

COURSE INFORMATION

Course title:	Business Immersion	Credits:	1.5
Course code:	BA 550	Class location:	Henry Angus 337
Session, term, period:	2019W1, Period 1	Class times:	Monday-Friday, 8:00-6:00pm
Section(s):	BA1(Seminar)	Pre-requisites:	n/a
Course duration:	October 15-25, 2019	Co-requisites:	n/a
Division:	RHL Graduate School		
Program:	MBAN		

INSTRUCTOR INFORMATION

Instructor:	Perry Atwal	Office location:	HA 669
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Instructor:	Scott Sinclair	Office location:	HA 378
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COURSE DESCRIPTION

Business prevails in daily life, part of every product people choose, every service people use, and everything of value that people offer to society throughout their careers. Even those who do not work in an explicit commercial role can affect and are affected by business decisions within and by their organizations; therefore, regardless of students' backgrounds and career goals, they will benefit from developing a general understanding of business and management.

This course explores the building blocks of business. The course is designed as a boot-camp to immerse students into the complex world of making business decisions from a variety of angles. Key functional areas (Human Resources/Organizational Behaviour, Finance, Accounting, Strategy and Entrepreneurship) will be introduced with the goal of providing a broad understanding of the business world.

COURSE FORMAT

Class time will typically involve lectures, discussions and exercises.

LEARNING OBJECTIVES

By the end of this course, students will be able to:

- Apply theoretical principles of business in a variety of contexts.
- Analyze and discuss common business situations encountered by managers from multiple angles using different functional approaches.
- Appreciate the importance of each of the functional areas, as well as the inter-connectedness of business decision-making.
- Apply basic analytical frameworks to business problems.
- Appreciate the importance of excellent written and oral communication skills.
- Understand the importance of effective team work and strong ethical standards in management.

ASSESSMENTS

Summary

<u>Component</u>	<u>Weight</u>
Class participation	10%
Assignment	20%
Quizzes	30%
Final exam	40%
Total	<u>100%</u>

Details of Assessments

Class Participation (10%)

Your overall participation will be evaluated based on your in-class contribution. Developing business professionalism means learning to actively listen, think critically, effectively communicate ideas in groups, and work as a positive and productive contributor. These skills will be evaluated through students' participation in class. Meaningful participation is highly valued. Quality beats quantity. Verbal contributions that add value will be noted. Attendance does not factor into this evaluation.

Accounting Assignment (20%)

You will be required to analyze a set of financial statements. Particular attention will be focused on revenue recognition policies and cash flows. Financial ratios focusing on liquidity, profitability, and solvency will be highlighted.

Quizzes (30%)

There will be 2 quizzes - each worth 15% of your final grade. Each quiz will be comprised of between 15 and 20 multiple choice questions – one on Accounting and Finance while the second covers Organizational Behaviour. Both will be completed on your laptops and further details will be provided in the first class.

Final Exam (40%)

You will be expected to apply a variety of business theories in the context of a case-based final examination. Further details will be provided in our first class.

LEARNING MATERIALS

Required:

All materials will be made available on Canvas. Students are expected to complete the assigned readings in advance of each lecture. This is critical for class discussions and application of concepts covered.

Course-specific Policies and resources

Missed or late assignments, and regrading of assessments

Late submissions will not be accepted and will receive a grade of zero.

Academic Concessions

If extenuating circumstances arise, please contact the RHL Graduate School program office as early as reasonably possible, and submit an [Academic Concession Request & Declaration Form](https://webforms.sauder.ubc.ca/academic-concession-rhlee) <https://webforms.sauder.ubc.ca/academic-concession-rhlee>. If an academic concession is granted during the course, the student will be provided options by RHL, or by the instructor in consultation with RHL, per [UBC's policy on Academic Concession](#).

POLICIES APPLICABLE TO COURSES IN THE ROBERT H. LEE GRADUATE SCHOOL

Attendance

Excepting extenuating circumstances, students are expected to attend 100% of their scheduled class hours. Absent students limit their own academic potential, and that of their classmates, and cause unnecessary disruption to the learning environment. Students missing more than 20% of the total scheduled class hours for a course (including classes held during the add/drop period) without having received an academic concession will be withdrawn from that course. Withdrawals, depending on timing, could result in a “W” or an “F” standing on the transcript.

