



MM

OB Research Workshop

UBC SAUDER
SCHOOL OF BUSINESS

David Lam Management Research Library
November 2019
Irena Trebic

Learning Objectives

1. Understand principles of searching for business articles
2. Identify quality research resources for business

Why Library?

- ✔ Research support
- ✔ Citations support
- ✔ Communications and Student Success Programming
- ✔ Databases, books, equipment, etc.

David Lam Library & Canaccord Learning Commons



- David Lam Management Research Centre, 2nd Floor
- Mon-Thurs 8am-10pm, Fri 8am-8pm, Sat & Sun 12-5pm

David Lam Library & Canaccord Learning Commons



More than just a
Library



Benefits of using Secondary Research



Helps define the problem



Saves time



Saves money

Research guides take you to > 50 databases



Uses accurate data from credible sources



Helps identify gaps in information



Helps support decision making/client recommendations/case studies

David Lam Library & Canaccord Learning Commons

- Privileged access to Business...
- Books and e-books
- Journals
- Articles
- Statistics
- Market research reports



Accessible through specialized research databases

Accessing Library Resources

- Use computers at any UBC Library and sign on with your UBC card or your CWL.
- You will need to sign on with your CWL to search databases from off-campus.
- Your CWL will entitle you to search most databases remotely.

David Lam Library website: lam.library.ubc.ca

Our research guides provide links to library databases and free resources

The David Lam Management Research Library

The David Lam Management Research Library provides collections and research support in the areas of commerce and business administration.



Service Desk



Writing Tutoring



Research Help



Group Study Rooms



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[Copyright Question](#)

- + People
- + Location Maps
- + Phone/Email/Address
- + UBC Sauder Faculty Publications

Research Guides

[Business Career Research](#)

[Company Research](#)

[Entrepreneurship](#)

[International Business](#)

[Industry/Market Research](#)

[More Research Guides](#)

Course Guides

[COMM 296/465](#)

[COMM 311](#)

[COMM 390](#)

[MBA Program](#)

[MM Program](#)

[More Course Guides](#)

Business Databases

- [By Subject](#)
- [By Title A-Z](#)

Need research help?

There's more than one way to get help.

Explore our [MM Research guide](#)

MM Library and Learning Commons

Getting Started

[Welcome](#)[Contact Us](#)[Business Research Help](#)[Search for a Specific Article or Book](#)[David Lam Library Website](#)

Spaces & Services

[Research Basics](#)[Articles & News](#)[Community Business Projects](#)[Career Resources](#)[Citing](#)

Welcome

Welcome to the [David Lam Library](#) at the [UBC Sauder School of Business](#)! This guide is designed to help Sauder School Masters of Management (MM) students studying at UBC Vancouver get the most from the David Lam Library and the Canaccord Learning Commons, and their resources and services.

The Library is part of the [Canaccord Learning Commons](#), and is open to all students at the Sauder School of Business. When the Learning Commons is [open](#), you are welcome to stop by for a visit. You can always e-mail us with your questions, or book a research consultation with one of our librarians.

Contact Us

Lam Librarians

[Kimberly Fama](#)[Irena Trebic](#)

Canaccord Learning Commons

[Cassie Gilpin](#)

Phone numbers:

Front Desk - (604) 822-9400

Research Help is available Monday to Friday 1-4 pm, or by appointment. Send us your request at <http://lam.library.ubc.ca/ask-us>.

Business Research Help

[David Lam Library](#)[Email Me](#)

Guide License



Navigate the guide by clicking on side tabs

Scanning Sources

Source Type	Look For:
Company profile	Company SWOT Analysis
Industry profile	Industry performance and life cycle, market share, key players, product segmentation, geographical segmentation, Five Forces Analysis, financial ratios, industry outlook
Country profile	Economic conditions, political stability
Consumer report	Demographics, income and expenditure
Scholarly article	Abstract, subject, Journal, Author Affiliations, date
News article or Trade publication	Current information about companies, industries, regulations, technology

Explore our [OB Research guide](#)

[Library Home](#) / [Research Guides](#) / [Subject Guides](#) / [Organizational Behaviour](#) / [Getting Started](#)

Organizational Behaviour

Getting Started

[Getting Started](#)

[Vancouver Research Help](#)

[Okanagan Research Help](#)

[UBC Departments](#)

[Related Guides](#)

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[Associations](#)

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[Journals](#)

[Scholarly Sources](#)

[Diversity in the Workplace](#)

[Leadership](#)

[Research Data Management](#)

[Citing](#)

Getting Started

This guide lists resources for organizational behaviour research, although it may also be useful to students in other disciplines.

