

## Track Champion: Perry Atwal

# **Consulting & Strategic Management (CSM) Track Requirements**

This track expands upon traditional consulting to provide a range of related skills. Learn how to drive change and innovation, while maintaining a clear strategic direction. Analyze problems in ambiguous environments and apply integrative, multi-disciplinary thinking to solve them. Through simulated and real industry experience, you'll consult in corporate strategy, information technology, supply chain, and logistical processes. Along the way, you'll develop interpersonal "soft" skills in leadership and project management – and the ability to successfully implement and lead projects through to completion.

UBC MBA Program Requirements – all students complete		7 Track Elective modules chosen from the following list:	
the following:		<b>P3</b> BAAC 510	Cost Analysis for Decision Making
BA 504 IPD: Foundation – 3.0 credits		<b>P3</b> *BAEN 506	Entrepreneurship Technology and Non Tech
BA 507 IPD: Global – 3.0 credits			Streams I (must be taken with BAEN 507)
BA 508 IPD: Capstone (includes Business in Society Project) – 2.0		<b>P3</b> BAFI 511	Investment Theory and Asset Pricing
credits		<b>P3</b> BAMA 514 <b>P3</b> BASC 500	Brand Management Process Fundamentals
BA 512 IPD: Experiential Learning – 1.5 credits	P4	P3 DASC 500	Process Fundamentals
BA 560: Ethics & Sustainability – 1.5 credits		<b>P4</b> BAAC 500	Financial Reporting
BA 561: Global Issues & Macroeconomics – 1.5 credits		P4 *BAEN 507	Entrepreneurship Technology and Non Tech
BA 562: Creativity – 1.5 credits			Streams II (must be taken with BAEN 506)
BA 563: Decision Making for Managers – 1.5 credits		<b>P4</b> BAIT 527	Business Intelligence for Management
BA 564: Leadership Development – 1.5 credits		P4 BAIT 580C	Achieving Business Value from Consulting
		<b>B4</b> D4 M4 500	Services
BAAC 550 Foundations in Accounting – 1.5 credits		P4 BAMA 508	Marketing Research
BABS 540 – Data Utilization – 0.75 credits		<b>P4</b> BASC 523 <b>P4</b> BASM 530	Supply Chain Management
BAFI 500 – Corporate Finance – 1.5 credits		P4 BASIVI 530	International Trading Environment
BAHR 550 Organizational Behaviour – 1.5 credits		<b>P6</b> BAAC 511	Accounting for Performance Evaluation
BAMA 550 Marketing Fundamentals – 1.5 credits		P6 BAFI 516	Financial Engineering
BAPA 550 Foundations of Managerial Economics – 1.5 credits		P6 BAHR 507	Negotiations
BASC 550 Operations & Logistics – 1.5 credits		<b>P6</b> BAHR 520	Managing the Employment Relationship
3 of 4 Track specific mini-modules – 2.25 credits:		<b>P6</b> BAIT 506	Reengineering Business Processes
BA 541 Consulting & Strategic Management		<b>P6</b> BAIT 511	Managing Information Technology
BAEN 541 Innovation & Entrepreneurship		P6 BAMS 523	Managerial Decision Modeling and Analytics
BAFI 541 Principles of Finance		P6 BASC 521	Project Governance and Oversight
BAMA 541 Product Service Management		P6 BASM 523	Management Consulting and Corporate Decision
14 additional 1.5 credit modules – 21.0 credits			Support
		<b>P7</b> BAAC 501	Financial Statement Analysis
Program Total: 50 credits		<b>P7</b> BAAC 501 <b>P7</b> BAAC 521	Taxation and Decision Making
		<b>P7</b> BAFI 507	Mergers and Acquisitions
		<b>P7</b> BAHR 508	Managing Change
CSM Career Track Req's – all CSM students complete:		<b>P7</b> BAIT 513	E-Business Strategies

#### 5 Track Required Modules:

<b>P2</b> BA 541 <b>P3</b> BA 513	Consulting and Strategic I Business Economics	Management
<b>P3</b> BASM 501 <b>P4</b> BASM 502	Business Strategy Corporate Strategy	Must be taken as a pair & students must take the same section.

P4 BAIT 510 Project Management in Delivering Business Solutions

#### **3 MBA Elective Modules:**

**P7** BAMA 513

**P7** BASM 531

P7 BASM 580B

Choose 3 modules (equivalent to 4.5 credits) from any available modules in the program

Multinational Enterprises Consulting Simulation

Internet Marketing

If you choose more Track elective modules than required, additional Track electives can count towards your MBA elective module requirements.



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## Consulting & Strategic Management (CSM) Track Module Worksheet – Class 2015

#### Period 1

	BA 504	IPD: Foundation
	BA 562	Creativity
	BAAC 550	Accounting
	BABS 540	Data Utilization
	BAHR 550	Organizational Behaviour
	BAMA 550	Marketing Fundamentals
	BAPA 550	Foundations of Managerial Economics
Тс	Total credits for P1: 11.25 credits	

#### Period 2

	BA 504	IPD: Foundation (con't from P1)
	BA 562	Creativity (con't from P1)
	BAFI 500	Corporate Finance
	BASC 550	Operations & Logistics
	BA 541	Consulting and Strategic Management
	+ two of:	
	BAEN 541	Innovation and Entrepreneurship
	BAFI 541	Principles of Finance
	BAMA 541	Product Service Management
Т	Total credits for P2: 5.25 credits	

#### Period 3

maximum 1.5 credits of electives (overloading not allowed)

	BA 507	IPD: Global	
	BA 561	Global Issues and Macroeconomics	
	BA 513	Business Economics	
	BASM 501	Business Strategy	
	Elective		
	Track / MBA		
Т	Total credits for P3: 9.0 credits		

#### Period 4

maximum 3.0 credits electives (overloading allowed)

	BAIT 510	Project Management in Delivering
		Business Solutions
	BASM 502	Corporate Strategy
	Elective	
	Track / MBA	
	Elective	
	Track / MBA	
Т	Total credits for P4: 6.0 credits	

#### Period 5

	BA 560	Ethics & Sustainability	
	BA 563	Decision Making for Managers	
Т	Total credits for P5: 3.0 credits		

#### **Summer Period**

	BA 512	IPD: Experiential Learning
Т	Total credits for Summer Period: 1.5 credits	

#### Period 6

maximum 6.0 credits electives (overloading allowed)

	BA 508	IPD: Capstone
	Elective	
	Track / MBA	
	Elective	
	Track / MBA	
	Elective	
	Track / MBA	
	Elective	
	Track / MBA	
Тс	Total credits for P6: 8.0 credits	

#### Period 7

maximum 4.5 credits electives (overloading allowed)

	BA 508	IPD: Capstone (con't from P6)
	BA 564	Leadership Development
	Elective	
	Track / MBA	
	Elective	
	Track / MBA	
	Elective	
	Track / MBA	
Тс	Total credits for P7: 6.0 credits	

#### Program total: 50.0 credits

#### Ensure that you have:

- BA 541 Consulting & Strategic Management
- BA 513 Business Economics
- BAIT 510 Project Management in Delivering Business Solutions
- BASM 501 Business Strategy
- BASM 502 Corporate Strategy
- 7 Track electives
- 3 MBA electives
  - If you choose more Track elective modules than required above, these modules will count towards your MBA elective module requirements.

**Overloading:** students must have a minimum cumulative post-P1 grade average of 80% in order to overload in periods where it's allowed

It is each student's responsibility to check for updates to this information on Connect as Track Requirements are reviewed regularly and are subject to change. Updated Sept 16, 2013