



FT MBA Challenge – FAQ 2014

What is the aim of the challenge?

The Financial Times MBA Challenge aims to partner MBA students and students / alumni from other disciplines with FT seasonal appeal charities so that they can apply their skills to solving problems. Shortlisted teams will also be partnered with corporate mentors who will guide them through the challenge. This year, the charity is [World Child Cancer](#).

Who can enter?

Business school students and alumni. Each team must just have at least one MBA student and at least one team member based in Europe, one in the Americas and one in Africa or Asia. The other team members can be students or graduates of other disciplines from any business school or university. The FT is running a team matching service for students looking for a team to join.

What is the deadline for team / student registration?

31 March 2014

Who are the mentors and judges?

The mentors and judges will be announced later this year.

What is the prize?

Winners will be invited to an FT Business Education event in London and interviewed for the newspaper. (Please note we are unable to cover travel expenses).

When will the shortlist and winner be announced?

Judges will announce a shortlist of up to six teams in May 2014. The winner will be announced in October 2014 at a networking event in London.

Who won in previous years?

A team comprising of students and alumni from SP Jain Institute of Management and Research, Cranfield School of Management, Thunderbird School of Global Management and the University of North Carolina won in 2012, in support of [Sightsavers](#).

In 2013, students from the University of St Gallen, John Hopkins University and Nanyang University won in support of the [Global Fund for Children](#).

How do I contact you?

The judges will not enter into any correspondence, but queries on procedure can be directed to mba.challenge@ft.com