

## Strategic Management Specialization

Coordinator: Larry Wosk

The Strategic Management specialization seeks to equip students with the concepts and processes required for crafting and implementing strategies that lead to superior performance of a business. Specifically, this specialization is designed to improve the student's ability to:

- Integrate functional area knowledge into a general management point-of-view;
- Learn new concepts, tools and processes for effective strategic management;
- Gain a deeper appreciation of the complexities and uncertainties associated with managing in a global, rapidly changing business environment; develop critical thinking and diagnostic skills;
- Learn to lead and motivate others; become accustomed to working in management teams.

### Required Modules (four):

BAFI 500 Corporate Finance **or** BAFI 580A Basic Finance for Non-Financial Managers  
BAPA 500 Managerial Economics **or** BA 513 Business Economics

BASM 501	Business Strategy*
BASM 502	Corporate Strategy*

\*BASM 501 and BASM 502 must be taken as a pair; students must take the same section of both modules with the same instructor, i.e. both BASM 501 001 and BASM 502 001 or BASM 501 002 and BASM 502 002.

Students must also choose courses from a menu of courses in the areas of strategic analysis, the business environment, and human resources. Below is the list based on last year's offerings. Please note that this list may change depending on instructor availability.

### Select Three From:

#### Strategic Analysis

BAAC 510 Cost Analysis for Decision-Making  
BAEN 502 Managing New Venture Growth

BAEN 500	Entrepreneurship and New Venture Creation
BAEN 504	Preparing the Business Development Plan

Students must take both modules (taught as a pair).

BAEN 506	Technology Entrepreneurship I
BAEN 507	Technology Entrepreneurship II

Students must take both modules (taught as a pair).

BAEN 505 Entrepreneurial Financing & Venture Capitalism  
BAEN 580D Entrepreneurial Finance and Private Equity  
BAFI 507 Mergers & Acquisitions  
BAHR 510 Strategic Human Resource Management\*\*  
BASM 531 Multinational Enterprises  
BAMA 500 Marketing Strategy  
BAMA 515 Strategic Management of Services  
BAMA 530 International Marketing Strategy  
BAIT 511 Managing Information Technology  
BAIT 513 Managing e-Business  
BAMA 508 Marketing Research  
BASM 504 Intellectual Property and Business Strategy  
BASM 580A Management Consulting  
BAEN 580A Managing Corporation Innovation (new addition)  
BAMS 580C Managerial Decision Modeling & Analytics

\*\* BAHR 510 is also listed under Human Resources; if taken, it will only count once, i.e. as either Strategic Analysis or HR, not both.

These Specialization Requirements apply to the following classes of MBA students:

- FT MBA 2011 entry, PT MBA 2011 entry

**Select One From:**

Business Environment

BABS 502	Forecasting for Management
BASM 530	The International Trading Environment
BAPA 530	Issues in International Trade Policy: The Regulation of International Business
BAFI 530	International Financial Environment
BALA 580A	Corporate Governance
BASD 500	Sustainable Development and Business
BASD 501	Corporate Social Responsibility
BASD 502	Global Environmental Issues
<b>BASD 505</b>	<b>Environmental Economics, Management and Technology (new addition)</b>
<b>BASD 580A</b>	<b>Sustainable Entrepreneurship (new addition)</b>
<b>BASD 580D</b>	<b>Corporate Sustainability Applied (new addition)</b>

**Select One From:**

Human Resources

BAHR 502	Business Ethics
BAHR 505	Leadership
BAHR 507	Two-Party Negotiations
BAHR 508	Managing Change
BAHR 510	Strategic Human Resource Management**
BAHR 512	Managing Diversity
BAHR 580B	Consulting for Organizational Behaviour
BAHR 580C	Managing Complex Negotiations

\*\* BAHR 510 is also listed under Strategic Analysis; if taken, it will only count once, i.e. as either Strategic Analysis or HR, not both.

Required Modules	09 (from above)
<u>Elective Modules</u>	<u>11</u>
TOTAL	20

**It is each student's responsibility to check for updates to this information on Vista as Specialization Requirements are reviewed regularly and are subject to change.**

*These Specialization Requirements apply to the following classes of MBA students:*

- FT MBA 2011 entry, PT MBA 2011 entry