

**Opening Worlds** 

# Opening Week is a required component of your MBA program and all students are required to attend.

### Day 1 - Monday August 26<sup>th</sup> 2013

Location: Sauder School of Business, 2053 Main Mall (Henry Angus Building) Room 098 Directions: Sauder: <u>http://www.maps.ubc.ca/PROD/index\_detail.php?locat1=023</u> Dress code: Business Casual

To bring: Water bottle, Laptop (req'd), paper/pen, nametag, name tent

Time	Event	Location	Notes for Monday
8:00-8:30am	Check-in at registration & ice-breaker	HA 098	A laptop is required for the
8:30-8:50am	Welcome to UBC/Sauder – Murali Chandrashekaran		afternoon workshop – if you don't have a laptop let Cherry know ASAP:
8:50-9:50am	Rick Hansen – Inspirational Keynote		cherry.wang@sauder.ubc.ca
9:50am-10:15am	Break – coffee, tea, baked goods provided	CA Hall	• Bring paper and a pen to take notes
10:15-11:45am 11:45 – 12:15pm	<ul> <li>MBA Journey</li> <li>Student Experience &amp; culture</li> <li>Program Overview</li> <li>Opening Week Agenda</li> <li>Sauder brand &amp; brand promise – Darren</li> <li>Dahl &amp; Murali Chandrashekaran</li> </ul>	HA 098	<ul> <li>It can get cold in HA 098 with the air conditioning, so please bring a sweater/top just in case</li> </ul>
12:15 – 12:55pm	Lunch - provided	CA Hall	
1:00-4:00pm	Professional Identity Workshop – Ian Christie & Paul Cubbon	HA 098	
4:00-4:15pm	Housekeeping Announcements		

## Day 2 - Tuesday August 27<sup>th</sup> 2013

Location: HA 098 & Thunderbird Stadium /

Dress code: Casual/Active wear (running shoes or similar, no sandals/flip-flops or open-toed shoes) To bring: Water bottle, Laptop (req'd), completed Ropes Waiver & Medical History forms, nametag, name tent

Time	Event	Location	Notes for Tuesday
8:00-8:30am 8:30am-10:00am	Check-in for 8:30 sharp start Workshop – Marketplace – Ian Christie	HA 098	<ul> <li>A laptop is required for the morning workshops – if you don't have a laptop please let Cherry know ASAP</li> <li>You need to fill out the waiver &amp; medical history forms for the Ropes Course &amp; bring them with you on Tuesday morning</li> </ul>
10:00-10:30am 10:30-11:55am 11:55-12:00pm	Break – coffee, tea, baked goods provided Workshop – Resume Writing – Ian Christie Intro to UBC Ropes Course – Theresa Scott	CA Hall HA 098	
12:00-12:15pm	Walk to High & Low Ropes	Thunderbird Stadium	
12:15-12:55pm	Lunch provided at <u>Mathews Field</u>	Thunderbird Stadium	<ul> <li>Please wear athletic clothing, along with active footwear (no sandals), and bring a water bottle for the</li> </ul>
1:00-3:00pm 3:00-3:15pm 3:15-5:15	High & Low Ropes Switch groups between High & Low Ropes High & Low Ropes	Thunderbird Stadium	Ropes Course. You will be outside so dress for the weather (sunscreen, hat, sunglasses, rain jacket etc), you may wish to bring a camera as well.



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# Day 3 – Wednesday August 28<sup>th</sup> 2013

Location: HA 098 / Dress code: Casual To bring: Water bottle, Laptop (req'd), nametag, name tent

Time	Event	Location	Notes for Wednesday
8:00-8:30am	Check-in for 8:30 sharp start	HA 098	• A laptop is required for the
8:30am-10:00am	Strategy Boot Camp – Murali		Design Thinker Simulation – if
	Chandrashekaran & Perry Atwal		you don't have a laptop please let
10:00-10:30am	Break – coffee, tea, baked goods provided	CA Hall	Cherry know ASAP
10:30-12:30pm	Strategy Boot Camp con't	HA 132, HA 133	• There will be pre-reading
12:30-1:15pm	Lunch - provided	CA Hall	material and information about
1:15-1:30pm	Overview of Strategic Thinking – Steve	HA 098	Design Thinker sent out a week in
	Alisharan, Moura Quayle & Paul Cubbon		advance
1:30-500pm	Strategic Thinking (Design Thinker	HA 291, HA	
	Simulation) – Steve Alisharan, Moura	295, HA 296	
	Quayle & Paul Cubbon		

#### Day 4 – Thursday August 29th 2013

Location: HA 098 / Dress code: Casual attire for the day, Formal business attire for the dinner To bring: Water bottle, Laptop, "Ivey Learning with Cases" – available for purchase at the UBC Bookstore, nametag, name tent

Time	Event	Location	Notes for Thursday
8:00-8:30am 8:30am-10:00am	Check-in for 8:30 sharp start Strategy Boot Camp con't	HA 098	<ul> <li>You will need to pre-read "Ivey Learning with Cases" and the "Lieber Light Case" in advance of the Case Analysis workshop         <ul> <li>Ivey Learning with Cases is available at the UBC Bookstore for \$19</li> <li>The Lieber Light Case can be found on your Connect site under the Prep &amp; Opening Week tab</li> </ul> </li> </ul>
10:00-10:30am 10:30-12:00pm	Break – coffee, tea, baked goods provided Strategy Boot Camp con't	CA Hall HA 132, HA 133	
12:00-12:45pm	Lunch - provided	CA Hall	
12:45-4:30pm	Workshop - Case Analysis – Paul Cubbon	HA 098 + Breakout Rooms TBD	
6:30-9:30pm 6:30pm – Drinks 7pm – Speeches 7:15pm - Dinner	Welcome Gala Dinner hosted by Dean Bob Helsley & Tom Higgins (Sauder alum '82, former CEO of Maple Financial Group Inc.)Location: UBC University Golf Club, 5185 University Blvd. Dress code: Formal business attire. We are not able to accommodate significant others at this event due to space restrictions.		



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### Day 5 – Friday August 30th 2013

Location: HA 098 / Dress code: Business Casual To bring: Water bottle, Laptop (req'd), nametag, name tent

Time	Event	Location	Notes for Friday
8:00-8:30am	Check-in for 8:30 sharp start	HA 098	• The MBA & MM Programs Office
8:30am-9:30am	Blog Feedback		will assign students to a team for the mini-case competition, and teams will be announced on the day.
9:30-9:50am	Break – coffee, tea, baked goods provided	CA Hall	
9:50-1:00pm	Mini-case competition introduction &	HA 098 +	
	work in teams	breakout rooms	
12:00pm	Box lunch provided	CA Hall	
1:00-4:00pm	Case competition presentations	HA 098, HA 132,	
	Opening Week Survey	HA 133	
6:00-9:15pm	MBAS Boat Cruise – optional activity - a	Boarding at the	
	great opportunity to meet the current	Plaza of Nations	
	MBA students, FT & PT, as well as		
	partners.		