

COURSE INFORMATION

Course title:	Analyzing and Modeling Uncertainty		
Course code:	BABS 506	Credits:	1.5
Session, term, period:	2020W1, Period 1	Class location:	HA 337
Section(s):	BA1	Class times:	Tue/Thu 4-6 pm
Course duration:	Sep 7 to Oct 16, 2021	Pre-requisites:	n/a
Division:	Operations & Logistics	Co-requisites:	n/a
Program:	MBAN		

INSTRUCTOR INFORMATION

Instructor:	Harsha Perera, PhD		
Phone:	7785588002	Office location:	TBD
Email:	TBD	Office hours:	Tue 6-7 pm

Teaching assistant:	TBD
Office hours:	TBD
Email:	TBD

COURSE DESCRIPTION

Randomness or uncertainty is an essential phenomenon in the modern business world. Probability theory provides the foundation for understanding and analyzing real-world situations and problems involving uncertainty. This course is designed to acquaint students with basic probability concepts, methods, and models. Particular emphasis is given to widely applicable probability models such as distributions of random variables and discrete-time Markov chains. Applications are drawn from various areas in business, economics, science, and technology.

COURSE FORMAT

Class time will be used for a combination of lectures, discussion, and solving sample problems. Attendance is expected to accomplish the learning objectives below. Lectures and discussions will assume that students have pre-read the corresponding chapters as listed in the course schedule below

LEARNING OBJECTIVES

By the end of this course, students will be able to:

1. Explain fundamental concepts, models, and methods of probability theory
2. Develop intuitions for models incorporating uncertainty
3. Build models for real-world situations involving uncertainty
4. Analyze probability models using popular tools such as the analytics programming language R

ASSESSMENTS

Summary

<u>Component</u>	<u>Weight</u>
Quizzes (Online Canvas)	15%
Assignments	30%
Final Exam	50%
Class Participation	5%
Total	<u>100%</u>

Details of Assessments

Homework Assignments:

There will be weekly assignments throughout the course. You will be paired with another student for each assignment, and you should work primarily with your partner on the assignment. Each team only needs to submit one answer report. Copying other students' answers is prohibited. Assignments should be submitted at the beginning of the class on the due date. All assignments should be submitted as hard copies.

Final Exam:

Students are responsible for making sure they appear for the exam on time. No latecomers will be admitted. Students who fail to write the exam, without prior instructor's permission, will not be given any "make-up" exam. The exam will be open book and open notes.

Canvas Quizzes

There will be three quizzes which students have to complete by themselves. Answers will be submitted through Canvas Quizzes. For this purpose, you are expected to bring a laptop or smartphone to each quiz. However, the school's Lids Down policy will be observed and you should open the laptop or smartphone only when asked to do so.

Class Participation:

We all bring experience and knowledge into the classroom, and all class participants should share this and benefit by it. Effective class participation includes

- Being prepared for class participation
- asking questions about concepts from lectures or readings
- sharing your experience or point of view with the class
- building on points raised by others;
- clarifying issues or
- relating topics discussed to previous class discussions.

Direct student-student interaction is encouraged. Such interaction should be both positive and courteous even when your opinions differ. Class attendance is important. Regular and punctual attendance is a necessary but not a sufficient criterion for high class participation grades. Positive contributions to class discussion increase your score. Attending class and not speaking has neither a positive nor a negative impact on your participation grade. Further, you can demonstrate your class commitment by following course instructions, emailing me any course relevant examples from the media and/or your own industry experience, which you feel may enhance the class discussion. Failing to attend significant portions of a class session and detrimental participation (including being disrespectful to any class member) decrease your participation score.

LEARNING MATERIALS

Ross, S.M. (2009) Introduction to Probability Models (10th edition). Academic Press. (Chapters 1-4; other editions are acceptable.)

- This textbook is available for free at the following website:

<http://bayanbox.ir/view/7776870545953264619/introduction-to-probability-model-S.Rossmath-cs.blog.ir.pdf>

COURSE-SPECIFIC POLICIES AND RESOURCES

Missed or late assignments, and regrading of assessments

Late submissions will not be accepted and will receive a grade of zero.

Academic Concessions

If extenuating circumstances arise, please contact the RHL Graduate School program office as early as reasonably possible, and submit an [Academic Concession Request & Declaration Form](https://webforms.sauder.ubc.ca/academic-concession-rhlee) <https://webforms.sauder.ubc.ca/academic-concession-rhlee>. If an academic concession is granted during the course, the student will be provided options by RHL, or by the instructor in consultation with RHL, per [UBC's policy on Academic Concession](#).

