

Program: Professional MBA Course Outline

COURSE INFORMATION				
Division:	Accounting	Term/period:	2018 W1	
Instructor:	Rafael Rogo	Teaching Assistant:	TBD	
Email:	rafael.rogo@sauder.ubc.ca			
Section number:	301	Class meeting times:	Nov. 17 8:30 AM – 4:00 PM Nov. 18 8:30 AM – 4:00 PM Dec. 1 8:30 AM – 4:00 PM	
Course duration: Course website:	November 17 – December 1 CANVAS	Classroom location:	Henry Angus room 132	

BRIEF COURSE DESCRIPTION

This course introduces students to the key aspects of managerial accounting. Managerial accounting, which focuses on internal users (such as managers and employees), differs from financial accounting, which focuses on external users (such as investors and creditors). Managerial accounting emphasizes planning, directing and controlling an organization with significant emphasis on internal financial analysis and assessment.

Management accounting has two major roles:

- **Decision-Facilitating role**: Managers have the responsibility and authority for making decisions with respect to the use of the firm's resources. To do this effectively they must identify the alternative actions and strategies available to them, predict the possible consequences of those actions or strategies, and then choose the strategy course of action that has the most preferred predicted outcome. Management accounting systems can be effective tools both in providing information that is useful in predicting the possible consequences of alternative actions and to identify where corrective action may be required.
- Decision-Influencing role: A manager is sometimes the sole owner of a firm, but more generally managers are employees or own the firm jointly with others. The choices made by a manager will depend on the predicted consequences that are of personal concern to her/him and her/his preferences with respect to those consequences. Consequently, the manager may not make the choices most preferred by the owners. To mitigate this problem, the firm's owners (or higher level managers) frequently establish formal or informal incentive systems that are designed to motivate the manager to choose the actions that they prefer.

The concepts covered in this course are sufficiently general to be applicable in both profit and not-for-profit organizations, but most of our discussion will deal with profit-oriented firms.

COURSE GOALS & LEARNING OBJECTIVES

By the end of this course: Students will be able to:

- Identify the features of managerial accounting and the functions of management.
- Describe the different classes of manufacturing costs.
- Define and classify cost accounting concepts used by managers.
- Describe the differences between product and period costs.
- Understand absorption costing, and its relevance (or lack thereof) to decision making.
- Compute cost of goods manufactured.
- Understand and describe important concepts such as the value chain and balanced scorecard.



COURSE GOALS & LEARNING OBJECTIVES (continued)

- Explain the difference between a Job Order Costing system and a Process Costing system.
- Track the flow of costs in a Job Order Costing system.
- Discuss the difference between traditional costing and activity-based costing.
- Distinguish between types of cost behaviours and investigate relationships between costs, volume and profit.
- Effectively use the understanding of management accounting principles to facilitate the analysis of information that is relevant in decision making.
- State the essentials of effective budgeting.
- Understand the concepts of Master Budgets and a Flexible Budgets.
- Understand how management accounting utilizes financial accounting information for the measurement of performance of individuals and business segments.

COURSE MATERIALS & REQUIREMENTS

Reading Materials: textbooks, etc.

1. Required Textbook: "Financial & Managerial Accounting, Second Edition" by Weygandt, Kimmel and Kieso (Wiley):



Note: There are different formats available. Any of the following are acceptable:

FINANCIAL & MANAGERIAL ACCOUNTING (BINDER READY) W/ ETEXT + WILEYPLUS, ISBN 9781119036357
FINANCIAL & MANAGERIAL ACCOUNTING W/ ETEXT + WILEYPLUS ACCESS, ISBN 9781119036265
ETEXT + ACCESS CODE : FINANCIAL & MANAGERIAL ACCOUNTING 2/E (WILEYPLUS), ISBN 9781118680742

WileyPlus, the publisher's companion web site, is not required for this course.

Older versions of the textbook are acceptable.

