

### COURSE INFORMATION

Course title:	Ethics and Sustainability	Credits:	1.5
Course code:	BA560	Class location:	HA133
Session, term, period:	2022S	Class times:	M, W. DD1: 10-12. DD2: 2-4
Section(s):	DD1 & DD2	Pre-requisites:	n/a
Course duration:	July 25 to August 24	Co-requisites:	n/a
Division:	Sustainability and Ethics		
Program:	MM		

### INSTRUCTOR INFORMATION

Instructor:	Prof. David Silver	Office location:	Klinck 231
Phone:	604-827-4462	Office hours:	TBA
Email:	David.silver@ubc.ca		

### COURSE DESCRIPTION

This course will provide students with practical skills to exercise ethical leadership in business.

One skillset is to identify and critically reflect upon the values of an organization. Students will develop this skill by reflecting on their personal career values and extending this thinking to organizations. Students will then develop an awareness of how organizations negatively impact vulnerable people, and use that awareness to identify business opportunities to do better. This skill will be developed through a variety of techniques including “ethics audits” of various products, stakeholder role-playing, and reading relevant parts of the business ethics literature.

A second skill is to develop an understanding of best practices in “managing for values”. This skill will be developed through recent and ongoing case studies, and interviewing business leaders. A key part of this skill is recognizing the obstacles that prevent organizations from fully living up to their aspirational values, and learning ways to overcome these obstacles.

### COURSE FORMAT

The course is designed to invite students to reflect on their own values and the role that they play in society as business managers. It is heavily weighted towards class discussions, student projects and student presentations.

### LEARNING OBJECTIVES

Upon successful completion of this course, students will have the knowledge and skills to:

- Identify and critically reflect on an organization's values.
- Identify challenges that prevent an organization from fully living up to its values.
- Understand best practices in managing for values, wherever one stands in an organization.

## ASSESSMENTS

### Summary

<u>Component</u>	<u>Weight</u>
Blog Cases	30%
Ethics Product Audit (Group)	30%
Final Reflection Essay	30%
Class participation and leadership	10%
Total	<u>100%</u>

### Details of Assessments

#### Deliverables:

- 1) *Ethics Product Audit. Written report and in class presentations. Group Assignment*
- 2) *Blog Cases: Identify 3 stories in the news that involve questions of business ethics and leadership. Prepare 250-word discussion post that quickly summarizes the non-moral facts, and provides some value-added ethical analysis.*
- 3) *Write a final essay reflecting on what you have learned from visitors, case studies, projects and readings about “managing for values”.*

Students are highly encouraged to meet the professor during office hours at least once during the course of the class. (Small groups are best for these informal meetings.)

## LEARNING MATERIALS

All readings will be made available through the Canvas site from publicly available materials, instructor-generated readings, and from items that are electronically accessible through the UBC library system.

## COURSE-SPECIFIC POLICIES AND RESOURCES

### *Missed or late assignments, and regrading of assessments*

Late submissions will not be accepted and will receive a grade of zero.

### *Academic Concessions*

If extenuating circumstances arise, please contact the RHL Graduate School program office as early as reasonably possible, and submit an [Academic Concession Request & Declaration Form](#). If an academic concession is granted during the course, the student will be provided options by RHL, or by the instructor in consultation with RHL, per [UBC’s policy on Academic Concession](#).

## POLICIES APPLICABLE TO COURSES IN THE ROBERT H. LEE GRADUATE SCHOOL [DO NOT MODIFY]

### *Attendance*

Excepting extenuating circumstances, students are expected to attend 100% of their scheduled class hours. Absent students limit their own academic potential, and that of their classmates, and cause unnecessary disruption to the learning environment. Students missing more than 20% of the total scheduled class hours for a course (including classes held during the add/drop period) without having received an academic concession will be withdrawn from that course. Withdrawals, depending on timing, could result in a “W” or an “F” standing on the transcript.

*COVID-19 Policies for Attendance & Academic Concessions:*

If a student feels unwell, they should stay home and send a courtesy email to each impacted instructor and cc their program manager. The student should also submit an [Academic Concession Request & Declaration Form](#).

If a student suspects possible COVID-19 infection, they should use the BC Ministry of Health's [self-assessment tool](#), to help determine whether further assessment or testing for COVID-19 is recommended.

If a student is required to self-isolate (e.g., while waiting for test results), they should follow the steps above (stay home, email instructor(s) and program manager, submit an [Academic Concession Request & Declaration Form](#), and follow BC Health Guidance.

Students who are required to quarantine, should get in touch with their Program Manager to discuss the possibility of academic concessions for each impacted course. The Program Manager will work closely with your instructors to explore options for you to make up the missed learning.

*COVID-19 Safety in the Classroom:*

**Masks:** Masks are **required** for all indoor classes, as per the BC Public Health Officer orders. For our in-person meetings in this class, it is important that all of us feel as comfortable as possible engaging in class activities while sharing an indoor space. For the purposes of this order, the term "masks" refers to medical and non-medical masks that cover our noses and mouths. Masks are a primary tool to make it harder for COVID-19 to find a new host. You will need to wear a medical or non-medical mask for the duration of our class meetings, for your own protection, and the safety and comfort of everyone else in the class. You may be asked to remove your mask briefly for an ID check for an exam, but otherwise, your mask should cover your nose and mouth. Please do not eat in class. If you need to drink water/coffee/tea/etc, please keep your mask on between sips. Students who need special accommodation are asked to discuss this with the program office.

