

# Sustainability



## Investing in Social Impact

12th Annual  
UBC Net Impact  
Conference

October 24th, 2014  
Convention Center  
Vancouver, BC

8:30 - 9:00 am

***Welcome and registration***

9:00 - 9:20 am

***Opening comments: Demystifying impact investing***

- [Jana Svedova](#), Director, Impact investing, ISIS Research Centre, Sauder School of Business

9:20 - 10:05 am

***Activating money for change: How to balance impact and financial returns and what makes an impact investor different***

- [Joel Solomon](#), Chairman, Renewal Funds & Board Chair, Hollyhock Foundation

10:05 - 10:30 am

***Networking coffee break***

10:30 - 11:45 am

***An insider's view on investing in social impact: do private investors, banks and venture capitalists approach convergent or divergent models?***

- [Christine Bergeron](#), Director, Business Member Relationship, Vancity
- [Adam Spence](#), Associate Director, MaRS Centre for Impact Investing
- [Richard Osborn](#), Managing Partner, Recap Health Ventures

*Moderator*

- **Joel Solomon**, Chairman, Renewal Funds & Board Chair, Hollyhock Foundation

11:45 am - 12:00 pm ***Crossing the chasm from impact investors to social entrepreneurs***

- [Christie Stephenson](#), Chief Governance Officer, Adeccammas Diagnostic Imaging Inc.

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12:00 - 1:00 pm

### **Lunch**

1:00 - 2:30 pm

***Born to make a difference: social entrepreneurs' successes and struggles in building an impact business***

- [Sonia Strobel](#), Co-founder & Managing Director, Skipper Otto's Community Supported Fishery
- [John Richardson](#), Founder & CEO, Ethelo Decisions
- [Taylor Conroy](#), Change Heroes

### *Moderator*

- Jana Svedova

2:30 - 3:00 pm

### ***Networking coffee break***

3:00 - 4:25 pm

***Promoting social innovation through partnerships for change: building the conservation economy and a public agenda for impact investing***

- [Satnam Manhas](#), Ecotrust Canada
- [Felipe Calderon](#), Regional Director, Underwriting at Business Developmental Bank of Canada

4:30 - 5:00 pm

***Closing remarks: food for thought from today to make an impact on tomorrow***

- [Murali Chandrashekar](#), Associate Dean, Professional Graduate Programs, Sauder School of Business