

COURSE INFORMATION

Course title:	Career Development		
Course code:	BA 520	Credits:	1.5
Session, term, period:	2021S, P1 - 2021W, P2	Class location:	Online, Zoom
Section(s):	DD1	Class times:	See course schedule (p. 6)
Course duration:	June 11 – November 29, 2021		
Division:	Business Career Centre	Pre-requisites:	None
Program:	MM Dual	Co-requisites:	None

INSTRUCTOR INFORMATION

Instructor:	Logan Lorenz, Manager Specialty Masters Careers		
Phone:	604-827-3518	Office location:	N/A
Email:	logan.lorenz@sauder.ubc.ca	Office hours:	By appointment on COOL

COURSE DESCRIPTION

The Career Development course provides students with the tools, resources and confidence to strengthen and enhance their personal and professional development, and guide their transition from student to professional.

Based on your Unique Career Journey, the course will focus on four main components:

- **Know Yourself:** Getting to know yourself is a great starting point for your unique career development journey.
- **Tell Your Story:** Learning how to communicate who you are and your discovered career interests will help you build confidence and make meaningful connections with others.
- **Explore Career Opportunities:** Gain clarity on your career interests by: increasing your market knowledge, building your network, and identifying the skills, experiences & attributes for different professions.
- **Learn Through Experience:** Through different experiences, you'll develop work-related skills, build important relationships, and gain clarity on how you want to contribute to the world of work. All of which will support your career journey.

By the end of the course students will develop key career readiness skills to support their job search and overall professional development goals.

COURSE FORMAT

The Career Development course consists of a series of classes and assignments spread throughout P1-P5 designed to help students develop graduate-business level career-related awareness and accelerate their personal and professional development skills. The typical format is online lectures and discussions with the inclusion of guest speakers periodically.

LEARNING OBJECTIVES

By the end of BA 520, students will be able to:

- Recognize your personal and professional career interests and aspirations
- Understand your emotional intelligence competency level

- Understand how to tailor your story for multiple communication channels (applications, interviews, networking etc.) to optimize your professional presence
- Develop a strategy to be able to share your story (virtually and in-person)
- Understand the current market and future of work trends related to your career interests
- Identify and reflect on fit and skills for preferred roles, industries and companies
- Identify and build key relationships to support your career goals
- Develop a practice of reflection to understand the importance of initiative, decision-making, accountability and skill/knowledge development to your continued learning and success

ASSESSMENTS

Summary

There are several personal assessments in this course (see detailed Assessment section); each is graded on a Pass/Fail basis. **You must receive a Pass on all assignments to pass this course.**

Details of Assessments

Career Development Meeting (Due July 23)

This is your chance to establish a strong and personalized relationship with your Career Manager, Logan Lorenz. Complete My Unique Career Journey worksheet prior to the intake appointment. Choose “Career Intake Appointment” in [COOL](#) when scheduling your appointment

Emotional Intelligence (EQ) Assignment (Due August 20 at 9:59 a.m.)

Submit your reflection on the Emotional Capital Report (ECR) assessment after complete your debrief with a Roche Martin certified coach.

Application Assignment (Due September 17, 9:59 a.m.)

You will create a cover letter and resume for a job of your choice. You will ensure that your LinkedIn profile is complete and up-to-date. Your mock interview will be based on this application. Resources will be provided by the Business Career Centre.

Mock Interview Assignment (September 24, October 1, or October 8)

You will participate in a mock interview with a career consultant on either September 24, October 1 or October 8. You will receive tailored feedback on your performance including your application and interview skills.

Career Journey Presentation (Due October 1 at 9:59 a.m.)

You will deliver a short 3-minute presentation to your peers outlining what specific S.M.A.R.T. professional and personal goals you will be taking to reach your post-graduation goals. You are required to upload your presentation to Canvas by September 24.

Discussions/Reflections

At specific points in the course, you will be required to reflect on your career journey and what you have been learning. Your reflections will help you gain clarity on your career journey.

LEARNING MATERIALS

No specific material is required.

Career Resources and Tools

- [Canvas](#) for accessing readings, assignments, and discussions
- [COOL \(Career Options On-Line\)](#) for booking one-on-one career advising and coaching appointments, registering for career-related workshops and events, and viewing and applying for job postings
- [Career Toolkits](#) give you the resources to feel comfortable, confident, and capable in your career. These are accessible through COOL and on the BA 520 Canvas site.
- [SEAT \(Sauder Employment Analytics Tool\)](#) for researching what companies have hired MM grads, average base salaries, and job offer trends
- [VMock](#) is an online tool designed to provide you with instant feedback on your resume
- [CaseCoach](#) is an online tool job-seekers can use to help prepare for applications and case interviews in various industries
 - Contact your Career Manager for more information
- [InterviewStream](#) will help you practice and develop your interviewing skills
 - Access via COOL
- [LinkedIn](#) is the world's largest professional network with hundreds of millions of members
 - If you haven't yet, be sure to complete the [LinkedIn Masterclass](#)
- [Business in Vancouver \(BIV\)](#)
- Career Leader provides actionable information that you can use to identify the career paths and work cultures that will suit you the best
 - Contact your Career Manager for free student access
- [Vault](#) provides in-depth intelligence on what it's really like to work in different industries, companies, and professions
 - Access via COOL

COURSE-SPECIFIC POLICIES AND RESOURCES

Missed or late assignments, and regrading of assessments

Late submissions will not be accepted and will receive a grade of zero.

