

Assignment 2:2 – Peer Review for Leon Strauss

Sections	Comments & Suggestions
1. Header	Overall your LinkedIn profile is organized. I would suggest that under the ‘Education’ heading, that rather than listing the various times under one heading you create a different heading for each. Employers are known to skim and may not take the time to read the ‘small print’.
2. Summary	In your summaries I would suggest removing all of the brackets and ‘Notes’. Instead, try to use full sentences. This is the first impression you are giving to employers; you want to be articulate and technical.
3. Experience	<ul style="list-style-type: none"> • Under the job Cabinetmaker I would recommend changing the description. I understand you are not comfortable listing any personal details, but you can still achieve that while giving details. Try thinking about how you would write a job posting for this job – all you need is 1 or 2 lines outlining the general skills needed for the job or responsibilities entailed in doing the job. I would also recommend you removed the line which says ‘rest in peace’. Finally I would suggest removing the ‘n/a’ under cabinetmaker, leaving it blank is sometimes a better option. • Other than that I would say the descriptions under your other experience is on the right track.
4. Comments	<ul style="list-style-type: none"> • All in all the profile is well organized. My final comment would be while I know this is just for an assignment, I would try to refrain from mentioning it more than once. I would also limit it to only one line. • I would suggest removing or altering your background photo. A background photo should be clear and related to what your interests are – for example you can use a shot of some of the technical equipment used. • Your choice of profile is good and clear.

