

PROJECT SUMMARY:

Our project, Kung Saan-Saan (henceforth KSS) was first conceived of on October 17, the day when we (Vanessa and Felicity) first met with Sliced Mango Collective (henceforth SMC) liaisons Audrey Castillo and Gabrielle Bonifacio. Our aim was to explore the placemaking practices of Filipinx youth in Metro Vancouver through a public art installation. On that day, our team (Vanessa, Felicity, SMC) designed the bare-bones shape of KSS; the project steps and deliverables. We made sure to structure these around the key dates and deadlines for the course.

The first deadline on the horizon was the project brief, so we set a whole team meeting on October 23 to plan this through, in an effort to ensure our plans were in alignment with SMC's. We also used this meeting to fine-tune project details. After we received the teaching team's feedback on our project brief (around October 31), we brought the suggestions to SMC and decided to apply them. This resulted in a change in our target demographic (from Filipinx living in Metro Vancouver under 30 years old to Filipinx living in Metro Vancouver aged 18-30), target participant scope (from 30 to 20 participants), survey tools (from Google Forms to UBC Qualtrics), and methodology (prioritizing targeted participant recruitment, eliminating a CiTR announcement).

On October 27, Felicity made some graphics for the call for submissions (CFS). These were sent to SMC for review and after receiving and after a feedback process, the final graphics were completed on October 29. The CFS was attached to a Qualtrics survey, which is attached to a consent form. The creation of these documents involved a long process of feedback and revisions from the whole team as well as the teaching team, concluding on November 6. The CFS, along with the associated documents, were posted to SMC's Instagram account (@slicedmangoco) on November the same day. Our initial deadline for participant submissions was on November 12 at 11:59PM. Vanessa and Felicity reposted this to their respective Instagram stories and sent the link to their individual contacts. They also sent the post to Sulong UBC and UBC Kababayan — only the former responded and informed us that they would share it to their Discord server. On November 12, we had only received a total of 3 out of the 20 target responses. We decided to extend the deadline to November 14 at 11:59PM. The whole team sent follow-ups to personal contacts. On November 14, we had received a total of 14 responses.

We decided to keep the Qualtrics form open while we worked on other deliverables, namely the public art pieces (henceforth called posters) and presentation materials for the institutional showcase. By the time of the showcase, we had received around 30 submissions, exceeding our target.

We started working on the deliverables around November 16, and shared the materials to SMC before the showcase to ensure alignment and consistency. On the day of the showcase, November 23, we had assembled a slideshow and the earliest poster mockups. During the science fair-esque portion of the showcase, we spoke with various individuals and stakeholders, including UBC students, professors, and community/institutional representatives who had interest and/or knowledge about Filipino placemaking in Metro Vancouver. We received the teaching team's feedback on our presentation afterwards, which we applied to the following community showcase. To prepare for the community showcase, we completed more polished versions of our posters, asked the teaching team to print these out, and revised our slideshow and script. On the day of the community showcase, we were able to connect with various community members who had interest and/or knowledge about Filipino placemaking in Metro Vancouver. The project seemed to resonate with a number of people, some of whom found connections between

KSS and their lived experiences as well as other community projects. Contacts were exchanged between the team and individuals interested in future collaboration. As well, there was interest in the graphic design aspects of the posters; particularly, there was interest in purchasing its jeepney signs in sticker form.

As of now, the next steps for the project remain to be putting the posters up around the city and perhaps printing more of these to circulate in the future.

ACCOMPLISHMENTS:

MATERIALS:

- [Showcase presentation](#)
- [Poster copies](#)
- [Survey](#)
- [Survey data](#)
- [Call for submissions](#)

EVENTS:

- Showcase for Institutional audiences on November 23, 2023
- Showcase for Community audiences on December 2, 2023

COMMUNITY BENEFITS:

- The project made an effort to connect the Filipino community in Metro Vancouver, whether through shared memories, or discussion around Kung Saan-Saan at the Community Showcase.
- Helped to bring awareness to the lack of a dedicated space for the Filipino community.
- Posters helped to establish a presence in everyday life where any person in Vancouver could see and connect with a Filipino memory.
- Helped to highlight different Filipino cultures, underrepresented stories, and complex placemaking practices.
- Helped to foster inter- and intra-community connections throughout Metro Vancouver.
- Discussions from the showcases brought many new opportunities for the future of Kung Saan-Saan, including an expansion of survey and reach, a possible ACAM social media takeover, jeepney sticker sales, etc.!