

**COURSE BASM 580B: DOING BUSINESS IN AFRICA**

**(Business Strategies and Models for the Base of the Pyramid Markets in Africa)**

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***Program: Full-time MBA***

***Instructor Bio: Dr. Edward Mungai***



**Career History:**

Dr. Edward Mungai is the Deputy Vice Chancellor (Planning and Development) at Strathmore University, Nairobi, Kenya. The role involves spearheading the University's strategy, fundraising, alumni and development activities among others.

Until October 2018 he was the Associate Dean (Research and Innovation) at Strathmore Business School (SBS), Nairobi, Kenya. He was the Dean of SBS for the period 2008-2012 during which the school expanded its range of executive management courses and international partnerships. Before joining Strathmore University, Dr. Mungai was a faculty member at the Department of Mathematics, University of Nairobi, Kenya for the period 1991-1996.

Dr. Mungai was a board member of the Kenya government's Youth Enterprise Development Fund from 2010 – 2012 and board chair of the Association of African Business Schools from 2016-2017 having served the same board from 2012. He was a committee member of the European Foundation for Management Development (EFMD) Deans Across Frontiers (EDAF) from 2015-2018. He is an advisory Committee member of Kenya's Netfund Green Innovations Award and board member of Strathmore Dispute Resolution Centre (SDRC), Kenya.

**Qualifications:**

Dr. Mungai holds a PhD in Management from IESE Business School in Barcelona, Spain. He has a Master of Science degree in Mathematics, a Postgraduate Diploma in Computer Science, and a Bachelor of Science degree in Mathematics all from the University of Nairobi, Kenya. He has a Certificate in Executive Development from Sauder School of Business, Vancouver, Canada and is a certified Change Management consultant.

**Research and Professional Interests:**

Dr. Mungai research and professional interest are on entrepreneurship, innovation, family business and mediation. He is a UK Facilit8 accredited mediator. He has published articles and written several cases related to entrepreneurship and innovation. He is also a faculty member at Strathmore University Business School and a visiting professor to both University of Kigali, Rwanda and Sauder School of Business, Vancouver, Canada.