To help you form an effective research strategy:

- [Research Tips](#)

Tips for searching databases effectively and for realistic research.

Vancouver Research Help



David Lam Library

[Email Me](#)

Contact:

lam.library@ubc.ca

6048229400

Social:



Navigate the guide by clicking on side tabs

Article Databases

What's included?

- news events
- ideas and concepts
- strategies
- current information
- economic conditions
- companies, products, industries
- consumer behaviour
- risks
- various perspectives
- e-business

Articles are a good place to start searching on any topic, because of the diversity of content included.

[Article databases](#) allow you to search many magazines, newspapers and scholarly journals at the same time.

They also allow you to limit your search (make it more specific) by date, subject, country, company, product, etc.

Different kinds of articles serve different purposes



Newspapers, News Magazines

- Current
- Geographically specific
- Written by journalists for general audience



Trade Publications

- Industry specific
- Written by industry experts for professionals in the field

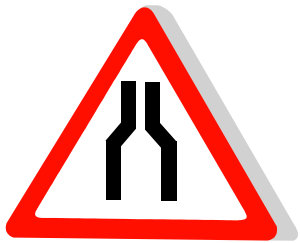


Scholarly Journals

- Overviews, conceptual & analytical frameworks
- Written by scholars, for other scholars

Searching Article Databases: Boolean Operators

Combine search words using **AND, OR, NOT** to enable more precise searching in databases.



AND narrows
your search

Use between different
concepts in your search

“wage equality” **AND**
conflict



OR expands
your search

Use between words with
similar meanings

“business planning” **OR**
“business strategy” **OR**
“strategic planning”

Article Databases: Business Source Ultimate

What's in it?

- Articles
- Magazines
- Journals (HBR)
- Country profiles
- Industry profiles
- Market research reports
- Company profiles
- Company SWOT analyses

Searching: Business Source Complete | Choose Databases

Suggest Subject Terms

salary Select a Field (optional) Search Clear ?

OR wage Select a Field (optional)

AND equality Select a Field (optional) + -

Basic Search Advanced Search Search History

Refine Results

Current Search

Boolean/Phrase:
salary OR wage AND equality

Limiters

Scholarly (Peer Reviewed) Journals

Limit To

Scholarly (Peer Reviewed) Journals

Image Quick View

References Available

1887 Publication Date 2017

Search Results: 1 - 50 of 32,756

- The impact of the informal economy on R&D, wage inequality and economic growth.**
By: Afonso, Óscar, Sarabanda, Rui. Applied Economics Letters. Jan2017, Vol. 24 Issue 1, p39-44. 6p. DOI: 10.1080/13504851.2016.1158913.
Subjects: Informal sector (Economics); Research & development; Economic development; Income distribution; Externalities (Economics); Research and Development in Biotechnology; R Life Sciences (except Biotechnology)
Cited References: (6)
[Linked Full Text](#)
- Corporate Governance and Mergers and Acquisitions Performance in Banks: Evidence under the Special Regulatory Environment in Taiwan**
By: Chu, Chien-Chi; Teng, Ying-Maw; Lee, Hsiu-Ling. Emerging Markets Finance & Trade. 2016, Vol. 52 Issue 10, p2309-2320. 12p. 1 Diagram, 2 Charts. DOI: 10.1080/1540496X.2015.1
Subjects: Corporate governance; Bank management; Wages; Stockholders; Personal and commercial banking industry; Commercial Banking; Other Depository Credit Intermediation; Sa Taiwan
[PDF Full Text \(139KB\)](#)

If the full article is available, you can open it. If not, you will see [UBC eLink](#) Click on it to find the full article in another database.

Articles: Business Source Ultimate

The screenshot shows a search results page for Business Source Ultimate. On the left is a sidebar with filters, including 'Source Types' which is currently set to 'All Results'. The main area displays a list of articles, with the first three visible. A modal window titled 'Source Types' is overlaid on the right, showing a table of source types and their hit counts. A green callout bubble points to the 'Academic Journals' row in the table.

