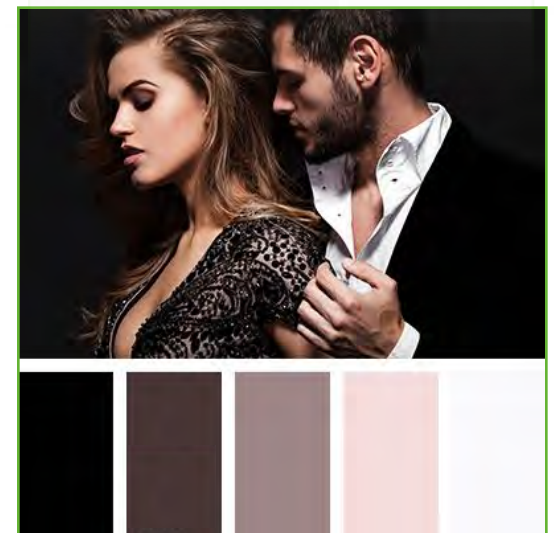
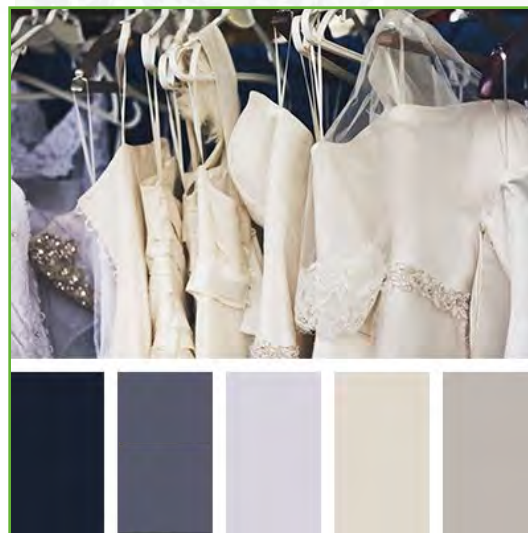
BODY SHAPE TYPES

Which one are you?



THE FIT





UNIVERSITY OF BRITISH COLUMBIA

UBC SAUDER SCHOOL OF BUSINESS | ROBERT H. LEE GRADUATE SCHOOL

The Mistakes

MEN

Socks

Pockets

Sneakers

T-shirts

BOTH

Worn out and scuffed

Over powering colours

Patterns

External Labels

Tight fit

WOMEN

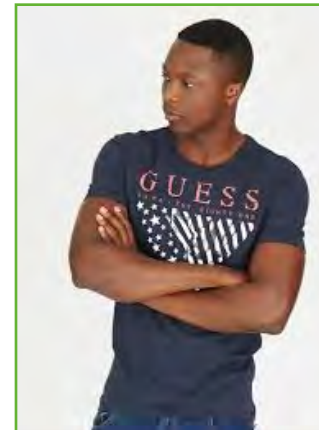
Cocktail dresses

Opened toed shoes

wedge's

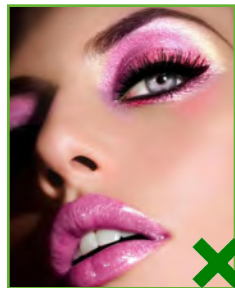
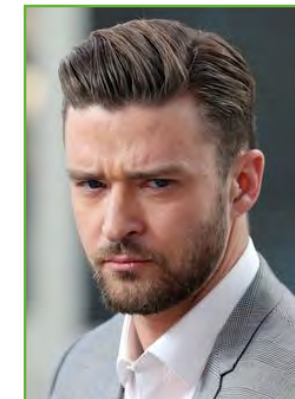
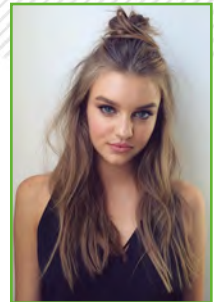
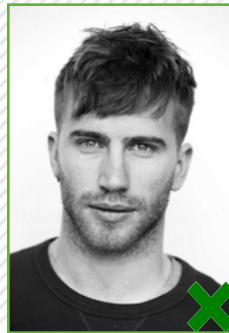
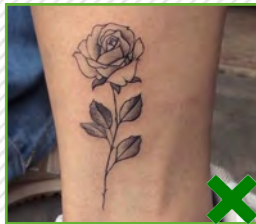
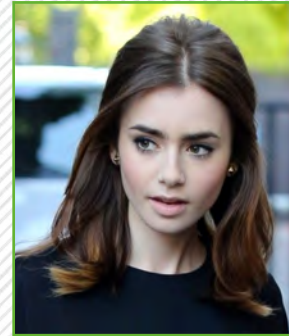
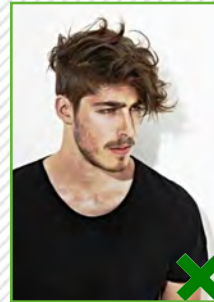
Capris

