

## Technology & Analytics Leadership Career Track Requirements – Class of 2023

The Technology and Analytics Leadership career track is designed to give MBA graduates the skills to drive change and lead in the evolving digital age. The track will set you up to fill leadership roles that are in industries that are on the cutting edge of technology. You will learn to lead in technology industries, consult with dynamic technology companies in the evolving digital age and to deepen your skill in data analysis and visualization.

### UBC MBA Program Requirements – all students must complete the following:

#### Foundation Courses – Required

(total of 15 credits)

BA 515: Fundamentals of Analytics & Tech – 1.5 credits  
 BAAC 550: Foundations in Accounting I – 1.5 credits  
 BAAC 551: Foundations in Accounting II – 1.5 credits  
 BABS 550: Application of Statistics in Management – 1.5 credits  
 BAEN 550: Fundamentals of Entrepreneurship – 1.5 credits  
 BAFI 500: Introductory Finance – 1.5 credits OR BAFI 550: Fundamental Finance – 1.5 credits  
 Bahr 550: Organizational Behaviour – 1.5 credits  
 BAMA 550: Marketing – 1.5 credits  
 BAPA 550: Managerial Economics I – 1.5 credits  
 BASC 550: Operations – 1.5 credits

#### Business Strategy Integration – Required

(total of 9.5 credits)

BA 504 BSI: Foundation – 4.0 credits  
 BA 507 BSI: Global – 3.0 credits  
 BA 508 BSI: Capstone – 1.0 credits  
 BA 512 BSI: Experiential Learning – 1.5 credits

#### Thematic Courses – Required

(total of 6 credits)

BA 560: Ethics and Sustainability – 1.5 credits  
 BA 580B: The Integrated Global Economy – 1.5 credits  
 BA 562: Creativity – 1.5 credits  
 BA 564: Leadership Development – 1.5 credits

### TAL Career Track Requirements – all TAL students must complete the following:

#### TAL Track Courses - Required

(total of 6 credits)

P3 BAIT 518 Data Visualization – 1.5 credits  
 P3 BAMA 580C Tech Product Management – 1.5 credits  
 P4 BAMA 505 Business Development - 1.5 credits

**+ at least one 1.5 credit course from the list of suggested TAL electives below**

#### Suggested TAL Electives (select at least one to complete your track requirements):

P3-4 BAEN 506	Technology Entrepreneurship – 1.5 credits
P4 BASM 516	Economics of Strategy & Innovation – 1.5 credits
P4 BAFI 580B	Venture Capital – 1.5 credits
P6 BAMA 503	New Product Development – 1.5 credits
P6 BAMS 523	Managerial Decision Modeling & Analytics – 1.5 credits
P6 BAMA 520	Customer Analytics – 1.5 credits
P6 BAIT 523	Fintech – 1.5 credits
P6-7 BAEN 509	Applied Methods in Technology Start-ups at CDL – 3 credits
P7 BASC 524	Supply Chain Analytics – 1.5 credits
P7 BAEN 502	Growing & Exiting a Venture – 1.5 credits
P7 BAIT 515	AI Commercialization – 1.5 credits
P7 BAIT 516	Health & Technology – 1.5 credits

#### 10 MBA Elective Courses

(total of 15 credits)

Choose 10 courses (equivalent to 15 credits) from any available courses in the program

**Program Total: 51.5 credits**

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### Period 1

BA 504	BSI: Foundation (cont'd in P2) – 2.0 credits value
BA 560	Ethics and Sustainability – 1.5 credits
BAAC 550	Foundations in Accounting I – 1.5 credits
BABS 550	Application of Statistics in Management – 1.5 credits
BAHR 550	Organizational Behaviour – 1.5 credits
BAPA 550	Managerial Economics I – 1.5 credits
<b>Total credits for P1: 9.5 credits</b>	

### Period 2

BA 504	BSI: Foundation (cont'd from P1) – 2.0 credits value
BA 515	Fundamentals of Analytics & Tech – 1.5 credits
BAEN 550	Fundamentals in Entrepreneurship – 1.5 credits
BAFI 500 or BAFI 550	Introductory Finance – 1.5 credits OR Fundamental Finance – 1.5 credits
BAMA 550	Marketing – 1.5 credits
BASC 550	Operations – 1.5 credits
<b>Total credits for P2: 9.5 credits</b>	

### Period 3

Maximum 1.5 credits of electives (overloading not permitted)

BA 507	BSI: Global – 3.0 credits
BAAC 551	Foundations in Accounting II – 1.5 credits
BAIT 518	Data Visualization – 1.5 credits
BAMA 580C	Tech Product Management – 1.5 credits
Elective – 1.5 credits	
<b>Total credits for P3: 9.0 credits</b>	

### Period 4

Maximum 4.5 credits electives (overloading permitted)

BAMA 505	Business Development - 1.5 credits
Elective – 1.5 credits	
Elective – 1.5 credits	
Elective – 1.5 credits	
<b>Total credits for P4: 6.0 credits</b>	

### Period 5

BA 562	Creativity – 1.5 credits
BA 564	Leadership Development – 1.5 credits
<b>Total credits for P5: 3.0 credits</b>	

### Summer Session

BA 512	BSI: Experiential Learning – 1.5 credits
<b>Total credits for Summer Period: 1.5 credits</b>	

### Period 6

Maximum 6 credits electives (overloading permitted)

Elective – 1.5 credits	
Elective – 1.5 credits	
Elective – 1.5 credits	
Elective – 1.5 credits	
<b>Total credits for P6: 6 credits</b>	

### Period 7

Maximum 4.5 credits electives (overloading permitted)

BA 508	BSI: Capstone – 1.0 credit
BA 580B	The Integrated Global Economy – 1.5 credits
Elective – 1.5 credits	
Elective – 1.5 credits	
Elective – 1.5 credits	
<b>Total credits for P7: 7 credits</b>	

<b>Program total: 51.5 credits</b>
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### Ensure that you have:

- BAMA 580C Tech Product Management
- BAIT 518 Data Visualization
- BAMA 505 Business Development
- At least one TAL elective
- 10 MBA electives

**Overloading:** students must have a minimum cumulative post-P1 grade average of 80% in order to overload in periods where it's allowed.

- Period 3 and 5 – overloading is not permitted
- Period 4, 6 and 7 – overloading is permitted