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What's in it?:

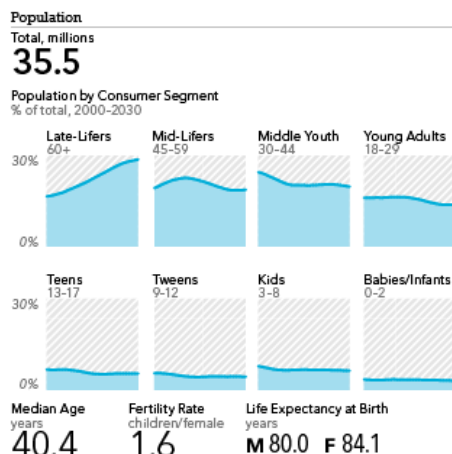
- Industry profiles and trends (includes sales data and company shares)
- Consumer trends, lifestyles, income and expenditures, and households.
- Country profiles, Natural Resources, and Economy, Finance and Trade for over 207 countries
- Company profiles and SWOT Analysis
- Demographic, economic and marketing Statistics covering over 350 markets

Examples

Canadian Consumers at a Glance

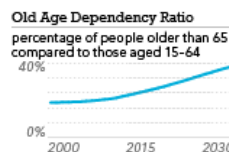
Datagraphic | 30 Nov 2015

DATAGRAPHIC CONSUMER LIFESTYLES
Canada: Lifestyles in 2015



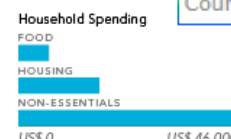
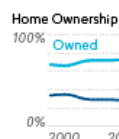
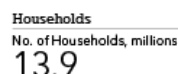
Germany in 2030: The Future Demographic

Future Demographics | 07 Oct 2016



Cat Food in Australia

Category Briefing | 20 May 2016



Natural Resources: Nigeria

Country Briefing | 11 Oct 2016

Canadian Tire Corp Ltd

Local Company Profile | 28 Jan 2016

Eyewear in Taiwan

Industry Overview | 12 Oct 2016

Economy, Finance and Trade: Mexico

Country Briefing | 30 Jun 2016

Chart 1 SWOT Analysis: China

Strengths

- China is the world's second biggest consumer market, representing over one third of total consumer spending in the Asia Pacific region in 2015
- The expansion of China's per capita disposable income and expenditure has been amongst the fastest in the world during the 2010-2015 period

Search Tips:

Enter your search words and click

Tips

- You can either do a keyword search or browse one of the 4 tabs including Industries, Economies, Consumers, or Companies.
- Economies tab allows you to rank countries based on either historical or forecast data.
- Click on *Explore Dashboards* for a visual and interactive way to understand high-level trends.

Narrow results by country or industry, by clicking on 'Filter Analysis'

POPULAR STATISTICS

- Production**
Aggregated value of goods and services produced.
- Market Sizes**
Aggregated sales in a time series by standard data types, per capita and growth.
- Company Shares**
Share of sales and actual sales by company in a time series by standard data types.
- Brand Shares**
Share of sales and actual sales by brand in a time series by standard data types.
- Distribution**
Share of sales and actual sales in a time series by standard channel types.

ANALYSIS

FILTER ANALYSIS (0) + SORT RESULTS

- Chocolate Confectionery in Georgia**
CATEGORY BRIEFING | OCT 2016
Barambo Ltd is one of the leading players of chocolate confectionery. This is a local company, which managed to compete with international players with strong financial support and a long-lasting presence, such as Alpen Gold, Mauxion, Korona and ...
- Chocolate Confectionery in the United Arab Emirates**
CATEGORY BRIEFING | SEP 2016
Chocolate confectionery recorded retail value growth of 14% with retail volume growth of 10% to reach AED1.4 billion in 2016. Retail volume growth was in line with the review period CAGR of 10%, reflecting the ongoing popularity of products in this ...
- Chocolate Confectionery in Lithuania**
CATEGORY BRIEFING | SEP 2016
In 2016 chocolate confectionerys value and volume sales both went