Exposed arms



GROOMING

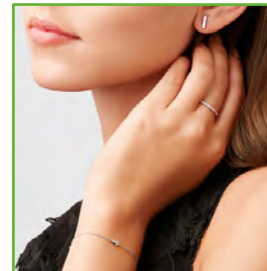
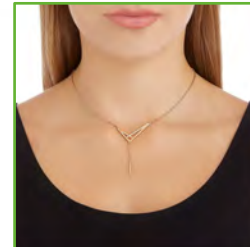
- Hair
- Nails
- Tattoos
- Piercing
- Makeup
- Scent
- Teeth



ACCESSORIES

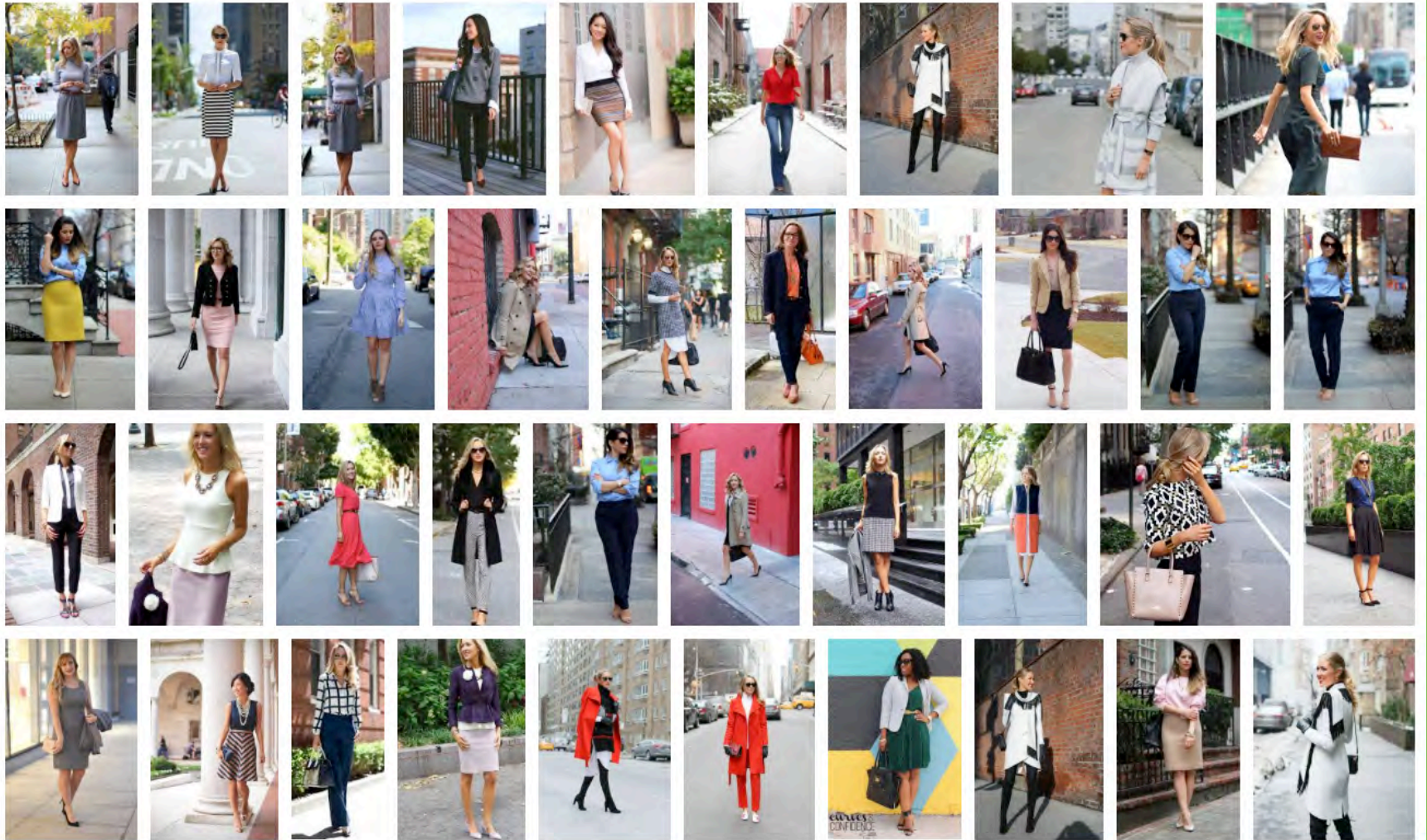
Details say everything.

