#ubcpsyc325
PSYC 325 with Dr. Rawn
Psychology of Self in Social Media

Find 2-3 people to work with, including at least one person who has a computer, and one person who knows how to find empirical journal articles in psychology.

Syllabus: http://blogs.ubc.ca/psychsocialmedia

Meetings: Tuesday & Thursday 11-12:20, BUCH A201

Agenda

- Introducing our themes of inquiry
- Finding journal articles for potential inclusion in our syllabus!

- Tips for reading
  - Jordan & Zanna (1999) How to read a journal article in social psychology. Retrieved from http://arts.uwaterloo.ca/~sspencer/psych253/readart.html
  - Add your key messages and tips on Piazza thread called **Jan 14 Jordan & Zanna**

Obviously we can't explore everything! So we've done our best to capture the big ideas.

Introducing our themes...

Common Themes that have Emerged

1.**Self-concept and self-presentation** (e.g., what is the authentic self? how "real" or accurate is what people put online?)

2.**Self-esteem and social comparison** (e.g., how does other's feedback affect the Self? how does what others put online affect how people feel about themselves?)

3.**Motivation** (e.g., what motivates people to use social media? how does social media promote/affect collective action?)

4.**Personality** (e.g., what are the personality traits of different social media users? can social media use influence people's personality?)

5.**Development** (e.g., how does what people "author" about themselves on social media impact their Self over time? How might social media impact the Self of people who are growing up with it from birth?)

6.**Relationships** (e.g., does social media such as Tindr change or mirror dating culture? how does broadcasting aspects of relationships on social media affect the *Self-actors* in that relationship? does the ubiquity of social media change the way we interact with each other? if online vs face to face first impressions differ, does that impact the relationship? what aspects of Self lead to/affected by one-sided relationships like following celebrities on Twitter?)

Big Topics that may continue to come up (so let's keep them in play)

7.**Public/Private self with respect to ethics and privacy** (e.g., does engaging in social media blur the line between public (self) and private (self)? should everything online be considered public behaviour? privacy issues? -- *could also bring in careers/professionalism* here)

8.**Culture** (e.g., is social media changing cultural narratives? if there are cross-cultural differences between social media users/engagement patterns, does that reflect different Self or lead to changes in Self or both?)

Introducing the first assignment & gathering articles…

What we're going to do for the rest of class...

- http://blogs.ubc.ca/psychsocialmedia/goals-assessments/journal-article-evaluation/

- **Explore**: In a group, use PsycINFO to identify journal articles in psychology that relate to one of the themes and that might be useful to add to our reading list.

- **Write**: In groups, add resources to this GoogleDoc list. We should have 2 x N articles to review (approximately 200-250 articles total by the end of class).

- **Choose**: Identify two articles from the GoogleDoc list that you would like to read for your Journal Article Evaluation. Put your name beside two.

Assignment #1 Journal Article Evaluation

- Over the weekend… Read and evaluate two articles from the list

- **Submit your evaluation using the survey link:**

- What happens if I can't get this done on time?
  - Articles may not be considered for inclusion in the syllabus
  - Late policy applies: http://blogs.ubc.ca/psychsocialmedia/policies-expectations/what-we-expect-from-you/

Questions to expect on the survey…

- Name, Student ID number, Twitter handle, Which Impact Project are you interested in? Are you interested in publishing your work, provided it's successful?

- Under which of the following potential course themes does this article fit most clearly? [Dropdown menu]

- What is the title of this article? What is the title of the *journal* in which it was published? What are the authors' last names, separated by a comma and in order? In what year was this published? Please provide a link to where you accessed the article.
  - You'll be asked for this twice: once for each article

- Write a 200 word blog entry that summarizes the paper and why it might be useful to know. The audience is educated laypeople who want to learn something about the topic but aren't going to go read the whole article. The audience is not academics, so copying and pasting the abstract is not appropriate. Think more "readers of the New York Times" rather than professors.
  - You'll be asked for this twice: once for each article

- Do you think this article should become a part of our course, appearing on the syllabus?
  - Yes, definitely, everyone should read this (please explain why, below)
  - Maybe, but I have some reservations (please explain what they are below)
  - No, I don't think this article is a good candidate for the syllabus (please explain why below)

- Self-Assessment: Evaluate your blog entry (see criteria on http://blogs.ubc.ca/psychsocialmedia/goals-assessments/**journal-article-evaluation/**

Your tasks for the remainder of the class:

- Work in groups to come up with 2-3 journal articles *per group* (need a final list of about 115 articles)
  - Articles should relate to at least one of the themes (find the themes here in the Announcements area: http://blogs.ubc.ca/psychsocialmedia/2016/01/13/draft-course-themes/)

- Post the information on the GoogleDoc
  - Follow the model
  - Find the link to the GoogleDoc list on the class schedule

- Should we omit any to make room?
  - Skim the entire list. Are there any we might consider deleting because they clearly don't fit our themes? Highlight those in the Google Doc.

- By the end of class…
  - Put your name beside the two articles you want to read
  - (Two names should be beside every article, so we get some inter-rater reliability)