Connect via <u>http://lam.library.ubc.ca</u> Click on Business Databases by <u>Title A – Z</u>; search by name



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Business Source Complete Database

What's in it?:

- · Articles/Magazines/Journals (eg. Harvard Business Review)
- · Industry profiles
- · Country reports
- · SWOT analyses
- · Company profiles
- Market Resarch Reports
- · Case studies

| Examples | | | | | |
|---|---|------------------------------------|--|--|--|
| Chocolate Confectionery Industry Profile: Asia-Pacific. | | | | | |
| | | Mexico | | | |
| | | Country Risk Report | | | |
| Strength | Weakness | Includes 10-year forecasts to 2025 | | | |
| Diversified business operations coupled with strong | Lack of scale | www.bmiresearch.com | | | |
| brand portfolio Initiatives to strengthen its position in the hazelnut industry | | Q4 2016 | | | |
| Opportunity | Threat | | | | |
| Strategic acquisitions Growing global chocolate confectionery market Health and wellness trends to drive demand for dark chocolate varieties | Increasing labor costs across Europe Fluctuating raw material prices Increasing competition from private labels | | | | |

Connect to Resource

Search Tips:

| a place of mind | Searching: Business Source Complete Choose D | Select a Field (optional) ▼ Search Select a Field (optional) ▼ | |
|-----------------|--|---|---|
| | AND - Basic Search Advanced Search Search History | Select a Field (optional) Select a Field (optional) | Enter your search words and click Search |
| Use singl | Tips ••• e words or short phrases, linked togeth | er using AND & OR | |

| Refine Results | Search Results: 1 - 50 of 810 | |
|---|---|-------------------------------|
| Current Search > Limit To Scholarly (Peer Reviewed) Journals | 1. MEXICO COMMERCIAL BANKING REPORT. Mexico Commercial Banking Report. 2016 Q4, Issue 4, p1-76. 76p. PDF Full Text (4.2MB) | |
| Image Quick View References Available 2014 Publication Date 2016 Show More Source Types | 2. Mexico Country Risk Report. Mexico Country Risk Report. 2016 Q4, Issue 4, p1-50. 46p. 2 Color Photographs, 27 Charts, 35 Graphs, 1 Map. Subjects: BUDGET deficits; MEXICO Economic aspects Report Report Show all 65 Images Frequence Photographic aspects Show all 65 Images Frequence Photographic aspects Frequence Photographic aspects Show all 65 Images Frequence Photographic aspects Frequence Photogra | Narrow results by date. |
| All Results Industry Profiles (345) Market Research Reports (340) Country Reports (94) SWOT Analyses (32) | MEXICO OIL & GAS REPORT. Mexico Oil & Gas Report. 2016 Q4, Issue 4, p1-127. 127p. PDF Full Text (8MB) Narrow rest Image: Comparison of the second sec | y Profiles |
| Magazines (3,261) Show More Subject > Publication > | 4. Mexico. Latin America Monitor: Mexico Monitor. Sep2016, Vol. 33 Issue 9, p1-8. 9p. Subjects: MACROECONOMICS; POLITICAL risk (Foreign investments) Mexico; MEXICO Economic condition PDF Full Text (1.6MB) | |

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