**Seating in class:** To reduce the risk of COVID-19 transmission, please sit in a consistent area of the classroom each day. This will minimize your contacts and will still allow for the pedagogical methods planned for this class to help your learning.

Visit the following website for the most recent updates regarding COVID-19 protocol on campus:  
<https://students.ubc.ca/campus-life/returning-to-campus>

*Punctuality*

Students are expected to arrive for classes and activities on time and fully prepared to engage. Late arrivals may be refused entry at the discretion of the instructor or activity lead. Students arriving later than halfway through a scheduled class will be treated as absent for that class.

*Electronic Devices*

Devices such as laptops, tablets, and cell phones are not permitted to be used in class unless directed by the instructor for in-class activities. Students who do not follow the School's policy in this regard may be required to leave the room for the remainder of the class, so that they do not distract others. Research

shows that students' use of laptops in class has negative implications for the learning environment, including reducing their own grades and the grades of those sitting around them.

### *Citation Style*

Please use the American Psychological Association (APA) reference style to cite your sources.

Details of the above policies and other RHL Policies are available at:

<http://www.calendar.ubc.ca/vancouver/index.cfm?tree=12,199,506,1625>

### UNIVERSITY POLICIES AND RESOURCES

UBC provides resources to support student learning and to maintain healthy lifestyles but recognizes that sometimes crises arise and so there are additional resources to access including those for survivors of sexual violence. UBC values respect for the person and ideas of all members of the academic community. Harassment and discrimination are not tolerated nor is suppression of academic freedom. UBC provides appropriate accommodation for students with disabilities and for religious observances. UBC values academic honesty and students are expected to acknowledge the ideas generated by others and to uphold the highest academic standards in all of their actions. Details of the policies and how to access support are available on the UBC Senate website at <https://senate.ubc.ca/policies-resources-support-student-success>.

### *Respect for Equity, Diversity, and Inclusion*

The UBC Sauder School of Business strives to promote an intellectual community that is enhanced by diversity along various dimensions including status as a First Nation, Metis, Inuit, or Indigenous person, race, ethnicity, gender identity, sexual orientation, religion, political beliefs, social class, and/or disability. It is critical that students from diverse backgrounds and perspectives be valued in and well-served by their courses. Furthermore, the diversity that students bring to the classroom should be viewed as a resource, benefit, and source of strength for your learning experience. It is expected that all students and members of our community conduct themselves with empathy and respect for others.

### *Academic Integrity*

The academic enterprise is founded on honesty, civility, and integrity. As members of this enterprise, all students are expected to know, understand, and follow the codes of conduct regarding academic integrity. At the most basic level, this means submitting only original work done by you and acknowledging all sources of information or ideas and attributing them to others as required. This also means you should not cheat, copy, or mislead others about what is your work. Violations of academic integrity (i.e., misconduct) lead to the breakdown of the academic enterprise, and therefore serious consequences arise and harsh sanctions are imposed. For example, incidences of plagiarism or cheating may result in a mark of zero on the assignment or exam and more serious consequences may apply if the matter is referred to the President's Advisory Committee on Student Discipline. Careful records are kept in order to monitor and prevent recurrences.

### COPYRIGHT

All materials of this course (course handouts, lecture slides, assessments, course readings, etc.) are the intellectual property of the instructor or licensed to be used in this course by the copyright owner. Redistribution of these materials by any means without permission of the copyright holder(s) constitutes a breach of copyright and may lead to academic discipline and could be subject to legal

action. Any lecture recordings are for the sole use of the instructor and students enrolled in the class. In no case may the lecture recording or part of the recording be used by students for any other purpose, either personal or commercial. Further, audio or video recording of classes are not permitted without the prior consent of the instructor. Students may not share class Zoom links or invite others who are not registered to view sessions.

### ACKNOWLEDGEMENT

UBC's Point Grey Campus is located on the traditional, ancestral, and unceded territory of the xʷməθkʷəy̓əm (Musqueam) people, who for millennia have passed on their culture, history, and traditions from one generation to the next on this site.

### COURSE SCHEDULE

(Subject to change with class consultation)

Class		Date	Topic	Readings or Activities	Assessments due
1	<b>"The Choice":</b>	7/25	Why a career in business? What will get in the way? Planning to stay true to values.	Pre-read " <a href="#">Wolf Hunters of Wall Street</a> ".	
2	<b>Purpose and Profit</b>	7/27	Discuss Meaning in Work and in Life	Friedman, Freeman Business Roundtable	
3		8/1	Case Discussion Day		First Blog due.
4	<b>Raising Awareness of Values</b>	8/3	Product Audit presentations		Written reports due 8/5
5		8/8	Environmental & Indigenous Issues	Guest Lecture: Christie Stephenson	Second Blog due
6		8/10	Social Responsibilities in a Democracy	Convoy Case. Financial Crisis. Taxation. Case Discussions.	
7	<b>Empowerment</b>	8/15	Governance/Investor empowerment	Guest Lecture: Christie Stephenson	Third Blog due.
8		8/17	Wisdom from the trenches	Visiting Panelists from Industry.	1 synchronous, 1 asynchronous
9		8/22		Debrief from Visitors Case Discussions	Third Blog due
10	<b>Putting it All Together</b>	8/24		Entrepreneurship project Exercise. Work/School/Consumer/Citizen	
				Final Essay due at scheduled time for final.	