



**Track Champion: Paul Cubbon** 

## Innovation & Entrepreneurship Career Track Requirements – Class of 2022

Innovation & Entrepreneurship is designed for students interested in one of three inter-related paths: a) budding entrepreneurs to kick-start new business ventures; b) strong entrepreneur-minded individuals who relish the challenge of joining an early stage venture, often pre-revenue, and helping to build customers, systems and staff to rapidly grow the venture; and c) for "entrepreneurs" or corporate innovators who want to manage rapid growth by building innovation and managing creative product development within an existing company. You'll focus on business model design, new product development, entrepreneurial finance, customer-focused design, innovative market research methods, prototyping and the challenges of growing a young venture. Collaborating with students from other faculties, you'll also have an exciting opportunity to cultivate a new venture.

## **UBC MBA Program Requirements – all students must complete** the following:

### Foundation Courses - Required

### (total of 15 credits)

BA 515: Fundamentals of Analytics & Tech – 1.5 credits BAAC 550: Foundations in Accounting I – 1.5 credits BAAC 551: Foundations in Accounting II – 1.5 credits

BABS 550: Application of Statistics in Management – 1.5 credits

BAEN 550: Fundamentals of Entrepreneurship – 1.5 credits

BAFI 500: Introductory Finance – 1.5 credits OR BAFI 550: Fundamental

Finance - 1.5 credits

BAHR 550: Organizational Behaviour - 1.5 credits

BAMA 550: Marketing - 1.5 credits

BAPA 550: Managerial Economics I – 1.5 credits

BASC 550: Operations - 1.5 credits

### **Business Strategy Integration – Required**

### (total of 9.5 credits)

BA 504 BSI: Foundation – 4.0 credits BA 507 BSI: Global – 3.0 credits BA 508 BSI: Capstone – 1.0 credits

BA 512 BSI: Experiential Learning - 1.5 credits

### Thematic Courses - Required

### (total of 6 credits)

BA 560: Ethics and Sustainability – 1.5 credits

BA 580B: The Integrated Global Economy – 1.5 credits

BA 562: Creativity - 1.5 credits

BA 564: Leadership Development – 1.5 credits

# IE Career Track Requirements – all IE students must complete the following:

### 3 IE Track Courses/Courses - Required

### (total of 6 credits)

P3 BAMA 514

P4 BAEN 505 Entrepreneurial Finance – 1.5 credits
P4-5 BAEN 506 Technology Entrepreneurship – 3.0 credits
+ at least one 1.5 credit course from the list of suggested IE electives

# Suggested IE Electives (select at least one to complete your track requirements):

Brand Management - 1.5 credits

|   | Drama management 210 creates  |
|---|---|
| <b>P3</b> BAMA 580C   | Tech Product Management – 1.5 credits   |
| P3 BASM 516   | Economics and Strategy of Innovation – 1.5  |
| credits   |   |
| <b>P4</b> BAMA 508<br><b>P4</b> BAIT 515<br><b>P4</b> BAFI 580B | Marketing Research – 1.5 credits AI Commercialization – 1.5 credits Venture Capital – 1.5 credits |
|   | ,   |
| <b>P5</b> BAEN 502  | Growing and Exiting a Venture – 1.5 credits   |
| <b>P5</b> BAMA 503  | New Product Development – 1.5 credits   |
|   |   |

**P5-6** BAEN 580B Applied Methods in Technology Start-ups at CDL – 3.0 credits

P6 BAIT 516 Health & Technology – 1.5 credits
P6 BAEN 549 Innovation and Sustainability – 1.5 credits

### **10 MBA Elective Courses**

### (total of 15 credits)

Choose 10 courses (equivalent to 15 credits) from any available courses in the program.

