

Business Innovation & Entrepreneurship Track Requirements

Business Innovation is designed for budding entrepreneurs to kick-start new business ventures – or for “intrapreneurs” who want to build innovation and manage creative product development within an existing company. You’ll focus on creativity, change management, new product development, entrepreneurial finance, customer-focused design, and business development. Collaborating with students from other faculties, you’ll also have an exciting opportunity to cultivate a new venture.

Students must take:

- 12 MBA required modules (12.75 credits)
- 5 Track required modules (6.75 credits)
- 6 Track elective modules (10.5 credits)
- 6 MBA elective modules (7.5 credits)

Total: *29 modules (37.5 credits)

**total number may vary if students take mini-modules in P4 onwards, but credit count will remain the same*

Other Program Requirements

BA 505 Integrated Foundation – 7.5 credits
 BA 506 Integrated Project – 2.0 credits
 BA 507 Context Integration – 3.0 credits
 BA 508 MBA Capstone – 2.0 credits
 BA 512 Experiential Learning – 1.5 credits
 BA 520 Career Development – 1.5 credits

12 MBA Required Modules:

P2:

BA 540	Managerial Economics
BAAC 540	Accounting
BAFI 540	Introduction to Finance
BAHR 540	Organizational Behaviour
BAMA 540	Marketing Fundamentals
BASC 540	Operations Fundamentals

One of:

BA 541	Consulting and Strategic Management
BAFI 541	Principles of Finance

P1, P2, P5	BA 562 Creativity
P3-P4	BA 560 Responsible Business and Value Creation
P4	BA 561 Global Issues and Macroeconomics
P6	BA 563 Decision Making for Managers
P7	BA 564 Leadership Development

5 Track Required Modules:

P2	BAEN 541 Innovation and Entrepreneurship
P3	BAMA 508 Market Research
P3	BAEN 506 Entrepreneurship: Technology and Non-Technology Streams I
P4	BAEN 507 Entrepreneurship: Technology and Non-Technology Streams II
P5	BAEN 505 Entrepreneurial Finance

*BAEN 506/507
must be taken
as a pair.*

Track Elective Modules:

Choose 9 credits (6 X 1.5 credit module equivalents) from the following modules:

P4	BAIT 580C	Achieving Business Value from Consulting Services
P4	BAEN 542	Prototyping (0.75 credits)
P4	BAEN 545	Qualitative Models (0.75 credits)
P5	BAEN 546	Social Entrepreneurship (0.75 credits)
P5	BAEN 547	Innovation and Sustainability (0.75 credits)
P5	BAIT 510	Project Management in Delivering Business Solutions
P5	BAMA 506	Consumer Behaviour
P6	BAEN 502	Growing and Exiting a Venture
P6	BAEN 580A	Special Topics in Entrepreneurship
P6	BAFI 523	New Venture Valuation
P6	BAMA 580D	Strategic Management of Customer Relationships
P7	BAEN 510	Intrapreneurship
P7	BAHR 508	Managing Change
P7	BAMA 503	New Product Development

MBA Elective Modules:

Choose 6 modules (equivalent to 9 credits) from any available modules in the program

If you choose more Track elective modules than required above, additional Track electives can count towards your MBA elective module requirements.

Business Innovation & Entrepreneurship Track Module Worksheet

Period 1 – BA 505 Integrated Foundation

Track Champion: Paul Cubbon

Period 2

BA 540	Managerial Economics
BAAC 540	Accounting
BAFI 541	Introduction to Finance
BAHR 540	Organizational Behaviour
BAMA 540	Marketing Fundamentals
BASC 540	Operations Fundamentals
BA 562	Creativity (con't)
BAEN 541	Innovation and Entrepreneurship
One of: BA 541 BAFI 541	Consulting and Strategic Management Principles of Finance

Period 3

maximum 3.0 credits of electives (overloading allowed)

BA 560	Responsible Business and Value Creation
BAEN 506	Entrepreneurship: Technology and Non-Technology Streams I
BAMA 508	Market Research
Elective	Track or MBA
Elective	Track or MBA

Period 4

maximum 3.0 credits electives (overloading allowed)

BA 560	Responsible Business and Value Creation (con't)
BA 561	Global Issues and Macroeconomics
BAEN 507	Entrepreneurship: Technology and Non-Technology Streams II
Elective	Track or MBA
Elective	Track or MBA
Elective	Track or MBA (if taking mini-modules)

Period 5

maximum 3.0 credits electives (no overloading allowed unless Experiential Learning secured)

BA 562	Creativity (con't)
BAEN 505	Entrepreneurial Finance
Elective	Track or MBA
Elective	Track or MBA
Elective	Track or MBA (if taking mini-modules)

Period 6

maximum 4.5 credits electives (overloading allowed)

BA 563	Decision Making for Managers
Elective	Track or MBA
Elective	Track or MBA
Elective	Track or MBA

Period 7

maximum 4.5 credits electives (overloading allowed)

BA 564	Leadership Development
Elective	Track or MBA
Elective	Track or MBA
Elective	Track or MBA

Ensure that you have:

- 6 Track electives (equivalent to 9 credits)
- 6 MBA electives (equivalent to 9 credits)
 - If you choose more Track elective modules than required above, additional Track electives can count towards your MBA elective module requirements.

Overloading: students must have a minimum cumulative post-IF grade average of 80% in order to overload in periods where it's allowed