Academic Concessions

If extenuating circumstances arise, please contact the RHL Graduate School program office as early as reasonably possible, and submit an [Academic Concession Request & Declaration Form](#) <https://webforms.sauder.ubc.ca/academic-concession-rhlee>. If an academic concession is granted during the course, the student will be provided options by RHL, or by the instructor in consultation with RHL, per [UBC's policy on Academic Concession](#).

POLICIES APPLICABLE TO COURSES IN THE ROBERT H. LEE GRADUATE SCHOOL

Attendance

Excepting extenuating circumstances, students are expected to attend 100% of their scheduled class hours. Absent students limit their own academic potential, and that of their classmates, and cause unnecessary disruption to the learning environment. Students missing more than 20% of the total scheduled class hours for a course (including classes held during the add/drop period) without having received an academic concession will be withdrawn from that course. Withdrawals, depending on timing, could result in a "W" or an "F" standing on the transcript.

Punctuality

Students are expected to arrive for classes and activities on time and fully prepared to engage. Late arrivals may be refused entry at the discretion of the instructor or activity lead. Students arriving later than halfway through a scheduled class will be treated as absent for that class.

Electronic Devices

During online lectures, students are not permitted to use any electronic devices other than the primary one used for attending the online lecture (e.g. laptop or desktop). Only Zoom should be open during the online lecture unless an instructor advises the use of another program/website for an in-class activity. Feedback from students indicates that personal devices are the number one distraction from effective learning and participation in the online learning environment.

Citation Style

Please use the American Psychological Association (APA) reference style to cite your sources.

Details of the above policies and other RHL Policies are available at:

<http://www.calendar.ubc.ca/vancouver/index.cfm?tree=12,199,506,1625>

UNIVERSITY POLICIES AND RESOURCES [DO NOT MODIFY THIS PARAGRAPH]

UBC provides resources to support student learning and to maintain healthy lifestyles but recognizes that sometimes crises arise and so there are additional resources to access including those for survivors of sexual violence. UBC values respect for the person and ideas of all members of the academic community. Harassment and discrimination are not tolerated nor is suppression of academic freedom. UBC provides appropriate accommodation for students with disabilities and for religious observances. UBC values academic honesty and students are expected to acknowledge the ideas generated by others and to uphold the highest academic standards in all of their actions. Details of the policies and how to access support are available on the UBC Senate website at <https://senate.ubc.ca/policies-resources-support-student-success>.

Respect for Equity, Diversity, and Inclusion

The UBC Sauder School of Business strives to promote an intellectual community that is enhanced by diversity along various dimensions including status as a First Nation, Metis, Inuit, or Indigenous person, race, ethnicity, gender identity, sexual orientation, religion, political beliefs, social class, and/or disability. It is critical that students from diverse backgrounds and perspectives be valued in and well-served by their courses. Furthermore, the diversity that students bring to the classroom should be viewed as a resource, benefit, and source of strength for your learning experience. It is expected that all students and members of our community conduct themselves with empathy and respect for others.

Academic Integrity

The academic enterprise is founded on honesty, civility, and integrity. As members of this enterprise, all students are expected to know, understand, and follow the codes of conduct regarding academic integrity. At the most basic level, this means submitting only original work done by you and acknowledging all sources of information or ideas and attributing them to others as required. This also means you should not cheat, copy, or mislead others about what is your work. Violations of academic integrity (i.e., misconduct) lead to the breakdown of the academic enterprise, and therefore serious consequences arise and harsh sanctions are imposed. For example, incidences of plagiarism or cheating may result in a mark of zero on the assignment or exam and more serious consequences may apply if

the matter is referred to the President's Advisory Committee on Student Discipline. Careful records are kept in order to monitor and prevent recurrences.