### **Program Total: 51.5 credits**





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## Innovation & Entrepreneurship Career Track Worksheet - Class of 2022

### Period 1

|                                   | DA 504   | DCL Farm dation (annual in D2) 2 0 annuits relies     |
|-----------------------------------|----------|---|
|                                   | BA 504   | BSI: Foundation (cont'd in P2) – 2.0 credits value    |
|                                   | BA 560   | Ethics and Sustainability – 1.5 credits               |
|                                   | BAAC 550 | Foundations in Accounting I – 1.5 credits             |
|                                   | BABS 550 | Application of Statistics in Management – 1.5 credits |
|                                   | BAHR 550 | Organizational Behaviour – 1.5 credits                |
|                                   | BAPA 550 | Managerial Economics I – 1.5 credits                  |
| Total credits for P1: 9.5 credits |          |   |

### Period 2

|    | BA 504                            | BSI: Foundation (cont'd from P1) – 2.0 credits value                       |  |
|----|-----------------------------------|--|--|
|    | BA 515                            | Fundamentals of Analytics & Tech – 1.5 credits                             |  |
|    | BAEN 550                          | Fundamentals in Entrepreneurship – 1.5 credits                             |  |
|    | BAFI 500 or<br>BAFI 550           | Introductory Finance – 1.5 credits OR<br>Fundamental Finance – 1.5 credits |  |
|    | BAMA 550                          | Marketing – 1.5 credits  |  |
|    | BASC 550                          | Operations – 1.5 credits   |  |
| To | Total credits for P2: 9.5 credits |  |  |

### Period 3

Maximum 4.5 credits of electives (overloading not allowed)

|    | BAAC 551                          | Foundations in Accounting II – 1.5 credits |  |
|----|-----------------------------------|--|--|
|    | Elective – 1.5                    |  |  |
|    | credits                           |  |  |
|    | Elective – 1.5                    |  |  |
|    | credits                           |  |  |
|    | Elective – 1.5                    |  |  |
|    | credits                           |  |  |
| To | Total credits for P3: 6.0 credits |  |  |

### **Summer Session**

|    | BA 512                                       | BSI: Experiential Learning – 1.5 credits |
|----|--|--|
| To | Total credits for Summer Period: 1.5 credits |  |

### Period 4

Maximum 3.0 credits electives (overloading allowed)

|    | BAEN 505                          | Entrepreneurial Finance – 1.5 credits           |
|----|-----------------------------------|---|
|    | BAEN 506                          | Technology Entrepreneurship – 1.5 credits value |
|    | Elective – 1.5                    |   |
|    | credits                           |   |
|    | Elective – 1.5                    |   |
|    | credits                           |   |
| To | Total credits for P4: 6.0 credits |   |

### Period 5

Maximum 4.5 credits electives (overloading allowed)

|   | maximum no oreans electives (overloading another) |  |  |
|---|---|--|--|
|   | BAEN 506  | Technology Entrepreneurship (cont'd from P4) – 1.5 credits value |  |
|   | Elective – 1.5                                    |  |  |
|   | credits   |  |  |
|   | Elective – 1.5                                    |  |  |
|   | credits   |  |  |
|   | Elective – 1.5                                    |  |  |
|   | credits   |  |  |
| T | Total credits for P5: 6.0 credits                 |  |  |

#### Period 6

Maximum 4.5 credits electives

|    | BA 507                            | BSI: Global – 3.0 credits |
|----|-----------------------------------|---------------------------|
|    | Elective – 1.5<br>credits         |                           |
|    | Elective – 1.5 credits            |                           |
|    | Elective – 1.5<br>credits         |                           |
| To | Total credits for P6: 7.5 credits |                           |

### Period 7

|    | BA 508                            | Capstone – 1.0 credit                       |
|----|-----------------------------------|---|
|    | BA 580B                           | The Integrated Global Economy – 1.5 credits |
|    | BA 562                            | Creativity – 1.5 credits                    |
|    | BA 564                            | Leadership Development – 1.5 credits        |
| To | Total credits for P7: 5.5 credits |   |

### Program total: 51.5 credits

### Ensure that you have:

- BAEN 505 Entrepreneurial Finance
- BAEN 506 Technology Entrepreneurship
- At least one IE elective
- 10 MBA electives

Overloading: students must have a minimum cumulative post-P1 grade average of 80% in order to overload in periods where it's allowed.

- Period 3 overloading is not permitted
- Period 4 and 5 overloading is permitted
- Period 6 overloading is not permitted
- Period 7 please contact FT MBA program team to discuss overloading