



April 14, 2023

Spotify  
Canada (Americas)

Dear Hiring Manager at Spotify,

I am a third year Bachelor of Computer Science (BCS) student at the University of British Columbia (UBC), and a UBC Bachelor of Arts graduate, applying for the position of Product Manager Intern at Spotify. With my proficiency in verbal and written communication, strong attention to detail, and ardent enthusiasm for innovative technology, business, and design, I am certain that I would be an excellent addition to the Freemium Mission team. The values upheld at Spotify—innovative, sincere, passionate, collaborative, and playful—deeply resonate with me. I would be honoured to work at a company that is unlocking the potential of human creativity; the ability to give a million creators the opportunity to live off their art and billions of fans the opportunity to enjoy and be inspired by it speaks volumes on the innovative and value-driven working environment at Spotify.

Through my experience as Project Owner at Allbaloo, I was able to create a brand that raised awareness on important issues related to labour rights, gender equality, and sustainability in the fashion industry. I gained hands-on experience in managing a self-funded project to master a range of skills in digital marketing, graphic design, event coordination, inventory management, web-design, and budgeting. Additionally, my ability to independently drive initiatives was demonstrated through my excellent sales skills and outstanding results, which included selling over 250 planners and 1000 100% organic cotton and fairtrade t-shirts. Overall, my experience at Allbaloo taught me the importance of clearly articulating objectives using analytical thinking, data, and creativity.

Drawing on my experience as a Customer Service Representative for the Covid-19 Vaccine information line at Maximus, as well as my previous role as a Client Care Representative at Telus, I am confident in my ability to excel in a position that demands excellent communication, strategic thinking, and collaboration. I approached my work at Maximus with a strong emphasis on building a harmonious and productive work environment, which was achieved through my collaborative and professional interactions with both colleagues and citizens. At Telus, I further developed my organizational, multitasking, and sales skills, and I always advocated for each customer's unique needs while ensuring excellent communication with the internal team and appropriate transfer to the responsible department when necessary. With these skills and experiences, I am excited about the opportunity to contribute to the growth-oriented work environment at Spotify.

Additionally, my current enrollment in the Google Project Management certificate program demonstrates my commitment to developing my project management and product management skills further. I am confident in my ability to apply my current skills in communication and product management at Spotify, as well as adapt to an environment in which I will focus on acquiring and practicing new, valuable skills. Having been an avid Spotify user for several years, I am thrilled about the opportunity to define and drive product discovery and strategy for Spotify's Freemium Mission as a Product Manager Intern.

Thank you for taking the time to review my application. I look forward to hearing from you.

Best Regards,

Tanya Mozafari