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<http://pages.cmns.sfu.ca/heather-morrison/>



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<http://arj.sagepub.com/content/9/1/12.full.pdf+html>

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Action Research March 2011 9: 12-26,

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- <http://ijoc.org/ojs/index.php/ijoc/article/view/750>

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International Journal of Communication, Vol 5 (2011)

Exploring Mobile-only Internet Use: Results of a Training Study in Urban South Africa

Jonathan Donner, Shikoh Gitau, Gary Marsden

Abstract

Using an ethnographic action research approach, the study explores the challenges, practices, and emergent framings of mobile-only Internet use in a resource-constrained setting. We trained eight women in a nongovernmental organization's collective in South Africa, none of whom had used a personal computer, how to access the Internet on mobile handsets they already owned. Six months after training, most continued to use the mobile Internet for a combination of utility, entertainment, and connection, but they had encountered barriers, including affordability and difficulty of use. Participants' assessments mingled aspirational and actual utility of the channel with and against a background of socioeconomic constraints. Discussion links the digital literacy perspective to the broader theoretical frameworks of domestication, adaptive structuration, and appropriation.

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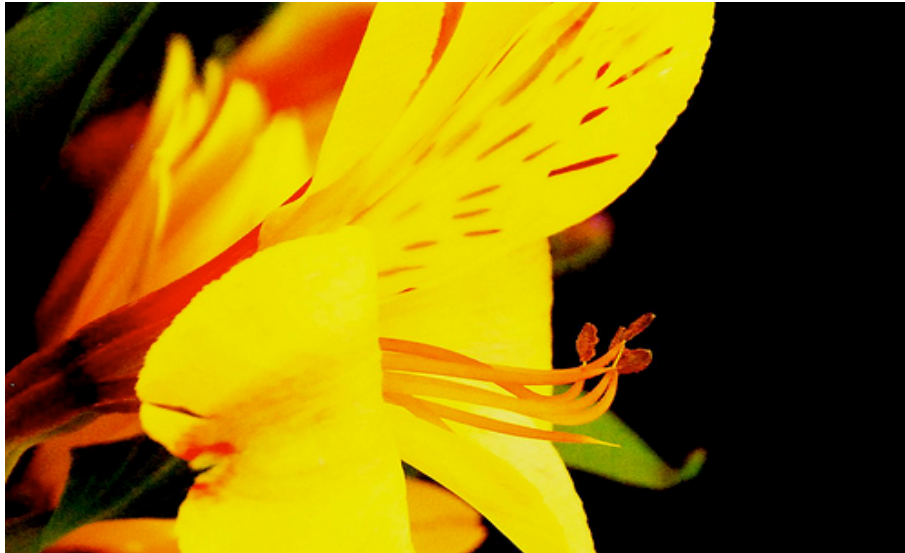
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Special options 2011

- Sparky Awards <http://sparkyawards.org/>
- Open Access Directory
[http://oad.simmons.edu/oadwiki/Main Page](http://oad.simmons.edu/oadwiki/Main_Page)
- Screencast tutorial <http://www.screenr.com/>

OA in context: related movements

- Open education / open educational resources
- Open data
- Open source
- Open government
- Creative commons

Definitions & history

- Public & publishing
- Free to read / access principle (Willinsky)
- Free online scholarship (Suber)
- Open access (Budapest Open Access Initiative, Berlin, Bethesda)

“The literature that should be freely accessible online is that which scholars give to the world without expectation of payment...By "open access" to this literature, we mean its free availability on the public internet, permitting any users to read, download, copy, distribute, print, search, or link to the full texts of these articles, crawl them for indexing, pass them as data to software, or use them for any other lawful purpose, without financial, legal, or technical barriers other than those inseparable from gaining access to the internet itself. The only constraint on reproduction and distribution, and the only role for copyright in this domain, should be to give authors control over the integrity of their work and the right to be properly acknowledged and cited”. Budapest Open Access Initiative <http://www.soros.org/openaccess/read.shtml>

Two approaches to open access:

Open access publishing (journals, monographs, etc.) – also called the gold road

Open access archiving (self-archiving) – also called the green road

Open access terms

- Gratis: free to read
Vs.
- Libre: free to reuse
- Open access to a work versus open access as a process (e.g. opening up access to older works)

Related terms

- Free back issues (delayed open access, embargoed open access)
- Hybrid open access journals (some articles are free, others toll access)
- Public access (as in the NIH Public Access Policy – refers to gratis rather than libre open access)

Mapping open access to creative commons

- CC-BY (Attribution only)
- CC-BY-NC (Attribution, noncommercial)
- CC-BY-NC-SA (Attribution, noncommercial, sharealike)

Degrees of open access

- Access Principle
- Open Access Journals without CC licensing
- OA journals with CC-ND (no derivatives)
- Gold without green
- OA with restrictions (e.g. publisher – OA but only on my site)
- OA but registration required

Points of confusion

- OA versus online
- Accidental OA
- Free trials / promotion
- Developing country programs (HINARI)
- Deliberate deception! (less relevant than in the past)

The open access citation impact advantage

- Hitchcock, Steve. **The effect of open access and downloads ('hits') on citation impact: a bibliography of studies**
- <http://opcit.eprints.org/oacitation-biblio.html>
- The weight of evidence supports an open access citation impact advantage of varying degrees depending on factors such as discipline.

