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TRUST BASED PHILANTHROPY

Is an approach that allows grassroots organizations to have **autonomy, flexibility**, and build **trust** with funders that is necessary for their success in the charitable sector and their work.



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TRUST BASED PHILANTHROPY

In Practice

Flexible Funding: provides organizations with the freedom to allocate resources based on their immediate needs and priorities without strict limitations or specific directives on how the money should be spent.



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TRUST BASED PHILANTHROPY

In Practice

Operational Funding: empowers organizations to strategically plan for a sustainable future by retaining and paying for staff wages and other costs.



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TRUST BASED PHILANTHROPY

In Practice

Oral Applications: organizations with limited capacity often find oral applications more accessible, as they alleviate the need for lengthy and extensive written submissions.



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PRECARITY OF FUNDING



Grassroots
Organizations



Funders

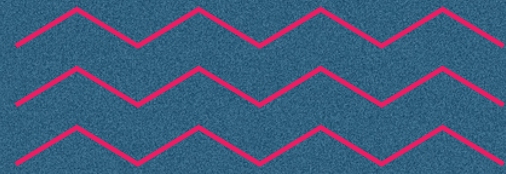




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Grassroots Organizations



“We constantly hear from the funders, ‘these are public dollars,’ or ... ‘we’re stewarding philanthropic dollars, therefore, we need to be accountable to those dollars,’ but where’s the accountability to the community that actually has needs?”



Grassroots Organizations



Grassroots organizations face vulnerability within the charitable sector because funders wield decisive power regarding financial support. This power imbalance leaves grassroots organizations susceptible to pressures of opinions, perspectives and decisions of funders.



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Funders: Endowment Model



“We are a foundation and we started with an endowment, and over 80 years that endowment has grown to a very large amount. And so the returns from that investment, a lot of that is the money that we're able to grant out.”



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Funders: Endowment Model



Many foundations run on an endowment model, meaning the money donated by donors becomes a part of an investment, and the returns are used for granting purposes.





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Charitable Sector Terms

1

Charitable Status

2

Charitable Dollars

3

Tax Receipts

4

Grassroots
Organizations

1

Charitable Status

A registered charity is an organization that has been granted charitable status by the Canada Revenue Agency (CRA) and operates exclusively for charitable purposes and activities. A charity has registered charitable purposes that must relate to the four broad categories of charitable purposes as defined by the CRA:

1

Relief of poverty

2

Advancement of
education

3

Advancement of
religion

4

Other purposes
beneficial to the
community

2

Charitable Dollars

When individuals or entities contribute financially to a registered charity that is tax deductible which is why it is referred to as charitable dollars.

3

Tax Receipts

Tax receipts issued by registered charities allow donors to receive tax credits, which incentivizes donations to charities over non-registered non-profits.



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Grassroots Organizations

Organizations that use collective action at a local level to enact social change; usually draws people from a given district or region or community as the basis of social movement.