## A-LAB PROGRAM SCHEDULE



The A-Lab Program Schedule begins late January 2018 and ends late March 2018, with student participation estimated to be up to eight hours per week. During this period, participants will work with internal AECOM personnel and other students to develop a business plan for their assigned business idea.

The current A-Lab Program Schedule for the 2017-2018 school year is set forth below. Please note that these dates may change and we will notify participants in advance of any such changes.

## **Early Access**

Beginning on January 8, 2018, students will have early access to materials and other resources needed to complete the A-Lab Program. Students are expected to review these materials prior to receiving their team assignments, which will be announced on January 29, 2018.

## January 29, 2018 - January 31, 2018

The A-Lab Program officially begins on January 29, 2018 with orientation running through January 31, 2018. During this time, A-Lab participants are asked to attend one live kickoff webinar in which we will provide valuable information on A-Lab and the roles and responsibilities of the participants and their teams. Students will have the opportunity to ask questions and seek any information they might need to succeed in the program. In the event a participant is unable to attend the webinar, it will be recorded and made available for viewing.

## February 1, 2018 - March 23, 2018

Teams will begin preparing the business plan for their assigned teams on February 1, 2018. A business plan template will be provided that includes multiple sections, including market and competitor analyses, risk assessment, marketing and sales, operations, intellectual property and financial projections. Using the template, teams will be required to prepare each section of the business plan and submit deliverables every one to two weeks. A tutorial will be provided to help guide each team through the business plan template and AECOM Ventures representatives will be available to answer questions along the way. Final business plans will be due on March 23, 2018. This date also marks the end of student involvement in the A-Lab Program, except for students optionally participating in the A-Lab accelerator.

We acknowledge that students may have vacation plans or other commitments during the A-Lab Program. We request that students inform AECOM Ventures of any such commitments prior to their involvement in the A-Lab Program.

If you have any questions, please contact Jennifer Whiting, Head of University Outreach for A-Lab, at <u>ALab@aecom.com</u>.

