MM

OB Research Workshop

David Lam Management Research Library
November 2019
Irena Trebic

UBC SAUDER
SCHOOL OF BUSINESS

Learning Objectives

1. Understand principles of searching for business articles

2. Identify quality research resources for business

Why Library?

✓ Research support

✓ Citations support

✓ Communications and Student Success Programming

✓ Databases, books, equipment, etc.

David Lam Library & Canaccord Learning Commons

➢ David Lam Management Research Centre, 2nd Floor

➢ Mon-Thurs 8am-10pm, Fri 8am-8pm, Sat & Sun 12-5pm

David Lam Library & Canaccord Learning Commons

More than just a Library

Benefits of using Secondary Research

💡 Helps define the problem

🕐 Saves time

$ Saves money

| Research guides take you to > 50 databases |

📊 Uses accurate data from credible sources

ⓘ Helps identify gaps in information

💭 Helps support decision making/client recommendations/case studies

David Lam Library & Canaccord Learning Commons

- Privileged access to Business…
- Books and e-books
- Journals
- Articles
- Statistics
- Market research reports

Accessible through specialized research databases

Accessing Library Resources

- Use computers at any UBC Library and sign on with your UBC card or your CWL.

- You will need to sign on with your CWL to search databases from off-campus.

- Your CWL will entitle you to search most databases remotely.

David Lam Library website: lam.library.ubc.ca

Explore our [MM Research guide](#)

MM Library and Learning Commons

Getting Started
- Welcome
- Contact Us
- Business Research Help
- Search for a Specific Article or Book
- David Lam Library Website

Spaces & Services

Research Basics

Articles & News

Community Business Projects

Career Resources

Citing

Guide License

Welcome

Welcome to the David Lam Library at the UBC Sauder School of Business! This guide is designed to help Sauder School Masters of Management (MM) students studying at UBC Vancouver get the most from the David Lam Library and the Canaccord Learning Commons, and their resources and services.

The Library is part of the Canaccord Learning Commons, and is open to all students at the Sauder School of Business. When the Learning Commons is open, you are welcome to stop by for a visit. You can always e-mail us with your questions, or book a research consultation with one of our librarians.

Contact Us

Lam Librarians
Kimberly Fama
Irena Trebic

Canaccord Learning Commons
Cassie Gilpin

Phone numbers:
Front Desk - (604) 822-9400
Research Help is available Monday to Friday 1-4 pm, or by appointment. Send us your request at http://lam.library.ubc.ca/ask-us.

Business Research Help

David Lam Library

Email Me

Navigate the guide by clicking on side tabs

Scanning Sources

Source Type	Look For:
Company profile	Company SWOT Analysis
Industry profile	Industry performance and life cycle, market share, key players, product segmentation, geographical segmentation, Five Forces Analysis, financial ratios, industry outlook
Country profile	Economic conditions, political stability
Consumer report	Demographics, income and expenditure
Scholarly article	Abstract, subject, Journal, Author Affiliations, date
News article or Trade publication	Current information about companies, industries, regulations, technology

Explore our [OB Research guide](#)

Organizational Behaviour

Getting Started

Getting Started
Getting Started
Vancouver Research Help
Okanagan Research Help
UBC Departments
Related Guides

Articles & News

Associations

Books

Journals

Scholarly Sources

Diversity in the Workplace

Leadership

Research Data Management

Citing

Getting Started

This guide lists resources for organizational be[...]
although it may also be useful to students in oth[...]

To help you form an effective research strategy[...]

- Research Tips
  Tips for searching databases effectively and for realistic research.

Vancouver Research Help

David Lam Library

Email Me

Contact:
lam.library.ubc.ca
6048229400

Social:

Okanagan Research Help

On the David Lam Library homepage, scroll to Research Guides

*Click on **more research guides** and select Organizational Behaviour*

Navigate the guide by clicking on side tabs

Article Databases

What's included?