- Pocket Square
- Pen and Note Pad
- Electronic device case
- Bags
- Watches / Jewellery
- Tasteful
- Colour (chance to pop)
- Compliment
- Express personality.



INSPIRATION

Google Professional women's style bloggers



INSPIRATION

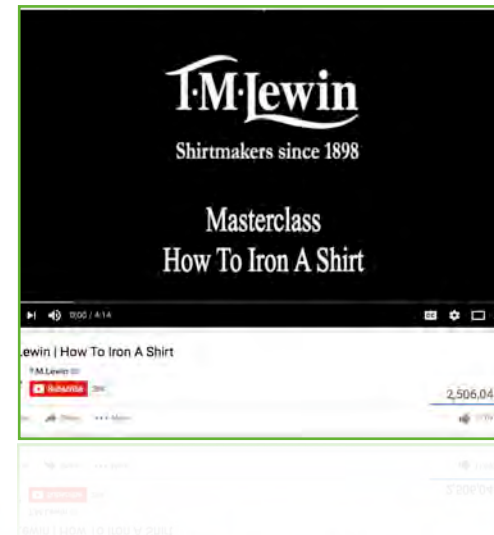
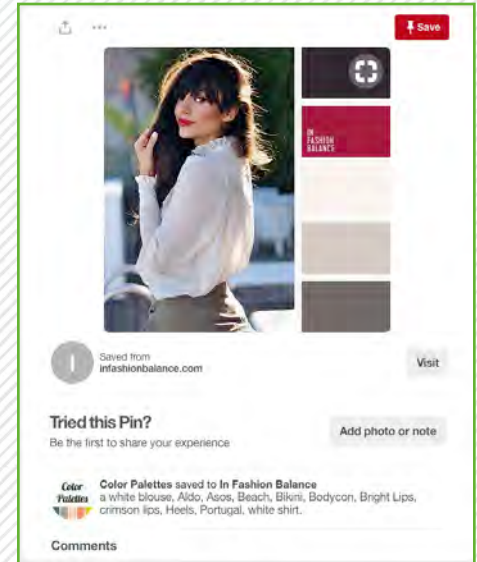
Google Professional mens style