Open access: vision

From the Budapest Open Access Initiative:

An old tradition and a new technology have converged to make possible an unprecedented public good. The old tradition is the willingness of scientists and scholars to publish the fruits of their research in scholarly journals without payment, for the sake of inquiry and knowledge. The new technology is the internet. The public good they make possible is the world-wide electronic distribution of the peer-reviewed journal literature and completely free and unrestricted access to it by all scientists, scholars, teachers, students, and other curious minds. Removing access barriers to this literature will accelerate research, enrich education, share the learning of the rich with the poor and the poor with the rich, make this literature as useful as it can be, and lay the foundation for uniting humanity in a common intellectual conversation and quest for knowledge.

Accelerate research

- Scholarship builds on prior scholarship
- Most science (scholarship) is incremental; when we share our steps, we make it easy for us to build on our work, help US achieve OUR goals
- Libre open access is key to accelerating research through data mining, automation of some basic reading, collating & translation

Enrich education

- Facilitates research and/or research participation by undergraduates, high school students, the public
- Facilitates lifelong learning

Share the learning of the rich with the poor and the poor with the rich

- Global *equity* vs. global charity
 - Participation in the global scholarly conversation
 - South to North knowledge gap &
 - South to South knowledge gap
- (Leslie Chan, Bioline International)

Around the globe...

- Bioline International
<http://www.bioline.org.br/>
- Medknow Publications
<http://www.medknow.com/>
- Eifl: enabling access to knowledge in developing and transition countries
<http://www.eifl.net/>

Make this literature as useful
as it can be ...

- Facilitates evidence based practice
- Inform policy
- Knowledge translation

*“and lay the foundation
for uniting humanity
in a common
intellectual
conversation and
quest for knowledge”*

Library association resolutions & position statements

- Canadian Library Association Open Access Position Statement

[http://www.cla.ca/AM/Template.cfm?
Section=Position_Statements&Template=/CM/
ContentDisplay.cfm&ContentID=5306](http://www.cla.ca/AM/Template.cfm?Section=Position_Statements&Template=/CM/ContentDisplay.cfm&ContentID=5306)

- BCLA Open Access Resolution

[http://www.bcla.bc.ca/ipc/page/
resolutions.aspx](http://www.bcla.bc.ca/ipc/page/resolutions.aspx)

Open access journals

- Directory of Open Access Journals
 - vetting & weeding
 - subject and country lists
 - author search
 - article search
 - sponsors & membership

Open access publishers

- Public Library of Science
- BioMedCentral (Springer)
- Hindawi
- Copernicus
- Medknow
- Co-Action Publishing
- Most are small
- New / growing: Springer, Wiley, Nature
- Open Access Scholarly Publishers' Association

Library publishing services

- OJS hosting & support available at UBC, SFU, U Vic, and many other libraries

PLoS Biology [http:// www.plosbiology.org/](http://www.plosbiology.org/)

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a research agenda for malaria eradication

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- › Deep Sequencing Reveals Direct Targets of Gammaherpesvirus-Induced mRNA Decay and Suggests That Multiple Mechanisms Govern Cellular Transcript Escape
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

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In 2010, we asked authors whose work was considered by our journals in 2009, about all aspects of our service. We are pleased to report that overall levels of satisfaction are high. We have also adjusted some aspects of what we do in response to your feedback.

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First Monday

Happy birthday, *First Monday*!

On the first Monday of May 1996 — 6 May — a new scholarly journal was born on the Internet and at the International World Wide Web Conference in Paris. With the contents of the May 2011 issue, *First Monday* has published 1,114 papers in 178 issues, written by 1,428 different contributors — including Phil Agre, Virgilio Almeida, Richard A. Bartle, Aleksander Berentsen, Howard Besser, danah boyd, Sandra Braman, John Seely Brown, Edward Castronova, Steve Cisler, Paul Duguid, Esther Dyson, Simson L. Garfinkel, Rishab Aiyer Ghosh, Nathan Glazer, Michael H. Goldhaber, Eszter Hargittai, Andreas Harsono, Bernardo A. Huberman, David R. Johnson, Brian Kahin, Ethan Katsh, Jessica Litman, Clifford Lynch,

First Monday

15th Anniversary

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(Open Journal Systems, Open Conference Systems, Open Archives Harvester)
- SSHRC Aid to Scholarly Journals
http://www.sshrc-crsh.gc.ca/funding-financement/programmes-programmes/scholarly_journals-revues_savantes-eng.aspx
- Compact for Open Access Publishing Equity
<http://www.oacomcompact.org/>
- Open Access Scholarly Publishers Association
<http://pkp.sfu.ca/?q=ojs>

Economic supports for open access journals

- Library publisher memberships
- Library / institutional author's funds
- Library / institutional journal hosting
- Grant funds / funding agencies
- SSHRC
- Sponsorships & advertising

Open access publishing initiatives

- SCOAP3 (Sponsoring Consortium for Open Access Particle Physics Publishing)
<http://scoap3.org/>
- Stanford Encyclopedia of Philosophy
<http://plato.stanford.edu/>
- Open Humanities Press
<http://openhumanitiespress.org/>
- Open Journal Systems <http://pkp.sfu.ca/?q=ojs>

Open Access Archives: Presentations

- Open Archives Initiative
- Sherpa RomEO Publisher Copyright Policies and Self-Archiving
- arXiv

Some open access archives

- PubMedCentral / PMC International
 - authors
 - journals
- rePEC
- E-LIS
- CARL Institutional Repositories Program
- UBC, SFU, U Vic, RRU, Pangaea, SOL*R

OA archives: some contents

- theses
- peer-reviewed literature
- learning objects
- multimedia

OA archives: emerging

- Convergence of journals and archives
- Overlay journals
- Versioning questions
- Content recruitment
- Software development
- Policy (next week)