2. Course notes (posted on CANVAS): These are notes used in the course. Notes for each lecture will be posted prior to that lecture. You should have the notes available during the lecture. The notes are designed for you to fill them in during the lectures, so please make sure to bring a hardcopy that you can write on. You will be responsible for filling them in during lectures, and filled-in copies will not be provided afterwards. So plan to attend lectures.



ASSESSMENT SUMMARY

On-line assessments via CANVAS (due date: November 16)		
Class discussion, in-class task analyses and additional on-line assessments		
Final examination (Sunday December 16)		
Total:	100%	

ASSESSMENT DESCRIPTION

The purpose of the assignments is to keep you current with the material that we are covering. Since there is essentially nothing to memorize, it is not a good strategy to leave the material to study the night before the examination. The assignments and on-line assessments will help you prepare for the examination as they are primarily a self-study component where you get to communicate your knowledge and receive feedback in the form of a solution posted on-line.

Because this course is being taught in just three lectures, there will be on-line assessments delivered via CANVAS. You must complete these prior to the first lecture. Additional on-line assessments will be completed during the lecture periods. So you will need to bring your laptop computer to lectures for that purpose.

SCHEDULE

Lecture 01 November 17	Managerial Accounting and the business environment	Chapter 15
	Cost Terms, Concepts and Classifications	Chapter 19 (LO1) & 21 (LO1)
	Cost Behaviour, Analysis & Use	Chapter 18
	Cost-Volume-Profit Analysis	Chapter 20
Lecture 02 November 18	Job-Order Costing	Chapter 16
	Activity-Based Costing	Chapter 19
	Budgetary Planning & Control	Chapter 23
Lecture 03	Decentralization and Transfer Pricing	Chapter 24
December 1	Relevant Costs for Decision Making	Chapter 21 L01, L02, L03, L04, L06

* **Note**: "L01", "L02", etc. refers to "Learning Objective" sections within a chapter.



KEY POLICIES

Attendance: As per RHL policy on Professionalism, Attendance and Behaviour, students are expected to attend 100% of their scheduled classes. Students missing more than 20% of scheduled classes for reasons other than illness will be withdrawn from the course. Withdrawals, depending on timing, could result in a "W" or an "F" standing on a student's transcript. Students must notify their instructors at the earliest opportunity if they are expected to miss a class due to illness. A medical note from a licensed, local doctor is required if more than 20% of scheduled classes for a course are missed due to illness. Students are required to notify the Student Experience Manager if they are absent from two or more classes due to illness.

Tardiness: As per RHL policy on Professionalism, Attendance and Behaviour, students are expected to arrive for classes and activities on time and fully prepared. Late arrivals may be refused entry at the discretion of the instructor or activity lead. Students arriving halfway through a scheduled class, or later, will be treated as absent for that class.

Electronic Devices: As per RHL policy on Professionalism, Attendance and Behaviour, laptops and other electronic devices (cellphones, tablets, personal technology, etc.) are not permitted in class unless required by the instructor for specific in-class activities or exercises. Cellphones and other personal electronic devices must be turned off during class and placed away from the desktop. Students who fail to abide by the RHL "lids down" policy will be asked to leave the room for the remainder of the class. Research has shown that multi-tasking on laptops in class has negative implications for the learning environment, including reducing student academic performance and the performance of those sitting around them.

ACADEMIC INTEGRITY

All UBC students are expected to behave as honest and responsible members of an academic community. Failure to follow appropriate policies, principles, rules and guidelines with respect to academic honesty at UBC may result in disciplinary action.

It is the student's responsibility to review and uphold applicable standards of academic honesty. Instances of academic misconduct, such as cheating, plagiarism, resubmitting the same assignment, impersonating a candidate, or falsifying documents, will be strongly dealt with according to UBC's procedures for Academic Misconduct. In addition to UBC's Academic Misconduct procedures, students are responsible for reviewing and abiding by RHL's policy on Academic Integrity.

STANDARD REFERENCE STYLE

The Robert H. Lee Graduate School uses American Psychological Association (APA) reference style as a standard. Please use this style to cite sources in your work unless directed to use a different style.

LATE ASSIGNMENTS

Late submissions will not be accepted and will receive a zero.