Source Types Filter:

- All Results
- Academic Journals (31,733)
- Trade Publications (179)
- Magazines (44)
- Product Reviews (4)
- Books (3)

Source Types Table:

Name	Hit Count
All Results	
Academic Journals	31,733
Trade Publications	179
Magazines	44
Product Reviews	4
Books	3
Country Reports	2

Article 3: Minimum Wage in Poland and Youth Employment in Regional Labor Markets.
By: Majchrowska, Aleksandra; Broniatowska, Paulina; Żółkiewski, Zbigniew. Emerging Markets Finance & Trade. 2016, Vol. 52 Issue 9, p2178-2194. 17p. DOI: 10.1080/1540496X.2015.1068611.
Subjects: Minimum wage; Youth -- Employment; Wages -- Law & legislation; Regulation, Licensing, and Inspection of Miscellaneous Commercial Sectors; Wages -- Poland; Labor market -- Poland
Show all 11 images
PDF Full Text (301KB) PlumX Metrics

Article 4: Towards sustainability in underground coal mi...
By: Krzemień, Alicja; Suárez Sánchez, Ana; Riesgo Fe...
Subjects: Coal mines & mining; Support Activities for...
UBC eLink Check UBC eLink for Full Text

Article 5: The asymmetric relationship between executi...
By: Li, Leon; Holmes, Mark J.; Lee, Bong Soo. Applied...
Subjects: Chief executive officers; Earnings managem...
Cited References: (71)
Linked Full Text PlumX Metrics

Article 6: Major League Baseball 2015, What a Differen...
By: Fullerton, Thomas M.; Peach, James T. Applied Ec...
Subjects: Econometrics; Sampling (Statistics); Major L...
Cited References: (16)
Linked Full Text PlumX Metrics

Use the limiters on the left side-bar of your results list to Source Type: Academic Journals

Article Databases: Emerald

organization AND culture

Advanced search

Search Results 1 - 10 of over 106000

PER PAGE 10 20 50

Sorted by relevance

Article Publication date: 1 September 2005

Organizational culture in public sector organizations

Mike Schraeder, Rachel S. Tears and Mark H. Jordan

To provide two possible approaches for enhancing organizational culture awareness and promote cultural change in public sector organization. These approaches include...

[View summary and detail](#)

Available
[PDF \(74 KB\)](#)
[OpenURL](#)
[Reprints & Permissions](#)

Article Publication date: 1 September 1999

Hospital choices in times of cutback: the role of organizational culture

Kent V. Rondeau and Terry H. Wagar

Organizational scholars and practitioners alike have long recognized the role of corporate...

Available
[PDF \(75 KB\)](#)
[OpenURL](#)
[Reprints & Permissions](#)

Access

Only content I have access to
 Only open access

Year

Last week (741)
Last month (1766)
Last 3 months (3876)
Last 6 months (6841)
Last 12 months (10740)
All dates (106573)

From To

Content type

Article (88042)
Book part (15780)
Earlycite article (1940)
Case study (811)

Article Databases: Web of Science



Web of Science

Search

Tools ▾ Searches and alerts ▾ Search History Marked List

Results: 1,027

(from Web of Science Core Collection)

You searched for: TOPIC:
(organization AND team AND communication)

Refined by: WEB OF SCIENCE
CATEGORIES: (MANAGEMENT OR BUSINESS)

Timespan: All years. Indexes: SCI-EXPANDED, SSCI, A&HCI, CPCI-S, CPCI-SSH, ESCI.

...Less

Create an alert

Refine Results

Search within results for...

Filter results by:

Highly Cited in Field (4)

Sort by: Date ▾ Times Cited Usage Count Relevance More ▾

◀ 1 of 103 ▶

Select Page

Export...

Add to Marked List

Analyze Results

Create Citation Report

1. **Does technology divide or unite generations? Testing media richness and communication climate effects on communication satisfaction in the Indian workplace**

By: Mehra, Payal; Nickerson, Catherine

INTERNATIONAL JOURNAL OF ORGANIZATIONAL ANALYSIS Volume: 27 Issue: 5 Pages: 1578-1604 Published: NOV 4 2019

UBC eLink

View Abstract ▾

Times Cited: 0
(from Web of Science Core Collection)

Usage Count ▾

2. **Orchestrating absorptive capacity: organizational catalysts of TMT's influence**

By: Vega-Jurado, Jaider; Schmutzler, Jana; Manjarres-Henriquez, Liney; et al.

