

## Innovation & Entrepreneurship Career Track Requirements – Class of 2020

Innovation & Entrepreneurship is designed for students interested in one of three inter-related paths: a) budding entrepreneurs to kick-start new business ventures; b) strong entrepreneur-minded individuals who relish the challenge of joining an early stage venture, often pre-revenue, and helping to build customers, systems and staff to rapidly grow the venture; and c) for “entrepreneurs” or corporate innovators who want to manage rapid growth by building innovation and managing creative product development within an existing company. You’ll focus on business model design, new product development, entrepreneurial finance, customer-focused design, innovative market research methods, prototyping and the challenges of growing a young venture. Collaborating with students from other faculties, you’ll also have an exciting opportunity to cultivate a new venture.

### UBC MBA Program Requirements – all students must complete the following:

#### Foundation Courses – Required

(total of 15 credits)

BA 515: Fundamentals of Analytics & Tech – 1.5 credits OR BA 563 Decision Making for Managers – 1.5 credits  
 BAAC 550: Foundations in Accounting I – 1.5 credits  
 BAAC 551: Foundations in Accounting II – 1.5 credits  
 BABS 550: Application of Statistics in Management – 1.5 credits  
 BAEN 550: Fundamentals of Entrepreneurship – 1.5 credits  
 BAFI 500: Introductory Finance – 1.5 credits OR BAFI 580A: Fundamental Finance – 1.5 credits  
 Bahr 550: Organizational Behaviour – 1.5 credits  
 BAMA 550: Marketing – 1.5 credits  
 BAPA 550: Managerial Economics I – 1.5 credits  
 BASC 550: Operations – 1.5 credits

#### Business Strategy Integration – Required

(total of 9.5 credits)

BA 504 BSI: Foundation – 4.0 credits  
 BA 507 BSI: Global – 3.0 credits  
 BA 508 BSI: Capstone – 1.0 credits  
 BA 512 BSI: Experiential Learning – 1.5 credits

#### Thematic Courses – Required

(total of 6 credits)

BA 560: Ethics and Sustainability – 1.5 credits  
 BA 561: Global Issues and Macroeconomics – 1.5 credits  
 BA 562: Creativity – 1.5 credits  
 BA 564: Leadership Development – 1.5 credits

### IE Career Track Requirements – all IE students must complete the following:

#### 3 IE Track Courses/Courses - Required

(total of 6 credits)

**P3-4** BAEN 506 Technology Entrepreneurship – 3.0 credits  
**P4** BAEN 505 Entrepreneurial Finance – 1.5 credits  
 + at least one 1.5 credit course from the list of suggested IE electives below

#### Suggested IE Electives (select at least one to complete your track requirements):

**P3 or P4** BAMA 514 Brand Management – 1.5 credits  
**P3 or P4** BAMA 508 Marketing Research – 1.5 credits  
*(IE students are recommended to take this course in Period 3).*  
**P3** BASM 580A Economics and Strategy of Innovation – 1.5 credits  
  
**P4** BAFI 580B Venture Capital – 1.5 credits  
  
**P6** BAEN 549 Innovation and Sustainability – 1.5 credits  
**P6** BAEN 580C Impact Investing – 1.5 credits  
  
**P6-7** BAEN 580B Creative Destruction Lab – 1.5 credit  
  
**P7** BAEN 502 Growing and Exiting a Venture – 1.5 credits  
**P7** BAMA 503 New Product Development – 1.5 credits

*\*P6 and P7 courses are tentative and subject to change.*

#### 10 MBA Elective Courses

(total of 15 credits)

Choose 10 courses (equivalent to 15 credits) from any available courses in the program.

## Program Total: 51.5 credits

## Innovation & Entrepreneurship Career Track Worksheet – Class of 2020

### Period 1

BA 504	BSI: Foundation (cont'd in P2) – 2.0 credits value
BA 560	Ethics and Sustainability – 1.5 credits
BAAC 550	Foundations in Accounting I – 1.5 credits
BABS 550	Application of Statistics in Management – 1.5 credits
BAHR 550	Organizational Behaviour – 1.5 credits
BAPA 550	Managerial Economics I – 1.5 credits
<b>Total credits for P1: 9.5 credits</b>	

### Period 2

BA 504	BSI: Foundation (cont'd from P1) – 2.0 credits value
BAAC 551	Foundations in Accounting II – 1.5 credits
BAEN 550	Fundamentals in Entrepreneurship – 1.5 credits
BAFI 500 or BAFI 580A	Introductory Finance – 1.5 credits OR Fundamental Finance – 1.5 credits
BAMA 550	Marketing – 1.5 credits
BASC 550	Operations – 1.5 credits
<b>Total credits for P2: 9.5 credits</b>	

### Period 3

Maximum 3.0 credits of electives (overloading not allowed)

BA 507	BSI: Global – 3.0 credits
BAEN 506	Technology Entrepreneurship (cont'd in P4) – 1.5 credits value
Elective – 1.5 credits	
Elective – 1.5 credits	
<b>Total credits for P3: 9 credits</b>	

### Period 4

Maximum 3.0 credits electives (overloading allowed)

BAEN 505	Entrepreneurial Finance – 1.5 credits
BAEN 506	Technology Entrepreneurship (cont'd from P3) – 1.5 credits value
Elective – 1.5 credits	
Elective – 1.5 credits	
<b>Total credits for P4: 6 credits</b>	

### Period 5

BA 562	Creativity – 1.5 credits
BA 564	Leadership Development – 1.5 credits
<b>Total credits for P5: 3.0 credits</b>	

### Summer Session

BA 512	BSI: Experiential Learning – 1.5 credits
<b>Total credits for Summer Period: 1.5 credits</b>	

### Period 6

Maximum 6.0 credits electives (overloading allowed)

Elective – 1.5 credits	
Elective – 1.5 credits	
Elective – 1.5 credits	
Elective – 1.5 credits	
<b>Total credits for P6: 6.0 credits</b>	

### Period 7

Maximum 4.5 credits electives (overloading allowed)

BA 508	BSI: Capstone – 1.0 credits
BA 515 OR BA 563	Fundamentals of Analytics & Tech – 1.5 credits OR Decision Making for Managers – 1.5 credits
Elective – 1.5 credits	
Elective – 1.5 credits	
Elective – 1.5 credits	
<b>Total credits for P7: 7.0 credits</b>	

**Program total: 51.5 credits**

### Ensure that you have:

- BAEN 505 Entrepreneurial Finance
- BAEN 506 Technology Entrepreneurship
- At least one IE elective
- 10 MBA electives

**Overloading:** students must have a minimum cumulative post-P1 grade average of 80% in order to overload in periods where it's allowed.