

Innovation & Entrepreneurship Career Track Requirements – Class of 2023

The Innovation & Entrepreneurship career track is designed for students interested in one of three inter-related paths: a) budding entrepreneurs to kick-start new business ventures; b) strong entrepreneur-minded individuals who relish the challenge of joining an early stage venture, often pre-revenue, and helping to build customers, systems and staff to rapidly grow the venture; and c) for “entrepreneurs” or corporate innovators who want to manage rapid growth by building innovation and managing creative product development within an existing company. You’ll focus on business model design, new product development, entrepreneurial finance, customer-focused design, innovative market research methods, prototyping and the challenges of growing a young venture. Collaborating with students from other faculties, you’ll also have an exciting opportunity to cultivate a new venture.

UBC MBA Program Requirements – all students must complete the following:

Foundation Courses – Required

(total of 15 credits)

BA 515: Fundamentals of Analytics & Tech – 1.5 credits
 BAAC 550: Foundations in Accounting I – 1.5 credits
 BAAC 551: Foundations in Accounting II – 1.5 credits
 BABS 550: Application of Statistics in Management – 1.5 credits
 BAEN 550: Fundamentals of Entrepreneurship – 1.5 credits
 BAFI 500: Introductory Finance – 1.5 credits OR BAFI 550: Fundamental Finance – 1.5 credits
 BAHR 550: Organizational Behaviour – 1.5 credits
 BAMA 550: Marketing – 1.5 credits
 BAPA 550: Managerial Economics I – 1.5 credits
 BASC 550: Operations – 1.5 credits

Business Strategy Integration – Required

(total of 9.5 credits)

BA 504 BSI: Foundation – 4.0 credits
 BA 507 BSI: Global – 3.0 credits
 BA 508 BSI: Capstone – 1.0 credits
 BA 512 BSI: Experiential Learning – 1.5 credits

Thematic Courses – Required

(total of 6 credits)

BA 560: Ethics and Sustainability – 1.5 credits
 BA 580B: The Integrated Global Economy – 1.5 credits
 BA 562: Creativity – 1.5 credits
 BA 564: Leadership Development – 1.5 credits

IE Career Track Requirements – all IE students must complete the following:

IE Track Courses - Required

(total of 6 credits)

P3 BAEN 505 Entrepreneurial Finance – 1.5 credits
 P3-4 BAEN 506 Technology Entrepreneurship – 3.0 credits
+ at least one 1.5 credit course from the list of suggested IE electives below

Suggested IE Electives (select at least one to complete your track requirements):

P3 BAMA 580C	Tech Product Management – 1.5 credits
P3 & P4 BAMA 514	Brand Management – 1.5 credits
P4 BASM 516	Economics and Strategy of Innovation – 1.5 credits
P4 BAMA 508	Marketing Research – 1.5 credits
P4 BAFI 580B	Venture Capital – 1.5 credits
P6 BAEN 580C	Impact Investing – 1.5 credits
P6 BAMA 503	New Product Development – 1.5 credits
P6-7 BAEN 509	Applied Methods in Technology Start-ups at CDL – 3.0 credits
P7 BAEN 502	Growing and Exiting a Venture – 1.5 credits
P7 BAIT 515	AI Commercialization – 1.5 credits
P7 BAIT 516	Health & Technology – 1.5 credits

10 MBA Elective Courses

(total of 15 credits)

Choose 10 courses (equivalent to 15 credits) from any available courses in the program.

Program Total: 51.5 credits

Innovation & Entrepreneurship Career Track Worksheet – Class of 2023

Period 1

BA 504	BSI: Foundation (cont'd in P2) – 2.0 credits value
BA 560	Ethics and Sustainability – 1.5 credits
BAAC 550	Foundations in Accounting I – 1.5 credits
BABS 550	Application of Statistics in Management – 1.5 credits
BAHR 550	Organizational Behaviour – 1.5 credits
BAPA 550	Managerial Economics I – 1.5 credits
Total credits for P1: 9.5 credits	

Period 2

BA 504	BSI: Foundation (cont'd from P1) – 2.0 credits value
BA 515	Fundamentals of Analytics & Tech – 1.5 credits
BAEN 550	Fundamentals in Entrepreneurship – 1.5 credits
BAFI 500 or BAFI 550	Introductory Finance – 1.5 credits OR Fundamental Finance – 1.5 credits
BAMA 550	Marketing – 1.5 credits
BASC 550	Operations – 1.5 credits
Total credits for P2: 9.5 credits	

Period 3

Maximum 1.5 credits electives (overloading not permitted)

BA 507	BSI: Global – 3.0 credits
BAAC 551	Foundations in Accounting II – 1.5 credits
BAEN 505	Entrepreneurial Finance – 1.5 credits
BAEN 506	Technology Entrepreneurship (cont'd in P4) – 1.5 credits
Elective – 1.5 credits	
Total credits for P3: 9.0 credits	

Period 4

Maximum 4.5 credits electives (overloading permitted)

BAEN 506	Technology Entrepreneurship (cont'd from P3) – 1.5 credits
Elective – 1.5 credits	
Elective – 1.5 credits	
Elective – 1.5 credits	
Total credits for P4: 6.0 credits	

Period 5

BA 562	Creativity – 1.5 credits
BA 564	Leadership Development – 1.5 credits
Total credits for P5: 3.0 credits	

Summer Session

BA 512	BSI: Experiential Learning – 1.5 credits
Total credits for Summer Period: 1.5 credits	

Period 6

Maximum 6 credits electives (overloading permitted)

Elective – 1.5 credits	
Elective – 1.5 credits	
Elective – 1.5 credits	
Elective – 1.5 credits	
Total credits for P6: 6 credits	

Period 7

Maximum 4.5 credits electives (overloading permitted)

BA 508	BSI: Capstone – 1.0 credit
BA 580B	The Integrated Global Economy – 1.5 credits
Elective – 1.5 credits	
Elective – 1.5 credits	
Elective – 1.5 credits	
Total credits for P7: 7 credits	

Program total: 51.5 credits

Ensure that you have:

- BAEN 505 Entrepreneurial Finance
- BAEN 506 Technology Entrepreneurship
- At least one IE elective
- 10 MBA electives

Overloading: students must have a minimum cumulative post-P1 grade average of 80% in order to overload in periods where it's allowed.

- Period 3 and 5 – overloading is not permitted
- Period 4, 6 and 7 – overloading is permitted