



# UBC MBA

## Career Tracks Overview – Sept 2013

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# Agenda

1. Career Track introduction
2. Decision timeline
3. Declaring your track
4. Registration
5. Track requirements sheets
6. Track overlap for modules

# Introduction to the Career Tracks

## 4 Career Tracks

- Consulting & Strategic Management (CSM)
- Finance (FIN)
- Innovation & Entrepreneurship (IE)
- Product & Service Management (PSM)

## Students choose 1

- You can complete only 1 track – this track will be listed on your transcript, but not on your degree

# Career Track Terminology

In addition to your program requirements, each track consists of 15 modules made up of:

- **Track Required modules** – every student in the Track must take these
- **Track Elective modules** – students in the track choose a specified number of modules from this list
- **MBA Elective modules** – students in each track have a specified number of “free” electives – can choose from any module offered in the program

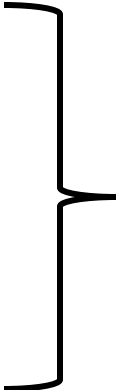
# Career Track Decision Timeline

## Period 2

### **Period 2 – 21 October – 30 November**

**Narrow Track choice to 3 by taking 3 out of 4 of the relevant track-specific mini-modules**

- BA 541 Consulting & Strategic Management (CSM Track)
- BAEN 541 Innovation & Entrepreneurship (IE Track)
- BAFI 541 Principles of Finance (FIN Track)
- BAMA 541 Product Service Management (PSM Track)



Take 3  
out of 4

# Career Track Decision Timeline

## Period 2

**Registration for the Track Specific mini-modules in P2 will open on Thursday October 3<sup>rd</sup> at 2pm**

*You will be sent full instructions on how to register for your mini-modules*

*Once you register you can change your mind right up until the first week of classes in each Period, and make changes via the SSC*

# Career Track Decision Timeline

## Period 3

### **Period 3 – 6 January – 15 February**

#### **You have chosen your track**

The modules you take in P3 will reflect your track choice.

- You will be asked to officially declare your track choice in P3 via an online form sent out by the MBA & MM Programs Office
- Once you have committed to your track in P3 it's not possible to change it

# Career Track Decision Timeline

## Period 2

**Registration for P3-P5 will open in November & you will be sent full details regarding date/time and instructions**

*Once you register you can change your mind right up until the first week of classes in each Period, and make changes via the SSC*



# Career Track Requirements Sheets

## Planning your modules

**Each sheet is a snapshot for the track and will help you understand what modules are required/affiliated with each track. These sheets are for your reference – they do not need to be submitted.**

- Lists all the required and elective modules associated with the track
- Worksheet enables you to see what is required in each Period, and where you have elective choices to make
  - Outlines how many credits of electives you need to take in each Period
  - Outlines where overloading is allowed

# Career Track Requirements Sheets

## Planning your modules

### **Overloading:**

- Students must have a minimum cumulative post-P1 grade average of 80% in order to request an overload
- For those who meet the criteria, overloading is allowed in P4, P5, P6 & P7
- Maximum overload for any period is 1.5 credits

# Career Track Requirements Sheets

## Planning your modules

Track Champion: Paul Cubbon

### Innovation & Entrepreneurship Career Track Requirements – Class of 2015

Innovation & Entrepreneurship is designed for students interested in one of three inter-related paths: a) budding entrepreneurs to kick-start new business ventures; b) strong entrepreneur-minded individuals who relish the challenge of joining an early stage

**Program summary**

BA 504 IPD: Foundation – 3.0 credits  
 BA 507 IPD: Capstone (includes Business in Society Project) – 2.0 credit  
 BA 508 IPD: Capstone (includes Business in Society Project) – 2.0 credit  
 BA 509 IPD: Experiential Learning – 1.5 credits  
 BA 561: Ethics & Sustainability – 1.5 credits  
 BA 562: Creativity – 1.5 credits  
 BA 563: Decision Making for Managers – 1.5 credits  
 BA 564: Leadership Development – 1.5 credits  
 BAAC 550 Foundations in Accounting – 1.5 credits  
 BABS 540 – Data Utilization – 0.75 credits  
 BAFI 500 – Corporate Finance – 1.5 credits  
 BAHR 550 Organizational Behaviour – 1.5 credits  
 BAMA 550 Marketing Fundamentals – 1.5 credits  
 BAPA 550 Foundations of Managerial Economics – 1.5 credits  
 BASC 550 Operations & Logistics – 1.5 credits  
 3 of 4 Track specific mini-modules – 2.25 credits  
 BA 541 Consulting & Strategic Management  
 BAEN 541 Innovation & Entrepreneurship  
 BAFI 541 Principles of Finance  
 BAMA 541 Product Service Management  
 14 additional 1.5 credit modules – 21.0 credits  
**Program total: 50 credits**

