

COURSE INFORMATION

Course title:	Business Strategy Integration: Capstone		
Course code:	BA 508	Credits:	1.0
Session, term, period:	2019W1, Period 7	Class location:	HA 098
Section(s):	001	Class times:	8am-5pm
Course duration:	Dec 10 - 11, 2019	Pre-requisites:	n/a
Division:	n/a	Co-requisites:	n/a
Program:	MBA		

INSTRUCTOR INFORMATION

Instructors:	Mahesh Nagarajan, Daniel Skarlicki		
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COURSE DESCRIPTION

BA 508 Business Strategy Integration: Capstone is designed to bring together the concepts and skills you have acquired throughout your MBA. You will test your ability to make integrative decisions in response to market, financial, and operational challenges, under time-limited conditions and as part of a team. You will learn to manage ambiguity, make integrated decisions, operate effectively in a competitive environment, structure good team processes, and advance your leadership practice.

You will be formed into teams to undertake the Capsim business simulation and compete against each other. This simulation is used by professional business programs, consulting companies and organizations around the world to test and train students, job applicants and employees.

The course will be followed by a celebration of your achievements.

COURSE FORMAT

Capstone is a two-day course, with mandatory attendance on both days. The Capsim business simulation is an interactive experience in a team setting, along with plenary sessions for introduction and debrief.

LEARNING OBJECTIVES

At the end of this course, you will be able to:

- Solve integrated business problems as part of a team;
- Demonstrate core management skills, particularly in areas of decision-making and teamwork;
- Perform detailed analysis to inform business decisions;
- Develop and utilize good team processes to enable the achievement of goals;
- Practice advanced team leadership skills.

ASSESSMENTS

Grading will be on a Pass/Fail basis. There will be no examinations for this module. You will be evaluated on your team's participation in the simulation and other class activities.

Attendance is mandatory at all in-class sessions, including team work sessions. Absence, significant late arrival, or evidence of lack of preparation or contribution will all be considered as valid reasons for a student being given a failing grade. With a professional attitude, and realistic commitment of time and energy, it is possible for all students to pass.

LEARNING MATERIALS

Reading Materials:

The Capsim Manual and the Capsim Tutorial will be posted on the course site on November 18, 2019 (along with team allocations) and must be read/completed in advance of the course in order to be successful in the simulation.

Technology Requirements: Laptop required

Activity Fees: The course fee for the Capsim simulation is covered by RHL.

COURSE-SPECIFIC POLICIES AND RESOURCES

Academic Concessions

If extenuating circumstances arise, please contact the RHL Graduate School program office as early as reasonably possible, and submit an [Academic Concession Request & Declaration Form](https://webforms.sauder.ubc.ca/academic-concession-rhlee) <https://webforms.sauder.ubc.ca/academic-concession-rhlee>. If an academic concession is granted during the course, the student will be provided options by RHL, or by the instructor in consultation with RHL, per [UBC's policy on Academic Concession](#).

POLICIES APPLICABLE TO COURSES IN THE ROBERT H. LEE GRADUATE SCHOOL

Attendance

Excepting extenuating circumstances, students are expected to attend 100% of their scheduled class hours. Absent students limit their own academic potential, and that of their classmates, and cause unnecessary disruption to the learning environment. Students missing more than 20% of the total scheduled class hours for a course (including classes held during the add/drop period) without having received an academic concession will be withdrawn from that course. Withdrawals, depending on timing, could result in a "W" or an "F" standing on the transcript.

Punctuality

Students are expected to arrive for classes and activities on time and fully prepared to engage. Late arrivals may be refused entry at the discretion of the instructor or activity lead. Students arriving later than halfway through a scheduled class will be treated as absent for that class.

Electronic Devices

Devices such as laptops, tablets, and cell phones are not permitted to be used in class unless directed by the instructor for in-class activities. Students who do not follow the School's policy in this regard may be required to leave the room for the remainder of the class, so that they do not distract others. Research shows that students' use of laptops in class has negative implications for the learning environment, including reducing their own grades and the grades of those sitting around them.

Citation Style

Please use the American Psychological Association (APA) reference style to cite your sources.

Details of the above policies and other RHL Policies are available at:

<http://www.calendar.ubc.ca/vancouver/index.cfm?tree=12,199,506,1625>

UNIVERSITY POLICIES AND RESOURCES

UBC provides resources to support student learning and to maintain healthy lifestyles but recognizes that sometimes crises arise and so there are additional resources to access including those for survivors of sexual violence. UBC values respect for the person and ideas of all members of the academic community. Harassment and discrimination are not tolerated nor is suppression of academic freedom. UBC provides appropriate accommodation for students with disabilities and for religious observances. UBC values academic honesty and students are expected to acknowledge the ideas generated by others and to uphold the highest academic standards in all of their actions. Details of the policies and how to access support are available on the UBC Senate website at <https://senate.ubc.ca/policies-resources-support-student-success>.

Academic Integrity

The academic enterprise is founded on honesty, civility, and integrity. As members of this enterprise, all students are expected to know, understand, and follow the codes of conduct regarding academic integrity. At the most basic level, this means submitting only original work done by you and acknowledging all sources of information or ideas and attributing them to others as required. This also means you should not cheat, copy, or mislead others about what is your work. Violations of academic integrity (i.e., misconduct) lead to the breakdown of the academic enterprise, and therefore serious consequences arise and harsh sanctions are imposed. For example, incidences of plagiarism or cheating may result in a mark of zero on the assignment or exam and more serious consequences may apply if the matter is referred to the President’s Advisory Committee on Student Discipline. Careful records are kept in order to monitor and prevent recurrences.

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All materials of this course (course handouts, lecture slides, assessments, course readings, etc.) are the intellectual property of the instructor or licensed to be used in this course by the copyright owner. Redistribution of these materials by any means without permission of the copyright holder(s) constitutes a breach of copyright and may lead to academic discipline. Audio or video recording of classes are not permitted without the prior approval of the Instructor.

ACKNOWLEDGEMENT

UBC’s Point Grey Campus is located on the traditional, ancestral, and unceded territory of the xwm̓əθkwəy̓əm (Musqueam) people, who for millennia have passed on their culture, history, and traditions from one generation to the next on this site.

COURSE SCHEDULE

(Subject to change)

Day	Time	Topics
<i>Pre-work</i>		<i>Read the Capsim Manual and complete the Tutorial <u>prior to the course</u>. (Materials and team allocations will be released on the Canvas course site 3 weeks prior to Capstone – Nov 18th)</i>

Tuesday, December 10	8am – 5pm Arrive for sign in at <u>7.30am</u> . Class will begin promptly at 8am	<ul style="list-style-type: none"> • Capstone Introduction & Overview (HA 098) • Last Lectures: Faculty Reflections and Take-Aways • Capsim Introduction • Capsim Practice Rounds & Debrief • Capsim Rounds 1-3 <p><i>Light breakfast & lunch will be provided</i></p>
	Wednesday, December 11	8am – 3pm Arrive for sign in at <u>7.30am</u> . Class will begin promptly at 8am
	3pm – 4.30pm	Closing Reception & Presentation of Prizes