Punctuality

Students are expected to arrive for classes and activities on time and fully prepared to engage. Late arrivals may be refused entry at the discretion of the instructor or activity lead. Students arriving later than halfway through a scheduled class will be treated as absent for that class.

Electronic Devices

Devices such as laptops, tablets, and cell phones are not permitted to be used in class unless directed by the instructor for in-class activities. Students who do not follow the School’s policy in this regard may be required to leave the room for the remainder of the class, so that they do not distract others. Research shows that students’ use of laptops in class has negative implications for the learning environment, including reducing their own grades and the grades of those sitting around them.

Citation Style

Please use the American Psychological Association (APA) reference style to cite your sources.

Details of the above policies and other RHL Policies are available at:

<http://www.calendar.ubc.ca/vancouver/index.cfm?tree=12,199,506,1625>

UNIVERSITY POLICIES AND RESOURCES

UBC provides resources to support student learning and to maintain healthy lifestyles but recognizes that sometimes crises arise and so there are additional resources to access including those for survivors of sexual violence. UBC values respect for the person and ideas of all members of the academic community. Harassment and discrimination are not tolerated nor is suppression of academic freedom. UBC provides appropriate accommodation for students with disabilities and for religious observances. UBC values academic honesty and students are expected to acknowledge the ideas generated by others and to uphold the highest academic standards in all of their actions. Details of the policies and how to access support are available on the UBC Senate website at <https://senate.ubc.ca/policies-resources-support-student-success>.

Academic Integrity

The academic enterprise is founded on honesty, civility, and integrity. As members of this enterprise, all students are expected to know, understand, and follow the codes of conduct regarding academic integrity. At the most basic level, this means submitting only original work done by you and acknowledging all sources of information or ideas and attributing them to others as required. This also means you should not cheat, copy, or mislead others about what is your work. Violations of academic integrity (i.e., misconduct) lead to the breakdown of the academic enterprise, and therefore serious consequences arise and harsh sanctions are imposed. For example, incidences of plagiarism or cheating may result in a mark of zero on the assignment or exam and more serious consequences may apply if the matter is referred to the President’s Advisory Committee on Student Discipline. Careful records are kept in order to monitor and prevent recurrences.

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All materials of this course (course handouts, lecture slides, assessments, course readings, etc.) are the intellectual property of the instructor or licensed to be used in this course by the copyright owner. Redistribution of these materials by any means without permission of the copyright holder(s) constitutes a breach of copyright and may lead to academic discipline. Audio or video recording of classes are not permitted without the prior approval of the Instructor.]

ACKNOWLEDGEMENT

UBC's Point Grey Campus is located on the traditional, ancestral, and unceded territory of the xwməθkwəyəm (Musqueam) people, who for millennia have passed on their culture, history, and traditions from one generation to the next on this site.

COURSE SCHEDULE

(Subject to change with class consultation)

Class	Date	Topic	Readings or Activities	Assessments due
1	Tuesday Oct. 15 (9-11am)	Accounting/Finance	Readings on Canvas	
2	Tuesday Oct. 15 (12-2pm)	Accounting/Finance		Case study to be assigned for Oct 22 class
3	Wednesday Oct. 16 (9-11am)	OBHR	Readings on Canvas	
4	Wednesday Oct. 16 (12-2pm)	OBHR	Readings on Canvas	
5	Thursday October 17 (1-3pm)	OBHR		On-line quiz to be completed in class – remember laptop
6	Thursday October 17 (3:30-5pm)	Strategy/Innovation	Readings on Canvas	
7	Monday Oct. 21 (9-11am)	Strategy/Innovation	Readings on Canvas	
8	Monday Oct. 21 (12-2pm)	Strategy/Innovation	Readings on Canvas	
9	Tuesday Oct. 22 (9-11am)	Accounting/Finance	Readings on Canvas	
10	Tuesday Oct. 22 (12-2pm)	Accounting/Finance		On-line quiz to be completed in class – remember laptop
11	Thursday Oct. 24 (2-4pm)	Final Examination (2 hours)		