## Connect via <u>http://lam.library.ubc.ca</u> Click on Business Databases by <u>Title A – Z</u>; search by name



Once on the Resource Page, connect to the database by clicking

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## **Business Source Complete Database**

## What's in it?:

- · Articles/Magazines/Journals (eg. Harvard Business Review)
- · Industry profiles
- · Country reports
- · SWOT analyses
- · Company profiles
- Market Resarch Reports
- · Case studies

Examples					
<b>Chocolate</b> Confectionery Industry Profile: Asia-Pacific.					
		Mexico			
		Country Risk Report			
Strength	Weakness	Includes 10-year forecasts to 2025			
Diversified business operations coupled with strong	Lack of scale	www.bmiresearch.com			
brand portfolio Initiatives to strengthen its position in the hazelnut industry		Q4 2016			
Opportunity	Threat				
Strategic acquisitions Growing global chocolate confectionery market Health and wellness trends to drive demand for dark chocolate varieties	Increasing labor costs across Europe Fluctuating raw material prices Increasing competition from private labels				

**Connect to Resource** 

## Search Tips:

a place of mind	Searching: Business Source Complete   Choose D	Select a Field (optional) ▼ Search Select a Field (optional) ▼	
	AND - Basic Search Advanced Search Search History	Select a Field (optional)  Select a Field (optional)	Enter your search words and click Search
Use singl	Tips ••• e words or short phrases, linked togeth	er using AND & OR	

Refine Results	Search Results: 1 - 50 of 810	
Current Search > Limit To  Scholarly (Peer Reviewed) Journals	1. MEXICO COMMERCIAL BANKING REPORT. Mexico Commercial Banking Report. 2016 Q4, Issue 4, p1-76. 76p. PDF Full Text (4.2MB)	
Image Quick View References Available 2014 Publication Date 2016 Show More Source Types	2. Mexico Country Risk Report. Mexico Country Risk Report. 2016 Q4, Issue 4, p1-50. 46p. 2 Color Photographs, 27 Charts, 35 Graphs, 1 Map. Subjects: BUDGET deficits; MEXICO Economic aspects Report Report Show all 65 Images Frequence Photographic aspects Show all 65 Images Frequence Photographic aspects Frequence Photographic aspects Show all 65 Images Frequence Photographic aspects Frequence Photogra	Narrow results by date.
<ul> <li>All Results</li> <li>Industry Profiles (345)</li> <li>Market Research Reports (340)</li> <li>Country Reports (94)</li> <li>SWOT Analyses (32)</li> </ul>	MEXICO OIL & GAS REPORT.         Mexico Oil & Gas Report. 2016 Q4, Issue 4, p1-127. 127p.         PDF Full Text (8MB)             Narrow rest             Image: Comparison of the second sec	y Profiles
Magazines (3,261) Show More Subject > Publication >	4. Mexico. Latin America Monitor: Mexico Monitor. Sep2016, Vol. 33 Issue 9, p1-8. 9p. Subjects: MACROECONOMICS; POLITICAL risk (Foreign investments) Mexico; MEXICO Economic condition PDF Full Text (1.6MB)	

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