MANAGEMENT RESEARCH-THE JOURNAL OF THE IBEROAMERICAN ACADEMY OF MANAGEMENT Volume: 17 Issue: 4 Special Issue: SI Pages: 426-444 Published: OCT 14 2019

UBC eLink

View Abstract ▾

Times Cited: 0
(from Web of Science Core Collection)

Usage Count ▾

3. **THE STAGE-GATE APPLIED TO NEW PRODUCT DEVELOPMENT: THE CASE OF LEADING COMPANIES IN SOUTHERN BRAZIL**

By: Ferro de Guimaraes, Julio Cesar; Severo, Eliana Andrea; Severo, Pedro Orlando

REVISTA GEINTEC-GESTAO INOVACAO E TECNOLOGIAS Volume: 9 Issue: 4 Pages: 5166-5181 Published: OCT-NOV 2019

Times Cited: 0
(from Web of Science Core Collection)

Usage Count ▾

UBC Library Catalogue (not David Lam website)

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For Your Research

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Wall Street Journal

Enter a journal title only. [Advanced Search](#)

Use it to find :

- Journal articles
- Books and ebooks
- News

<http://www.library.ubc.ca/>

Citations

<http://guides.library.ubc.ca/obhr>

Citing

Getting Started with Citing

Business Citation Examples

Citation Tools & Styles

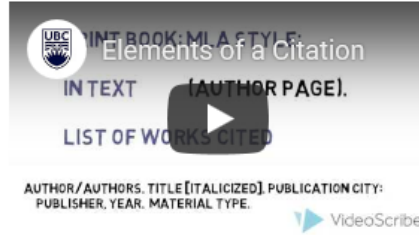
Avoiding Plagiarism

Copyright Help

Business Research Help

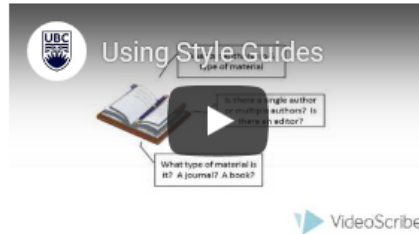
Okanagan Business Research Help

Elements of a Citation (03:44)



[Transcript](#)

Using Style Guides (03:42)



[Transcript](#)

- Acknowledge others' work
- Demonstrate the quality of your research
- Avoid plagiarism
- Library Citation [guides](#)

Business Citation Examples

David Lam Library's Business Citation Examples guide offers citation tips, as well as APA citation examples from commonly used business databases. Use this document along with the Library's Getting Started with APA Citation Style guide.

- [APA Business Citation Examples](#)
- [UBC Library's APA Style Guide](#)
- [Purdue OWL: Research and Citation](#)

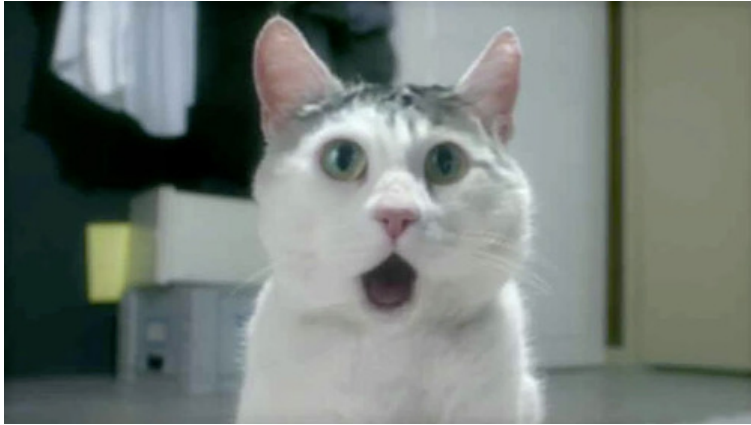
Citation Tools & Styles

- [How to Cite](#)

Citation management tools and style guides for APA, Harvard, MLA, and many more.

Research Basics – Citing

Question: “*What do I need to cite?*”



You must cite ALL sources!
Including: **articles, books, videos, presentations, lectures, blog posts, websites, images, interviews with individuals (even your own)**

Citation Style:

- Most often APA in business
- Check with your instructor

- A. In the body of your report (in-text citations)
- B. In a reference list following your report

Image: <http://www.boomsbeat.com/articles/136720140317/cute-surprised-faces-fluffy-cats-photos.html>

Government agencies & Inter-Governmental Organizations

Government agencies are reputable and valuable sources of:

- Economic statistics
- Industry statistics and analysis
- Financial incentives
- Regulations & legislation
- Taxation
- Company/Association directories

Many government levels and agencies – federal, state, provincial, municipal – may bring you data.

Think about what level of government might be likely to collect your data.

Business Librarians: Information Consultants



[The Keep Calm-O-Matic](#)

- Drop-in research help:
Mon-Fri, 1-4 pm
- By appointment:
e-mail lam.library@ubc.ca
- CBP Projects

Activity

Find peer-reviewed articles for your OB topic for your assignment using :

- Library Catalogue (Specific journals, books, etc)
- Emerald Publishing
- Business Source Ultimate
- Web of Science

Thank You

