

Funding for campaign against cuts

Awareness Weeks

Hard Media

Posters	500
Rave cards	1000
Banner	200
Buttons	600
Postcards to Moira Sitwell	2,300
Postage	free
Press release through news wire	700
Chalk	200
Banners made by external office inside sub	free
Zoom media	free
Earned Media	free

Electronic

facebook advertising	150
Promote through on campus blogs	free
Facebook profile pictures	free
Facebook status updates	free
Facebook event	free
Facebook group	free
AMS Website	free
Exec blog post	free

Other

Classroom announcements	free
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Design Costs	200
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Rally

Morning of rally - Book south side lounge	
Promote rally and make signage	free
Briston Board	600
Sticks	300
String	75

Partnership with other student unions	free
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TOTAL	6825
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