POLICIES APPLICABLE TO COURSES IN THE ROBERT H. LEE GRADUATE SCHOOL

Attendance

Excepting extenuating circumstances, students are expected to attend 100% of their scheduled class hours. Absent students limit their own academic potential, and that of their classmates, and cause unnecessary disruption to the learning environment. Students missing more than 20% of the total scheduled class hours for a course (including classes held during the add/drop period) without having received an academic concession will be withdrawn from that course. Withdrawals, depending on timing, could result in a "W" or an "F" standing on the transcript.

COVID-19 Policies for Attendance & Academic Concessions:

If a student feels unwell, they should stay home and send a courtesy email to each impacted instructor and cc their program manager. The student should also submit an [Academic Concession Request & Declaration Form](#).

If a student suspects possible Covid-19 infection, they should use the BC Ministry of Health's [self-assessment tool](#), to help determine whether further assessment or testing for COVID-19 is recommended.

If a student is required to self-isolate (e.g., while waiting for test results), they should follow the steps above (stay home, email instructor(s) and program manager, submit an [Academic Concession Request & Declaration Form](#), and follow BC Health Guidance.

Students who are required to quarantine, should get in touch with their Program Manager to discuss the possibility of academic concessions for each impacted course. The Program Manager will work closely with your instructors to explore options for you to make up the missed learning.

COVID-19 Safety in the Classroom:

Masks: Masks are **required** for all indoor classes, as per the BC Public Health Officer orders. For our in-person meetings in this class, it is important that all of us feel as comfortable as possible engaging in class activities while sharing an indoor space. For the purposes of this order, the term “masks” refers to medical and non-medical masks that cover our noses and mouths. Masks are a primary tool to make it harder for Covid-19 to find a new host. You will need to wear a medical or non-medical mask for the duration of our class meetings, for your own protection, and the safety and comfort of everyone else in the class. You may be asked to remove your mask briefly for an ID check for an exam, but otherwise, your mask should cover your nose and mouth. Please do not eat in class. If you need to drink water/coffee/tea/etc, please keep your mask on between sips. Students who need special accommodation are asked to discuss this with the program office.

Seating in class: To reduce the risk of Covid transmission, please sit in a consistent area of the classroom each day. This will minimize your contacts and will still allow for the pedagogical methods planned for this class to help your learning.

Visit the following website for the most recent updates regarding Covid-19 protocol on campus: <https://students.ubc.ca/campus-life/returning-to-campus>

Punctuality

Students are expected to arrive for classes and activities on time and fully prepared to engage. Late arrivals may be refused entry at the discretion of the instructor or activity lead. Students arriving later than halfway through a scheduled class will be treated as absent for that class.

Electronic Devices

In-Person Regulations

Devices such as laptops, tablets, and cell phones are not permitted to be used in class unless directed by the instructor for in-class activities. Students who do not follow the School’s policy in this regard may be required to leave the room for the remainder of the class, so that they do not distract others. Research shows that students’ use of laptops in class has negative implications for the learning environment, including reducing their own grades and the grades of those sitting around them.

On-Line Lecture Regulations

During online lectures, students are not permitted to use any electronic devices other than the primary one used for attending the online lecture (e.g. laptop or desktop). Only Zoom should be open during the online lecture unless an instructor advises the use of another program/website for an in-class activity. Feedback from students indicates that personal devices are the number one distraction from effective learning and participation in the online learning environment.

Citation Style

Please use the American Psychological Association (APA) reference style to cite your sources.

Details of the above policies and other RHL Policies are available at:

<http://www.calendar.ubc.ca/vancouver/index.cfm?tree=12,199,506,1625>

UNIVERSITY POLICIES AND RESOURCES

UBC provides resources to support student learning and to maintain healthy lifestyles but recognizes that sometimes crises arise and so there are additional resources to access including those for survivors of sexual violence. UBC values respect for the person and ideas of all members of the academic community.

Harassment and discrimination are not tolerated nor is suppression of academic freedom. UBC provides appropriate accommodation for students with disabilities and for religious observances. UBC values academic honesty and students are expected to acknowledge the ideas generated by others and to uphold the highest academic standards in all of their actions. Details of the policies and how to access support are available on the UBC Senate website at <https://senate.ubc.ca/policies-resources-support-student-success>.

Respect for Equity, Diversity, and Inclusion

The UBC Sauder School of Business strives to promote an intellectual community that is enhanced by diversity along various dimensions including status as a First Nation, Metis, Inuit, or Indigenous person, race, ethnicity, gender identity, sexual orientation, religion, political beliefs, social class, and/or disability. It is critical that students from diverse backgrounds and perspectives be valued in and well-served by their courses. Furthermore, the diversity that students bring to the classroom should be viewed as a resource, benefit, and source of strength for your learning experience. It is expected that all students and members of our community conduct themselves with empathy and respect for others.