SOCIAL MEDIA

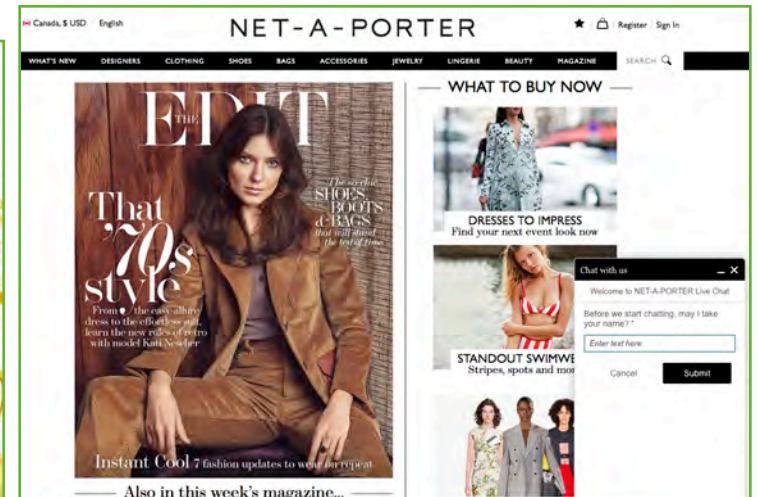
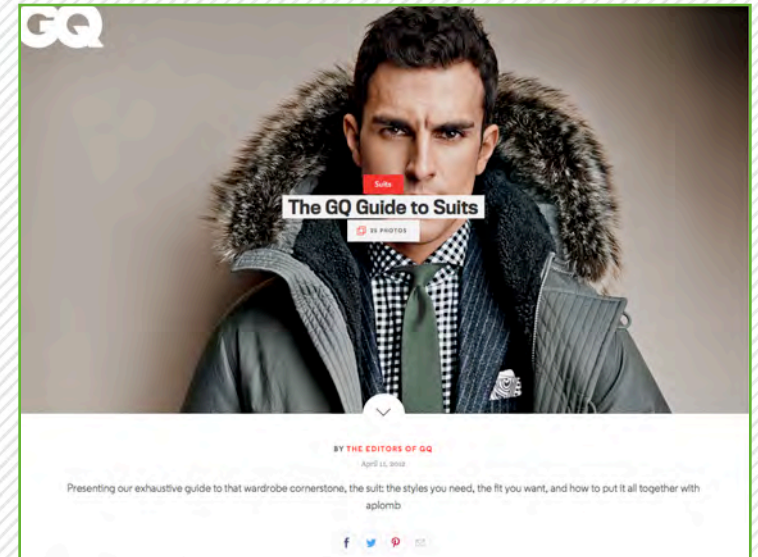
Inspiration and Guidance

- At your finger tips
- No excuses
- Continuous help
- Start following



MAGAZINES AND ONLINE

- Live on-line assistance
- Instant links to social media
- Suggestions
- Refining menus
- Tutorials



WHERE TO SHOP IN VANCOUVER

- Budget
- Body type
- Time
- Assistance
- Return policy / Shipping

- Downtown
- Commercial Drive
- Main Street
- Park Royal
- Tsawwassen Mills
- McArthurGlen Outlet



NET-A-PORTER

MR PORTER



Friends wardrobes



TOPSHOP

WINNERS

ZARA

Mr. Big & Tall
MENSWEAR

TIPTOP TAILORS



HUDSON'S BAY

INCORPORATED 2 MAY 1670

NORDSTROM

HOLT RENFREW

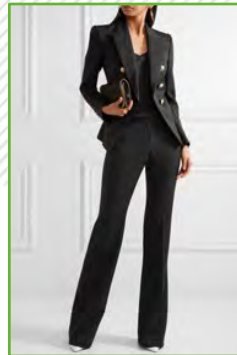
High-end Boutiques

HARRY ROSEN

WHAT TO PACK

- Toiletries
- Change of clothes
- Change of shoes
- Layers
- Ability go go smart to casual
- Weather and transport

Essentials



All Day



YOUR IMAGE REVIEW

- Where to go
- Your body shape and style
- What to look for and how it fits
- How to prepare for your day
- Confidence to tackle the task
- Keep it clean, crisp and elegant
- Back up your style
- Online profiles
- Headshots
- Social media

Always get second opinion.

“Dress where you want to be not where your at”

Contact

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