MBAN Internship Info Session

December 14, 2020

Agenda

- ❖ Key Information
- ❖ Analytics Scope
- ❖ Different Types of Projects
- ❖ Course Expectations
- ❖ Process to follow
- ❖ Special Guests
- ❖ Q+A

Key Information

❖ **Internship Dates**: July 19-Oct 8, 2021 (12 weeks)

❖ **Course Requirements**: Minimum of 280 hours (8 weeks, 35 hours/week or part-time over longer period of time)

❖ **Important Note**: Some projects may have a longer commitment attached to them (Eg. Mitacs or COE projects are often 480 hours).

❖ **Payment**: It depends. Many students will make around $10,000 for their internship but this will depend on a case-by-case basis. Some projects may be unpaid.

❖ **Approval Date:** Students should have their internship approved by July 19, 2021.

❖ **Completion Date:** Students need to have completed their internship requirements by Oct 22, 2021 at the latest for Nov 2021 graduation.

Analytics Scope

❖ Work undertaken should be aligned with the program in one or more of the following areas. Each project should have a specific scope.
  ➢ Predictive analytics
  ➢ Optimization
  ➢ Simulation modeling
  ➢ Machine learning
  ➢ Process analytics
  ➢ Supply chain analytics
  ➢ Marketing analytics
  ➢ Text analytics
  ➢ Customer portfolio analytics
  ➢ New product development analytics

Different Project Options

❖ External company internships
❖ COE
❖ Research/Industry Projects

Course Expectations

❖ Virtual Work

❖ Faculty Supervisor & 2 check-in points

❖ Final Report: Submit 5-8 page report to faculty supervisor detailing:

➢ Summary of project outcomes

➢ Tools/skills used

➢ Example of 1 challenge that you overcame

➢ Personal reflection of learnings from the project

❖ Professionalism expectations

Process to follow

1. Find an internship:
   a. Postings on COOL
   b. Your own connections

2. Complete the webform which includes scope of project, brief description of project/analytical challenge, expected outcome/deliverables, skills used. Forms are reviewed by MBAN faculty.

3. Apply for/accept the position and update our team by July 19, 2021.

Special Guests

Pam Nanson,
Associate Director,
Specialty Master's Programs

Jane Arthurs
Associate Director,
Business Development

Adnan Beg,
Business Intelligence Intern,
Providence Health Care

Nammn Joshi
Project Analyst,
COE