- news events
- ideas and concepts
- strategies
- current information
- economic conditions
- companies, products, industries
- consumer behaviour
- risks
- various perspectives
- e-business

Articles are a good place to start searching on any topic, because of the diversity of content included.

Article databases allow you to search many magazines, newspapers and scholarly journals at the same time.

They also allow you to limit your search (make it more specific) by date, subject, country, company, product, etc.

Different kinds of articles serve different purposes

Newspapers, News Magazines

- Current
- Geographically specific
- Written by journalists for general audience

Trade Publications

- Industry specific
- Written by industry experts for professionals in the field

Scholarly Journals

- Overviews, conceptual & analytical frameworks
- Written by scholars, for other scholars

Searching Article Databases: Boolean Operators

Combine search words using **AND, OR, NOT** to enable more precise searching in databases.
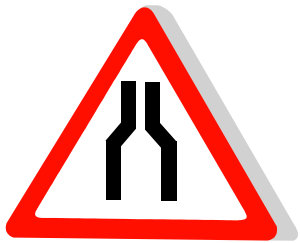
AND narrows your search

Use between different concepts in your search

"wage equality" AND conflict

OR expands your search

Use between words with similar meanings

"business planning" OR "business strategy" OR "strategic planning"

Article Databases: Business Source Ultimate

What's in it?

➢ Articles

➢ Magazines

➢ **Journals (HBR)**

➢ Country profiles

➢ Industry profiles

➢ Market research reports

➢ Company profiles

➢ Company SWOT analyses

Searching: **Business Source Complete** | Choose Databases

☐ Suggest Subject Terms

| salary | Select a Field (optional) ▾ | Search | Clear | ? |

| OR ▾ | wage | Select a Field (optional) ▾ |

| AND ▾ | equality | Select a Field (optional) ▾ | ⊕ ⊖ |

Basic Search   Advanced Search   Search History ▸

Enter your search words and click **Search**

Refine Results

Current Search ⌄

Boolean/Phrase:

salary OR wage AND equality

Limiters

Scholarly (Peer Reviewed) Journals ☒

Limit To ⌄

☑ Scholarly (Peer Reviewed) Journals

☐ Image Quick View

☐ References Available

1887 Publication Date 2017

Search Results: 1 - 50 of 32,756

1. The impact of the informal economy on R&D, **wage** inequality and economic growth.

   By: Afonso, Óscar; Sarabanda, Rui. Applied Economics Letters. Jan2017, Vol. 24 Issue 1, p39-44. 6p. DOI: 10.1080/13504851.2016.1158913.

   Subjects: Informal sector (Economics); Research & development; Economic development; Income distribution; Externalities (Economics); Research and Development in Biotechnology; R Life Sciences (except Biotechnology)

   Cited References: (6)

   📄 **Linked Full Text**

2. Corporate Governance and Mergers and Acquisitions Performance in Banks: Evidence under the Special Regulatory Environment in T

   By: Chu, Chien-Chi; Teng, Ying-Maw; Lee, Hsiu-Ling. Emerging Markets Finance & Trade. 2016, Vol. 52 Issue 10, p2309-2320. 12p. 1 Diagram, 2 Charts. DOI: 10.1080/1540496X.2015.1

   Subjects: Corporate governance; Bank management; **Wages**; Stockholders; Personal and commercial banking industry; Commercial Banking; Other Depository Credit Intermediation; Sa Taiwan

   📄 **PDF Full Text** (139KB)

If the full article is available, you can open it. If not, you will see

UBC eLink

Click on it to find the full article in another database.

