

**Global Immersion Experience (GIE)**  
**Workshop 1**  
**Saturday October 26, 2013, 9:00 am-4:30 pm**

**AGENDA**

| <b>Time</b>    | <b>TOPIC</b>   | <b>Location</b>                        | <b>Presenter</b>   |
|----------------|--|--|--|
| 8.30-9.00am    | Coffee/Tea/Muffins provided  | Foyer                                  |  |
| 9.00-10:00am   | <ul style="list-style-type: none"> <li>• GIE Program Goals/Values</li> <li>• International business context and international business strategy</li> </ul> | HA 098                                 | Murali, Steve, Moura   |
| 10:00-10:15am  | Review of Course Outline   | HA 098                                 | Steve  |
| 10:15-10:30am  | <b>Break</b>   |  |  |
| 10:30-11:30am  | Executing strategy in an international context   | HA 098                                 | Doug Beaton<br>Vice-President & Director, Corporate Finance Advisory at Deloitte |
| 11:30-11:45am  | Intro of Mini-Case   | HA 098                                 | Steve  |
| 11:45am-1:30pm | <b>Working Lunch</b> in Teams: Prepare for discussion of Mini-case   | HA132: Bangalore;<br>DL125: Copenhagen | HA133: Shanghai;   |
| 1:30-2:30pm    | Presentation and discussion of Mini-Cases  | Location-specific room                 | Steve, Murali, Moura/Doug  |
| 2:30-3:00pm    | Location-specific details  | Location-specific room                 | Steve, Murali, Moura/Doug  |
| 3:00-3:15pm    | <b>Break</b>   |  |  |
| 3:15-4:00pm    | GIE Logistics: What you need to know and do  | HA 098                                 | Kiley Fithen, Teresa Pan   |
| 4:00-4:30pm    | Next steps – Process & deliverables  | HA 098                                 | Steve, Murali, Moura   |