



EMERGING ESSAY **COMPETITION**





ENTRY DEADLINE FEBRUARY 19[™] 2012

TOMORROW'S LEADERS



Enter to win a trip to a leading Credit Suisse thought leadership conference in Hong Kong in March 2012.

Project Firefly offers you the opportunity to travel to Hong Kong and be a part of a leading Credit Suisse thought leadership conference in March 2012. This is your chance to be part of Asia's premier meeting of CEOs, CFOs, policymakers and leading corporates.

Project Firefly offers university students and recent graduates a voice on the global stage. Share your insights on one of tomorrow's key challenges. Top prizes are available to the leading essays.

Submit an essay between 800 and 1,500 words on one of the following topics for a chance to win.

- 1. Is monetary policy alone enough to stimulate economic recovery?
- 2. Is it inevitable that the Renminbi will become the next reserve currency? Would this development be in China's interests? What circumstances need to be in place for this to happen?
- 3. How will the outcome of the 2012 US presidential election affect priorities in US foreign policy?
- 4. Is local municipal government debt a serious threat to the Chinese state?