Academic Freedom and Students Studying from Outside Canada

During this pandemic, the shift to online learning has greatly altered teaching and studying at UBC, including changes to health and safety considerations. Keep in mind that some UBC courses might cover topics that are censored or considered illegal by non-Canadian governments. This may include, but is not limited to, human rights, representative government, defamation, obscenity, gender or sexuality, and historical or current geopolitical controversies. If you are a student living abroad, you will be subject to the laws of your local jurisdiction, and your local authorities might limit your access to course material or take punitive action against you. UBC is strongly committed to academic freedom, but has no control over foreign authorities (please visit <http://www.calendar.ubc.ca/vancouver/index.cfm?tree=3,33,86,0> for an articulation of the values of the University conveyed in the Senate Statement on Academic Freedom). Thus, we recognize that students will have legitimate reason to exercise caution in studying certain subjects. If you have concerns regarding your personal situation, consider postponing taking a course with manifest risks, until you are back on campus or reach out to your academic advisor to find substitute courses. For further information and support, please visit: <http://academic.ubc.ca/support-resources/freedom-expression>

COPYRIGHT

All materials of this course (course handouts, lecture slides, assessments, course readings, etc.) are the intellectual property of the instructor or licensed to be used in this course by the copyright owner. Redistribution of these materials by any means without permission of the copyright holder(s) constitutes a breach of copyright and may lead to academic discipline and could be subject to legal action. Any lecture recordings are for the sole use of the instructor and students enrolled in the class. In no case may the lecture recording or part of the recording be used by students for any other purpose, either personal or commercial. Further, audio or video recording of classes are not permitted without the prior consent of the instructor. Students may not share class Zoom links or invite others who are not registered to view sessions.

ACKNOWLEDGEMENT

UBC's Point Grey Campus is located on the traditional, ancestral, and unceded territory of the xwməθkwəyəm (Musqueam) people, who for millennia have passed on their culture, history, and traditions from one generation to the next on this site.

ONLINE TEACHING TOOL & REQUIREMENTS

This course will be taught using Zoom for synchronous classes and office hours.

For this course, you are required to use a Zoom account during synchronous classes and office hours. If you do not have a Zoom account, you can create one here: <https://zoom.us/signup>. Note: creating a Zoom account requires that you provide a first name, last name, and email address to Zoom. For privacy purposes, you may consent to using your existing email address and your real name. Alternatively, if you prefer, you may sign up using an alternative email address and an anonymized name that does not identify you (i.e. Jane Doe, jane.doe@email.com). If you have trouble creating an account, or accessing a Zoom session, please contact CLCHelp@sauder.ubc.ca. You will be required to provide the email address associated with your Zoom account in a Canvas quiz for identification purposes.

To help replicate the classroom experience, make sessions more dynamic and hold each person accountable, both students and instructors are required to have their cameras on during Zoom sessions. Students who require an accommodation with regard to the “camera on” requirement must contact their instructors in advance of the first class to discuss options. As professional graduate students, students are expected to conduct themselves professionally by joining sessions on time, muting mics when not speaking, refraining from using any other technology when in-session, attending in business casual dress (at a minimum), and participating from a quiet environment. Content from synchronous sessions will be selectively recorded per instructor discretion and made available to students on Canvas for a maximum duration of the course length. This is done to allow students the opportunity to return to lecture content to solidify learnings.

COURSE SCHEDULE

(Subject to change with class consultation)

Class	Date	Topic	Readings or Activities	Assessments due
1	June 11 Virtual	The Art of Relationship Building Introduction to ECR <ul style="list-style-type: none"> Guest Speaker: Martina Valkovicova 		<ul style="list-style-type: none"> Book Career Intake Meeting (Due July 23, 4:59 p.m.) Complete ECR Assessment (Due June 18)
2	June 18 Virtual	Communication Skills <ul style="list-style-type: none"> Guest Speaker: Ivan Ruiz 		<ul style="list-style-type: none"> Complete Career Preferences Survey (In-Class)
3	June 25 Virtual	Exploring Industries & Career Trends <ul style="list-style-type: none"> Guest Speaker: Sauder Employer Relations Team Introduction to SEAT		
4	July 30 Virtual	Job Search Strategies		
5	August 13 Virtual	Rock Your Interview <ul style="list-style-type: none"> Guest Speaker: LinkedIn Guys 		
6	August 20 Virtual	Networking 101		Emotional Intelligence (EQ) Assignment (Due August 20, 9:59 a.m.)
				Application Assignment (Due September 17, 9:59 a.m.)
7	September 24 Virtual	Employer Networking Event		Upload Career Journey Presentation (Due September 24, 9:59 a.m.) Complete Mock Interview <ul style="list-style-type: none"> September 24

				<ul style="list-style-type: none"> October 1 October 8
8	October 1 In-person	Career Action Journey Presentations		
9	November 5 In-person	Negotiate Your Offer <ul style="list-style-type: none"> Guest Speaker: TBD 		
10	November 26 In-person	Managing Your Career Transition & Building Resilience <ul style="list-style-type: none"> Guest Speaker: TBD 		Celebrate and prepare for your future!

The Specialty Masters Careers team may be offering additional BCC programming throughout your time in the MM program. Please regularly check the Canvas course site and [COOL](#), and RSVP accordingly.

Additional workshops on specific career related topics may be offered, please check COOL consistently for more details, including Company Information Sessions.