

The Oxford Word of the Year 2018 is...

“**TOXIC**”

Congratulation to All Toxicology Popularisers! It is important for us to keep engaged people with health concerns. Preventive toxicology would be successful if people show more interest in toxic concerns.

Oxford English dictionaries, as a global leader in language select annually a word or expression that has attracted a great deal of interest over the last 12 months. Selfie, Vape, “face with tears of joy” emoji, and youth quake in the past few years. The Oxford Word of the Year 2018 is “**toxic**”! as they observed a 45% RISE in the number of times “toxic” has been looked up on oxforddictionaries.com.

References

1. Oxford English Dictionaries. Word of the Year 2018 is... toxic. <https://en.oxforddictionaries.com/word-of-the-year/word-of-the-year-2018> (accessed Dec 05, 2018). 2018.
2. Afshari R, Monzavi SM. AFSHARI'S Clinical Toxicology and Poisoning Emergency Care. 6th ed. Mashhad: Mashhad University of Medical Sciences Publishing Group. ISBN 978-964-5944-47-4. P 410, 2017.
3. Afshari R, Monzavi SM. AFSHARI'S Clinical Toxicology and Poisoning Emergency Care. 6th ed. Mashhad: Mashhad University of Medical Sciences Publishing Group. ISBN 978-964-5944-47-4. P 410, 2017.



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#Etymology; what does toxic mean?²

Toxic means poisonous that borrowed from Latin *#toxicum* originated from Greek *toxikon pharmakon* “τοξικός φάρμακο” that means poisonous bow (arrows).³

Toxic collocates in 2018

--- **Toxicological;** Oxford English dictionaries have announced that toxic collocates in 2018 by absolute frequency were #chemical, #masculinity (#metoo movement), #substance, gas, #environment, #relationship, culture, #waste, #algae and air. Nerve agent #poisoning (assassination of ex Russian spy in UK), toxic chemical #stockpiles and toxic waste in the wake of hurricanes and businesses burning toxic waste and #plastics lead to increased importance.

--- **Metaphorical;** Toxic workplace environments and toxic relationships

Google Trends® shows a similar pattern for Canada!

For detailed information please visit Oxford English Dictionaries <https://bit.ly/2OL4bx3>