

Innovation & Entrepreneurship Career Track Requirements – Class of 2015

Innovation & Entrepreneurship is designed for students interested in one of three inter-related paths: a) budding entrepreneurs to kick-start new business ventures; b) strong entrepreneur-minded individuals who relish the challenge of joining an early stage venture, often pre-revenue, and helping to build customers, systems and staff to rapidly grow the venture; and c) for “entrepreneurs” or corporate innovators who want to manage rapid growth by building innovation and managing creative product development within an existing company. You’ll focus on business model design, new product development, entrepreneurial finance, customer-focused design, innovative market research methods, prototyping and the challenges of growing a young venture. Collaborating with students from other faculties, you’ll also have an exciting opportunity to cultivate a new venture.

UBC MBA Program Requirements – all students complete the following:

BA 504 IPD: Foundation – 3.0 credits
 BA 507 IPD: Global – 3.0 credits
 BA 508 IPD: Capstone (includes Business in Society Project) – 2.0 credits
 BA 512 IPD: Experiential Learning – 1.5 credits
 BA 560: Ethics & Sustainability – 1.5 credits
 BA 561: Global Issues & Macroeconomics – 1.5 credits
 BA 562: Creativity – 1.5 credits
 BA 563: Decision Making for Managers – 1.5 credits
 BA 564: Leadership Development – 1.5 credits
 BAAC 550 Foundations in Accounting – 1.5 credits
 BABS 540 – Data Utilization – 0.75 credits
 BAFI 500 – Corporate Finance – 1.5 credits
 BAHHR 550 Organizational Behaviour – 1.5 credits
 BAMA 550 Marketing Fundamentals – 1.5 credits
 BAPA 550 Foundations of Managerial Economics – 1.5 credits
 BASC 550 Operations & Logistics – 1.5 credits
 3 of 4 Track specific mini-modules – 2.25 credits:
 BA 541 Consulting & Strategic Management
 BAEN 541 Innovation & Entrepreneurship
 BAFI 541 Principles of Finance
 BAMA 541 Product Service Management
 14 additional 1.5 credit modules – 21.0 credits

Program Total: 50 credits

IE Career Track Requirements – all IE students complete:

5 Track Required Modules:

P2 BAEN 541	Innovation and Entrepreneurship
P3 BAMA 508	Market Research
P3 BAEN 506	Entrepreneurship: Technology and Non-Technology Streams I
P4 BAEN 507	Entrepreneurship: Technology and Non-Technology Streams II
P4 BAEN 505	Entrepreneurial Finance

*BAEN 506/507
must be taken
as a pair.*

5 Track Elective Modules:

Choose 5 Track Elective modules from the following list:

P3 BAMA 506	Consumer Behaviour
P4 BAEN 580B	Prototyping
P4 BAEN 580C	Innovation & Sustainability
P4 BAIT 510	Project Management in Delivering Business Solutions
P4 BAIT 580C	Achieving Business Value from Consulting Services
P6 BAEN 502	Growing and Exiting a Venture
P6 BAEN 580A	Social Entrepreneurship
P6 BAFI 523	New Venture Valuation
P7 BAEN 510	Intrapreneurship
P7 BAHHR 508	Managing Change
P7 BAMA 503	New Product Development

5 MBA Elective Modules:

Choose 5 modules from any available modules in the program

If you choose more Track elective modules than required above, these modules will count towards your MBA elective module requirements.

Innovation & Entrepreneurship Career Track Module Worksheet – Class of 2015

Period 1

BA 504	IPD: Foundation
BA 562	Creativity
BAAC 550	Accounting
BABS 540	Data Utilization
BAHR 550	Organizational Behaviour
BAMA 550	Marketing Fundamentals
BAPA 550	Foundations of Managerial Economics
Total credits for P1: 11.25 credits	

Period 2

BA 504	IPD: Foundation (con't from P1)
BA 562	Creativity (con't from P1)
BAFI 500	Corporate Finance
BASC 550	Operations & Logistics
BAEN 541 + two of:	Innovation and Entrepreneurship
BA 541	Consulting and Strategic Management
BAFI 541	Principles of Finance
BAMA 541	Product Service Management
Total credits for P2: 5.25 credits	

Period 3

maximum 1.5 credits of electives (overloading not allowed)

BA 507	IPD: Global
BA 561	Global Issues and Macroeconomics
BAEN 506	Entrepreneurship: Technology and Non-Technology Streams I
BAMA 508	Market Research
Elective Track / MBA	
Total credits for P3: 9.0 credits	

Period 4

maximum 3.0 credits electives (overloading allowed)

BAEN 505	Entrepreneurial Finance
BAEN 507	Entrepreneurship: Technology and Non-Technology Streams II
Elective Track / MBA	
Elective Track / MBA	
Total credits for P4: 6.0 credits	

Period 5

BA 560	Ethics & Sustainability
BA 563	Decision Making for Managers
Total credits for P5: 3.0 credits	

Summer Period

BA 512	IPD: Experiential Learning
Total credits for Summer Period: 1.5 credits	

Period 6

maximum 6.0 credits electives (overloading allowed)

BA 508	IPD: Capstone
Elective Track / MBA	
Elective Track / MBA	
Elective Track / MBA	
Elective Track / MBA	
Total credits for P6: 8.0 credits	

Period 7

maximum 4.5 credits electives (overloading allowed)

BA 508	IPD: Capstone (con't from P6)
BA 564	Leadership Development
Elective Track / MBA	
Elective Track / MBA	
Elective Track / MBA	
Total credits for P7: 6.0 credits	

Program total: 50.0 credits

Ensure that you have:

- BAEN 505 Entrepreneurial Finance
- BAEN 506 Entrepreneurship: Technology & Non-Technology Streams I
- BAEN 507 Entrepreneurship: Technology & Non-Technology Streams II
- BAEN 541 Innovation & Entrepreneurship
- BAMA 508 Market Research
- 5 Track electives
- 5 MBA electives
 - If you choose more Track elective modules than required above, these modules will count towards your MBA elective module requirements.

Overloading: students must have a minimum cumulative post-P1 grade average of 80% in order to overload in periods where it's allowed