Articles: Business Source Ultimate

Use the limiters on the left side-bar of your results list to Source Type: Academic Journals

Article Databases: [Emerald](#)

Article Databases: Web of Science

UBC Library Catalogue (not David Lam website)

Use it to find :
- Journal articles
- Books and ebooks
- News

http://www.library.ubc.ca/

Citations

Citing

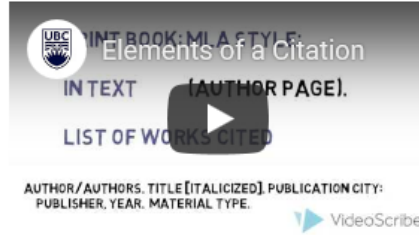Getting Started with Citing

Business Citation Examples

Citation Tools & Styles

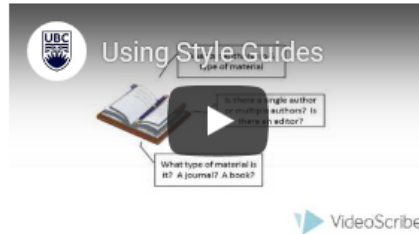Avoiding Plagiarism

Copyright Help

Business Research Help

Okanagan Business Research Help

Elements of a Citation (03:44)

PRINT BOOK: MLA STYLE:

IN TEXT   (AUTHOR PAGE).

LIST OF WORKS CITED

AUTHOR/AUTHORS. TITLE [ITALICIZED]. PUBLICATION CITY:
PUBLISHER, YEAR. MATERIAL TYPE.

VideoScribe

Transcript

Using Style Guides (03:42)

VideoScribe

Transcript

- • Acknowledge others' work
- • Demonstrate the quality of your research
- • Avoid plagiarism
- • Library Citation guides

Business Citation Examples

David Lam Library's Business Citation Examples guide offers citation tips, as well as APA citation examples from commonly used business databases. Use this document along with the Library's Getting Started with APA Citation Style guide.

- • APA Business Citation Examples
- • UBC Library's APA Style Guide
- • Purdue OWL: Research and Citation

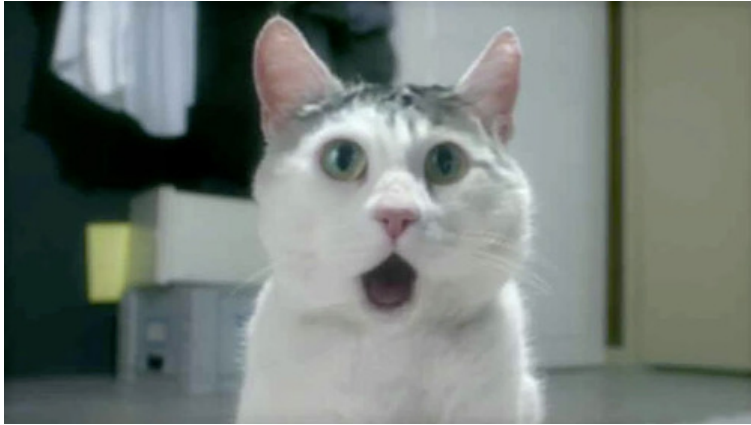**Citation Tools & Styles**

- • How to Cite

Citation management tools and style guides for APA, Harvard, MLA, and many more

BUSINESS

Research Basics – Citing

Image: http://www.boomsbeat.com/articles/1367/20140317/cute-surprised-faces-fluffy-cats-photos.htm

You must cite ALL sources! Including: articles, books, videos, presentations, lectures, blog posts, websites, images, interviews with individuals (even your own)

Citation Style:

- Most often APA in business

- Check with your instructor

A. In the body of your report (in-text citations)

B. In a reference list following your report

Government agencies & Inter-Governmental Organizations

Government agencies are reputable and valuable sources of:

- Economic statistics
- Industry statistics and analysis
- Financial incentives
- Regulations & legislation
- Taxation
- Company/Association directories

Many government levels and agencies – federal, state, provincial, municipal – may bring you data.
Think about what level of government might be likely to collect your data.

Business Librarians: Information Consultants

KEEP CALM AND ASK A LIBRARIAN

The Keep Calm-O-Matic

➢ Drop-in research help:
 Mon-Fri, 1-4 pm

➢ By appointment:
e-mail lam.library@ubc.ca

➢ CBP Projects

Activity

Find peer-reviewed articles for your OB topic for your assignment using :

o Library Catalogue (Specific journals, books, etc)
o Emerald Publishing
o Business Source Ultimate
o Web of Science

Thank You

Opening Worlds