

ANUSHKA NAIR

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OBJECTIVE

An internship in marketing

QUALIFICATIONS

Python. JavaScript. Google Analytics. Dashboard creation. Mailchimp. Graphic design. Email newsletter. Email automation. Copywriting.

Event Planning. Project management.

EDUCATION

University of British Columbia (UBC): BSc. expected May 2023. Mathematics major. Sociology minor.

EXPERIENCE

Government Technology Agency (GovTech), Singapore: Digital marketing intern. Search engine optimization of GovTech website. Dashboard creation for analytic data from Google analytics. Designing graphics and copywriting for bi-weekly email newsletter. Newsletter automation. Creating project timelines and setting up meetings. June 2022 - August 2022.

Science Undergraduate Society, UBC: Mental Health Advocacy Coordinator. Organized weekly and monthly virtual events. Written content publication on the MHA Facebook page. Budget management. Guest speaker procurement. Fall 2020 - Spring 2021

Music Initiative, Vancouver: Marketing executive. Creation of marketing material to promote events across multiple social media sites. Designing promotional images. Writing creative promotional text. Fall 2021 - Spring 2022

ACHIEVEMENTS AND AWARDS

Google Data Analytics Certificate.

Google Project Management Certificate.

ACTIVITIES

Code And Policy Committee Member-at-Large, Science Undergraduate Society UBC

REFERENCES

Available on request.