**Track req'd**

**5 Track Required Modules:**  
 P2 BAEN 541 Innovation and Entrepreneurship  
 P3 BAMA 508 Market Research  
 P3 BAEN 506 Entrepreneurship: Technology and Non-Technology Streams I  
 P4 BAEN 507 Entrepreneurship: Technology and Non-Technology Streams II  
 P4 BAHF 580C Entrepreneurial Finance

*BAEN 506/507 must be taken on a job*

**5 Track Elective Modules:**  
 Choose 5 Track Elective modules from the following list:

P1 BAMA 506 Consumer Behaviour  
 P4 BAEN 580B Prototyping  
 P4 BAEN 580C Innovation & Sustainability  
 P4 BAIF 510 Project Management Solutions  
 P4 BAHF 580C Achieving Business Value through Services  
 P6 BAEN 502 Growing and Editing  
 P6 BAEN 580A Social Entrepreneurship  
 P6 BAFI 523 New Venture Valuation  
 P7 BAEN 510 Intrapreneurship  
 P7 BAHR 508 Managing Change  
 P7 BAMA 503 New Product Development

**5 MBA Elective Modules:**  
 Choose 5 modules from any available modules in the program  
 If you choose more Track elective modules than required above, these modules will count towards your MBA elective module requirements.

It is each student's responsibility to check for updates to this information on Connect as Track Requirements are reviewed regularly and are subject to change. Updated September 20, 2013.

Track Champion: Paul Cubbon

### Innovation & Entrepreneurship Career Track Module Worksheet – Class of 2015

**Period 1**

BA 504	IPD: Foundation
BA 562	Creativity
BAAC 550	Accounting
BABS 540	Data Utilization
BAHR 550	Organizational Behaviour

**Summer Period**

BA 512	IPD: Experiential Learning
<b>Total credits for Summer Period: 1.5 credits</b>	

**Period 6**  
 maximum 6.0 credits electives (overloading allowed)

BA 508	IPD: Capstone
Elective Track / MBA	
Elective Track / MBA	
Elective Track / MBA	
Elective Track / MBA	
Elective Track / MBA	
<b>Total credits for P6: 6.0 credits</b>	

**Period 7**  
 maximum 4.5 credits electives (overloading allowed)

BA 508	IPD: Capstone (can't from P6)
BA 564	Leadership Development
Elective Track / MBA	
Elective Track / MBA	
Elective Track / MBA	
<b>Total credits for P7: 6.0 credits</b>	

**Program total: 50.0 credits**

Ensure that you have:

- BAEN 505 Entrepreneurial Finance
- BAEN 506 Entrepreneurship: Technology & Non-Technology Streams I
- BAEN 507 Entrepreneurship: Technology & Non-Technology Streams II
- BAEN 541 Innovation & Entrepreneurship
- BAMA 508 Market Research
- 5 Track electives
- 5 MBA electives

If you choose more Track elective modules than required above, these modules will count towards your MBA elective module requirements.

**Overloading:** students must have a minimum cumulative post-P1 grade average of 80% in order to overload in periods where it's allowed

Elective Track / MBA	
Elective Track / MBA	
Elective Track / MBA	
<b>Total credits for P4: 6.0 credits</b>	



**Period 5**

BA 560	Ethics & Sustainability
BA 563	Decision Making for Managers
<b>Total credits for P5: 3.0 credits</b>	

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# Career Tracks

## Overlap between tracks

Overlap	IE	CSM	FIN	PSM
<b>IE</b>		<b>BAEN 506</b> <b>BAEN 507</b> Bahr 508 BAIT 510 BAIT 580C <b>BAMA 508</b>		BAMA 503 BAMA 506 <b>BAMA 508</b>
<b>CSM</b>	BAEN 506 BAEN 507 Bahr 508 <b>BAIT 510</b> BAIT 580C BAMA 508		<b>BA 513</b> BAAC 500 BAAC 501 BAAC 510 BAFI 507 BAFI 511 BAFI 516	BAAC 510 BAIT 527 BAMA 508 BAMA 513 BAMA 514 BAMS 523 BASC 500 BASC 521

# Career Tracks

## Overlap between tracks

Overlap	IE	CSM	FIN	PSM
<b>FIN</b>		<b>BA 513</b> BAAC 500 BAAC 501 BAAC 510 BAFI 507 <b>BAFI 511</b> BAFI 516		
<b>PSM</b>	BAMA 503 BAMA 506 <b>BAMA 508</b>	BAAC 510 BAIT 527 <b>BAMA 508</b> BAMA 513 <b>BAMA 514</b> BAMS 523 <b>BASC 500</b> BASC 521		