



# Curious about moving outside of Vancouver?

## Toronto Edition



### Demographics Population

Greater Toronto Area  
**5.5+ Million**

Toronto  
**2.8+ Million**

Greater Vancouver Area  
**2.7+ Million**

Vancouver  
**631,486**

### TORONTO

### VANCOUVER

BCom Salary Range

**\$38,987 - \$77,415**

**\$39,161 - \$74,543**  
(payscale.com)

MM Salary Average

**\$48,559**

**\$44,892**  
(SEAT)

MBA Salary Average

**\$87,360**

**\$74,654**  
(SEAT)



On average, new grads earn

**2 to 9K more annually**

in Toronto vs. Vancouver

(payscale.com)

### In-Demand Job Functions



Healthcare Management



Education



Non-Profit, Fundraising



Construction Management



Retail & Wholesale Trade



Insurance, Real Estate & Financial Brokerage



Construction



Corporate Sales



Marketing Event Management



Green Building Construction & Design



Litigation



Criminal Prevention & Security Law



Financial Managers



Senior Managers



Computer & Informational Systems



Facility Operation & Maintenance

## Headquarters Include

### TORONTO

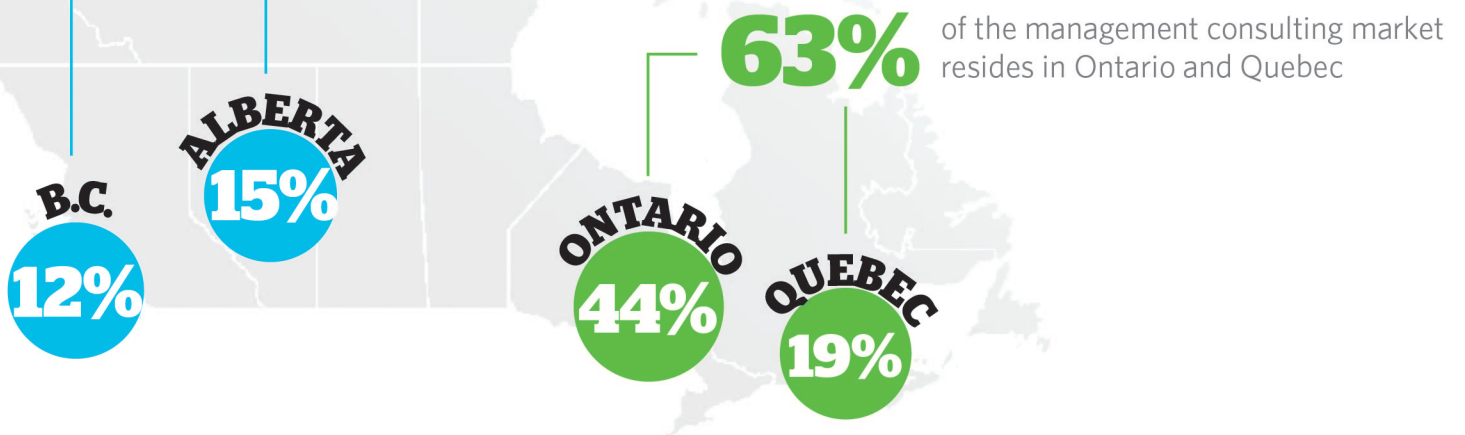


### VANCOUVER



## Industry Snapshots

### Management Consulting



### Financial Services



# Accounting



TORONTO

**52,780**

people work in this occupation in Greater Toronto Area

**21,050**

people work in this occupation in Greater Vancouver Area

**2X**

the amount of accounting roles in Toronto than in Vancouver



VANCOUVER

# Technology

**71,000**

tech sector firms across Canada

ALBERTA

**4.8%**

MANITOBA

**2.2%**

B.C.

**4.8%**

**1.3%**

SASKATCHEWAN

**6.2%**

ONTARIO

QUEBEC

**6.4%**

**2%**

ATLANTIC PROVINCES

# Supply Chain

Labour force by Province

**BC**



**121,081**

**Ontario**



**350,478**

Labour force by City

**Vancouver**



**77,734**

**Toronto**



**174,918**



## Housing Rental Prices

### TORONTO

1 Bedroom  
**\$1,423**  
 on average



### VANCOUVER

1 Bedroom  
**\$1,447**  
 on average



Vancouver, BC kept its spot as the most expensive city to rent in Canada.

## Cost of Living Comparison



**TORONTO**  
**VANCOUVER**



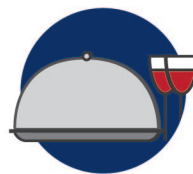
Monthly  
transit pass

**\$141.50**  
**\$91**



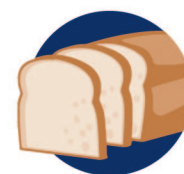
Monthly  
broadband internet

**\$55**  
**\$64**



Dinner for two

**\$75**  
**\$65**



Loaf of bread

**\$2.70**  
**\$3.12**



Pint of beer

**\$6.00**  
**\$6.00**

## Alumni & Employer Testimonials

*"In the marketing industry, the majority of brand's or their agencies main offices are located in Toronto. There are opportunities in Vancouver with smaller brands or agencies however, there are many more opportunities in Toronto. It has positively impacted my career as I was able to apply to a greater variety of jobs and choose a job that I could see myself in long term. There is also greater networking opportunity as I can attend industry specific events and meet with a wider variety of people within the marketing industry to expand my network."*

- Samantha Bisnaire, MM '16

*"I chose Toronto as my next home after BC mainly because of the extra potential to further my career. I found there were more opportunities at an analyst / associate level in Toronto than in Vancouver. Moving to Toronto has given me the ability to have more experiences within different companies than I think I would have been able to in Vancouver, given the breadth and diversity of companies in the biggest city in Canada. For anyone looking to get started on a career here, it always helps to visit the city and network in person!"*

- Jennifer Jordache, BCom '15

*"Moving to Toronto has had a tremendous impact on my career and truly put me on the right path to exploit my potential. The amount of activity and opportunities is just not comparable to what I was used to in Vancouver. In the financial industry the big five are always hiring and I know people who've worked for all of them multiple times in their career. I'm currently very passionate about my role at CPPIB, but should things change, I know there's a deep job market where to look for my next challenge."*

- Marco Mascherpa, MBA '12

*"Toronto is a very exciting place to be when you begin your career! With so many corporate national offices—including Labatt's—being based in the Greater Toronto Area, students and recent graduates benefit from the larger pool of jobs available to them and the exciting career paths these opportunities lead to. Working at a national office in Toronto will lead to quicker progression in your career, while also allowing you to live in the fastest growing city in North America!"*

- Bianca Ciccarelli, Western Canada People Manager, Labatt Breweries