

Business Beyond Tomorrow Conference & HEC Montréal 2014 Sustainability Challenge

A Montreal Sustainability Weekend - March 13 & 14, 2014

2014 HEC Montréal Sustainability Challenge

Dear MBA Students,

We would like to invite your MBA students to participate in the 2014 HEC Montréal Sustainability Challenge case-competition.

This year's case competition, taking place on **March 13 and 14th, 2014**, will expand beyond a case competition to a two-day conference. It will include several networking events with representatives from the CSR sector and will also be part of the Montreal Sustainability Weekend, which is co-organized with Concordia University and McGill University.

The fifth edition of the HEC Montréal Sustainability Challenge and 2014 International Case-Competition, is a great opportunity for MBA Students around the world to apply original analytical skills to a current sustainability issue in the mining sector and find a practical solution. Teams will present their solution in front of a panel of judges, which will include senior executives from leading international corporations. We expect to receive over 15 teams, and hopefully your school will be represented amongst these.

The formed teams should apply before **January 15th, 2014**. The number of participants is limited and selection will be done on first-come first-serve basis. For more detailed information, please visit our website: www.sustainablehec.ca.

Please register [here](#) by filling one form per team. The registration fees are \$400 per team.

We look forward to seeing your teams at HEC Montréal this coming March. Should you have any questions, please contact **Mr. Nabil Tayeb** at nabil.tayeb-cherif@hec.ca or **Ms. Julia Shylo** at iuliia.shylo@hec.ca

Best Regards,

Sustainability Team MBA HEC Montreal
sustainability@hecaemba.org

About HEC Montréal

HEC Montréal is a university institution with over 12,000 students enrolled in its many management programs, from the undergraduate to postgraduate level, and also trains more than 7,000 executives and managers every year. It is one of the most active Canadian business schools in research, thanks to some fifty research units, with 25 chairs including 7 Canada Research Chairs. HEC Montréal is a Francophone institution, with 280 professors, that offers a number of programs in more than one language. Since its founding in 1907, the School has trained more than 71,000 students in a wide variety of management fields.

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HEC Montréal is currently working on obtaining its net impact certification.

HEC Montréal is Canada's first business school and celebrated its 100th anniversary in 2007. With its avant-garde approach and leadership, it maintains exacting standards of academic and scientific excellence in everything it does.

HEC Montréal was the first school in North America to be awarded AMBA, AACSB International and EQUIS accreditation.

HEC Montréal is an associate member of the Conférence des Grandes Écoles de France and a member of the Shastri Indo-Canadian Institute.

International Rankings – MBA Program:

Top 10, Forbes 2009, BusinessWeek 2006 and 2004

Top 15, BusinessWeek 2010

Top 20, AméricaEconomía 2009, Forbes 2007, 2005 and 2003

Top 100, The Economist 2011 AméricaEconomía 2010, Expansión 2010