Academic Integrity

The academic enterprise is founded on honesty, civility, and integrity. As members of this enterprise, all students are expected to know, understand, and follow the codes of conduct regarding academic integrity. At the most basic level, this means submitting only original work done by you and acknowledging all sources of information or ideas and attributing them to others as required. This also means you should not cheat, copy, or mislead others about what is your work. Violations of academic integrity (i.e., misconduct) lead to the breakdown of the academic enterprise, and therefore serious consequences arise and harsh sanctions are imposed. For example, incidences of plagiarism or cheating may result in a mark of zero on the assignment or exam and more serious consequences may apply if the matter is referred to the President's Advisory Committee on Student Discipline. Careful records are kept in order to monitor and prevent recurrences.

Academic Freedom and Students Studying from Outside Canada

During this pandemic, the shift to online learning has greatly altered teaching and studying at UBC, including changes to health and safety considerations. Keep in mind that some UBC courses might cover topics that are censored or considered illegal by non-Canadian governments. This may include, but is not limited to, human rights, representative government, defamation, obscenity, gender or sexuality, and historical or current geopolitical controversies. If you are a student living abroad, you will be subject to the laws of your local jurisdiction, and your local authorities might limit your access to course material or take punitive action against you. UBC is strongly committed to academic freedom, but has no control over foreign authorities (please visit <http://www.calendar.ubc.ca/vancouver/index.cfm?tree=3,33,86,0> for an articulation of the values of the University conveyed in the Senate Statement on Academic Freedom). Thus, we recognize that students will have legitimate reason to exercise caution in studying certain subjects. If you have concerns regarding your personal situation, consider postponing taking a course with manifest risks, until you are back on campus or reach out to your academic advisor to find substitute courses. For further information and support, please visit: <http://academic.ubc.ca/support-resources/freedom-expression>

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All materials of this course (course handouts, lecture slides, assessments, course readings, etc.) are the intellectual property of the instructor or licensed to be used in this course by the copyright owner.

Redistribution of these materials by any means without permission of the copyright holder(s) constitutes a breach of copyright and may lead to academic discipline and could be subject to legal action. Any lecture recordings are for the sole use of the instructor and students enrolled in the class. In no case may the lecture recording or part of the recording be used by students for any other purpose, either personal or commercial. Further, audio or video recording of classes are not permitted without the prior consent of the instructor. Students may not share class Zoom links or invite others who are not registered to view sessions.

ACKNOWLEDGEMENT

UBC's Point Grey Campus is located on the traditional, ancestral, and unceded territory of the x^wməθk^wəy̓əm (Musqueam) people, who for millennia have passed on their culture, history, and traditions from one generation to the next on this site.

COURSE SCHEDULE

(Subject to change with class consultation)

Class	Synchronous Or Asynchronous	Date	Topic	Readings or Activities	Assessments due
1	Synchronous	Sep 7	<u>Introduction to Probability Theory (Ch1)</u> Sample space, events, probabilities, conditional probabilities, probability tree, independent events	Ch 1	
2	Synchronous	Sep 9	Bayes' rule <u>Random Variables (Ch2)</u> Discrete RVs, PMF, CDF, expectation, variance	Ch1, Ch 2	
3	Synchronous	Sep 14	Examples of Discrete RV: Bernoulli, binomial, geometric & Poisson;	Ch 2	HW 1

COURSE SCHEDULE (CONT'D)

(Subject to change with class consultation)

Class	Synchronous Or Asynchronous	Date	Topic	Readings or Activities	Assessments due
4	Synchronous	Sep 16	Continuous RVs, PDF, CDF, expectation, variance	Ch 2	Quiz 1
5	Synchronous	Sep 21	Examples of Continuous RV: uniform, exponential, gamma & normal; Jointly distributed RVs, joint/marginal PMF/PDF/CDF	Ch 2	HW 2
6	Synchronous	Sep 23	Functions of joint RVs, independent RVs, covariance; Sample mean & variance	Ch 2	Quiz 2
7	Synchronous	Sep 28	Tail bounds (Markov & Chebyshev's Inequalities) Limit theorems (Strong Law of Large Numbers, Central Limit Theorem)	Ch 2	HW 3
8	Synchronous	Sep 30	<u>Conditional Probability & Expectation (Ch3)</u> Discrete and continuous cases, Computing expectations and probabilities by conditioning.	Ch 3	Quiz 3
9	Synchronous	Oct 5	Compound RVs, applications <u>Discrete-Time Markov Chains (Ch4)</u> Introduction to stochastic processes, Markov property, transition matrix & diagram, modeling Markov chains.	Ch 3, Ch 4	
10	Synchronous	Oct 7	Applications Course Review		HW 4
Exam Week		TBD			Exam